

nara

PORTFOLIO

**SOCIAL MEDIA  
MANAGEMENT**

# Empement de produits curriers

→

# Safety First in School Zones: Drive with Care.

# COMMENT STIMULER SES ÉQUIPES POUR COMMENCER 2023 EN BEAUTÉ ?

CORPO events CORPO-EVENTS.FR

## TESTIMONIALS

Thank you, Marie-Yvonne, for all the hard work that you and your team put in to sell our house! you provided trustworthy and excellent advice and were always available to speak with us to discuss our options.

PATRICIA & HOWARD LEVINE  
WESTMOUNT

I am writing to thank you and members of your team for a great sales process with a successful conclusion. The experience and excellence in execution was greatly appreciated. I wish you continued success and thank you for your support. It has been a pleasure working with you. With my very best regards.

CARL BANG  
MAGOG

# Safety First in School Zones Drive with Care

ELLE RENTRAIT DE  
ELLE NE SAVAIT PAS DE  
DÉJÀ QU'IL ALLAIT ÊTRE  
À MES CLIENTS.»

Zinzin

## Cordyceps

Augmente l'énergie physique

Aide en cas d'asthme

Stimule la libido

Améliore la circulation sanguine

Renforce le système immunitaire

À retrouver dans les cafés MushUp: VIGOR & DÉCAF

## DE MONTRÉAL À QUÉBEC SÉMINAIRE INCENTIVE AU PAYS DES CARIBOUS

semin up

## 5 avantages d'avoir une préapprobation d'un prêt hypothécaire

- Connaître votre capacité d'emprunt
- Vous pouvez planifier vos paiements mensuels
- Cela simplifie votre recherche de biens immobiliers
- Vous avez plus de crédibilité en tant qu'acheteur
- Protection du taux d'intérêt

## Sandwichs & Wraps

zinzin

## NOUVEAU

### 1455 RUE SHILBURN

VILLE

## FindMyAlarm.com

- Find certified dealers near you  
Trouvez des revendeurs certifiés près de chez vous
- Receive multiple quotes  
Recevez plusieurs devis
- Start a discussion swiftly  
Démarrez une discussion rapidement
- Compare quotes  
Comparez les devis
- Compare availabilities

## Talan\*

# 51%

DES RÉPONDANTS CONSIDÈRENT QUE LA RÉINGÉNÉRIE DES PROCESSUS EST LE MEILLEUR MOYEN D'OPTIMISER LES PROCESSUS OPÉRATIONNELS !

DÉCOUVREZ NOTRE LIVRE BLANC POUR COMPRENDRE ENQUÊTE ET COMMENT

TÉLÉCHARGER

## PRIX DE VENTE MOYEN À LAVAL

Sainte-Dorothée	743K\$
Fabreville	529K\$
Sainte-Rose / Auteil / Vimont	571K\$
Downtown Laval	521K\$
Duvernay	585K\$
Saint-Vincent	492K\$
Saint-François	492K\$

## PROMOTION DERNIÈRES CHANCES DE PARTICIPER

POUR LES NOUVEAUX CLIENTS

# ACHETEZ-EN 5, OBTENEZ-EN 1 GRATUIT!

+ 60\$ EN CRÉDIT

M2M SERVICES

MNO1-LTE-M-5G

KEYBUS Version K07  
Check compatible panels at support.m2mservices.com

POUR LES CLIENTS EXISTANTS

RÉFÉREZ → ACHAT → RECEVEZ



We are an all-in-one digital agency based in Montreal for 9 years.  
Our company is composed of 4 departments:

|  
**DESIGN**

|  
**DEVELOPMENT**

|  
**MARKETING**

|  
**CONTENT  
CREATION**

# PROJECTS SUMMARY

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**CORPO'EVENTS**

PAGE 24

**LANVAC SURVEILLANCE**

PAGE 27

**ZEINA KHALIL**

PROJECT

# MUSHUP

Organic coffee producer

## OUR MANDATE

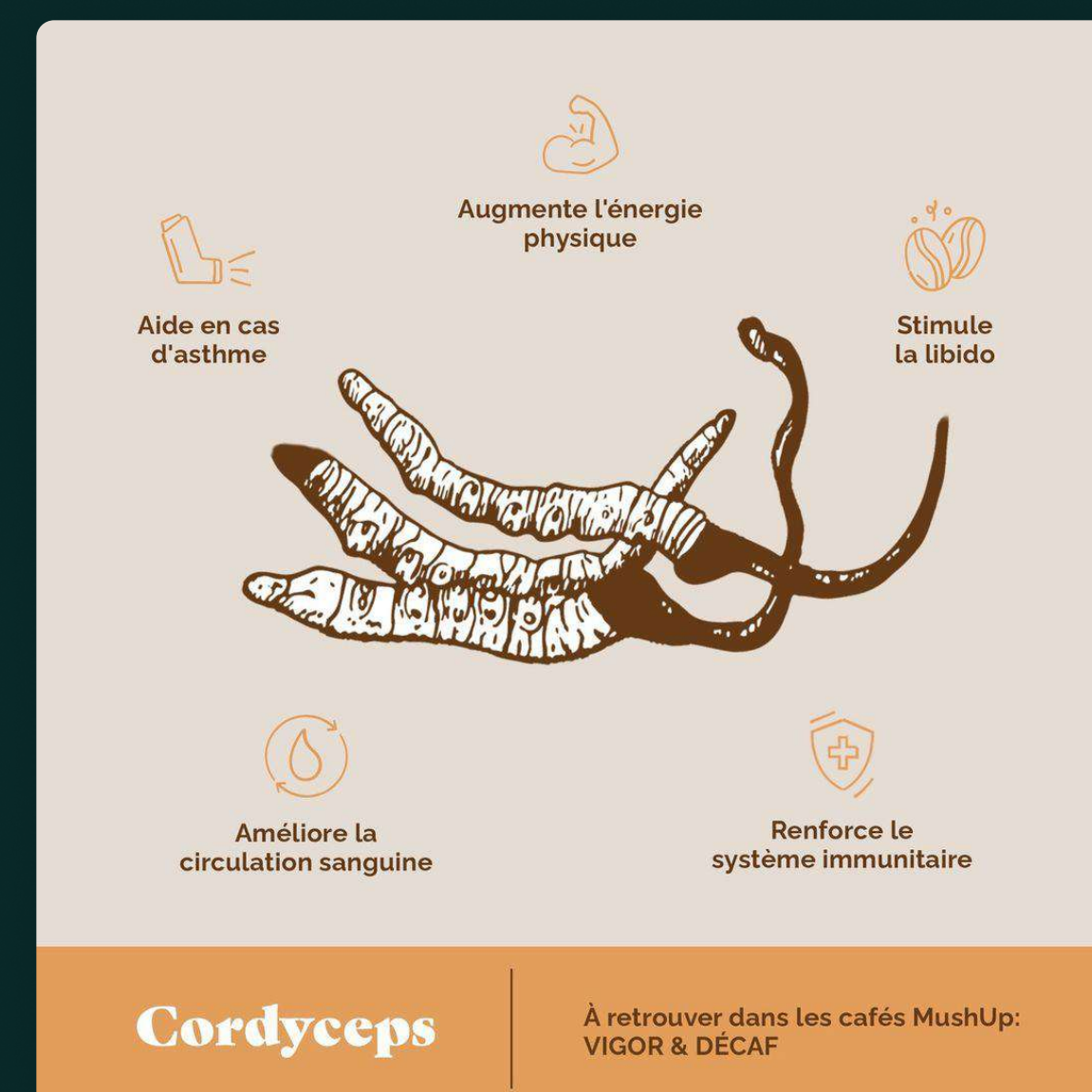
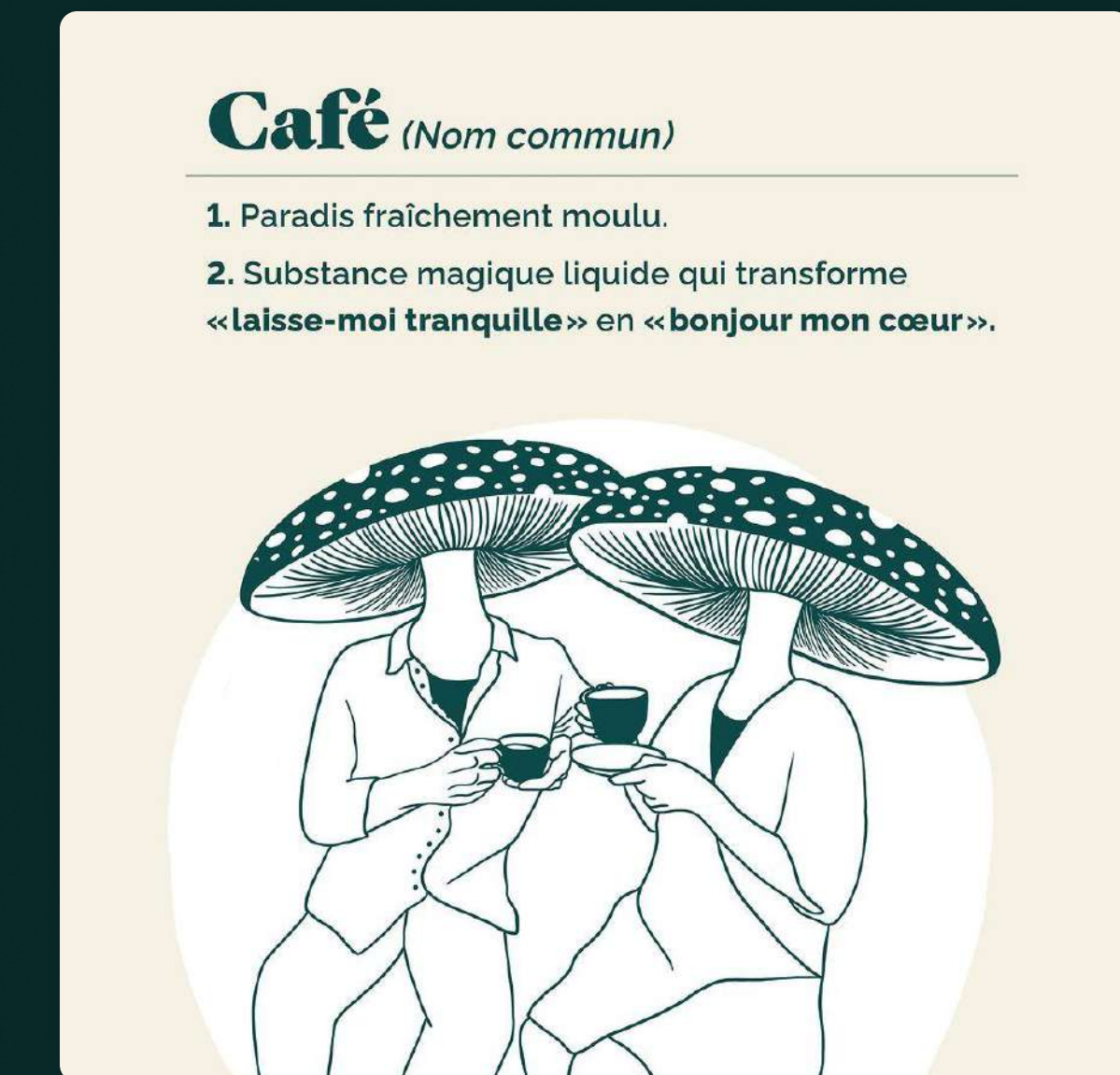
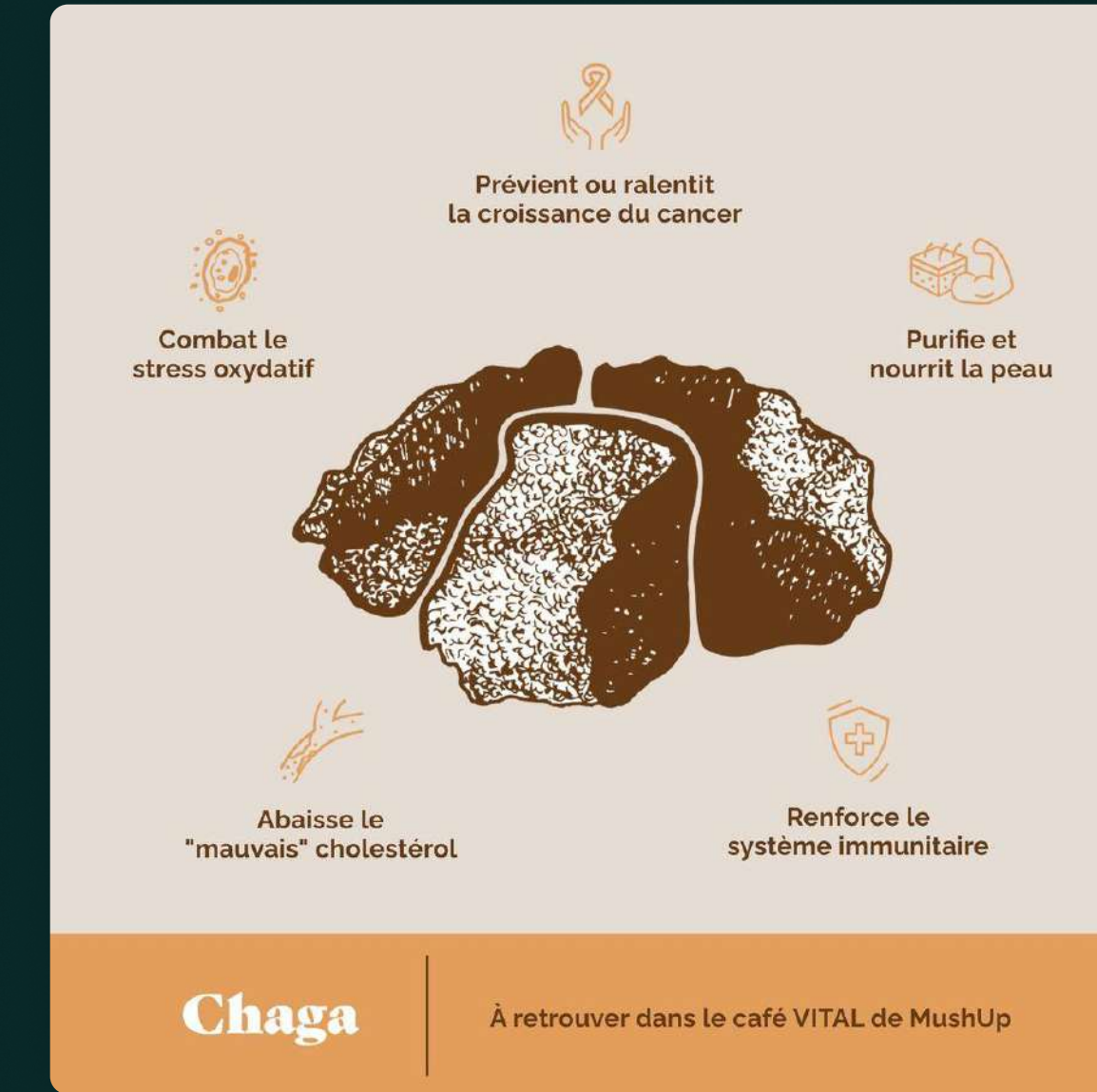
Our mandate for MushUp is to manage and professionalize the company's social networks. We are also responsible for implementing online marketing actions to promote the brand and increase sales on the online store.

## PRIMARY GOALS

- Drive traffic to the site and increase MushUp sales through social networks.
- Promote promotional events.
- Inform subscribers about the virtues of mushroom-based products.

## SECONDARY GOALS

- Develop partnerships with relevant communities.
- Promote well-being and connection to nature.
- Create engaging content to encourage interaction and build a stronger bond between the company and its community.

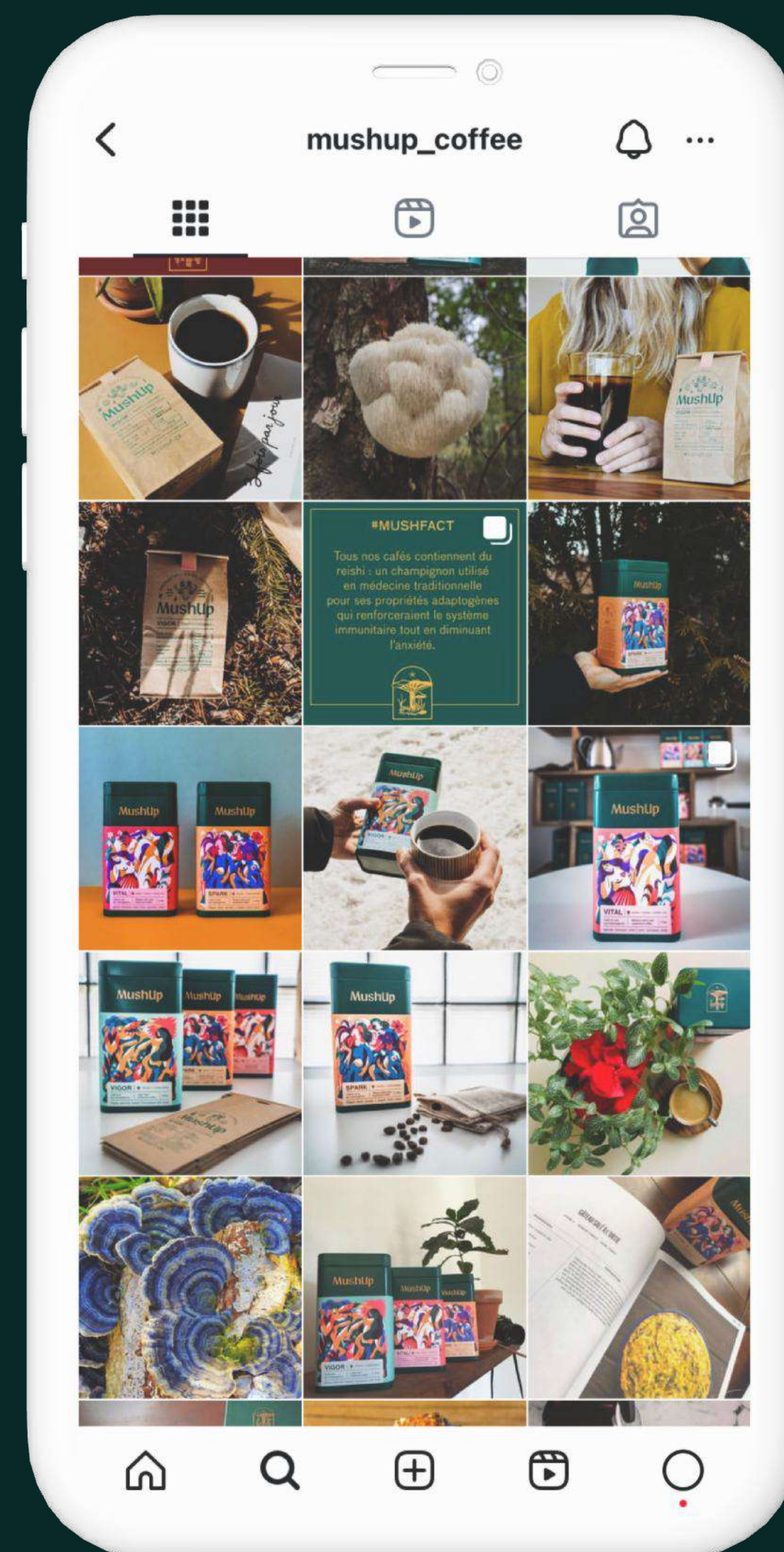




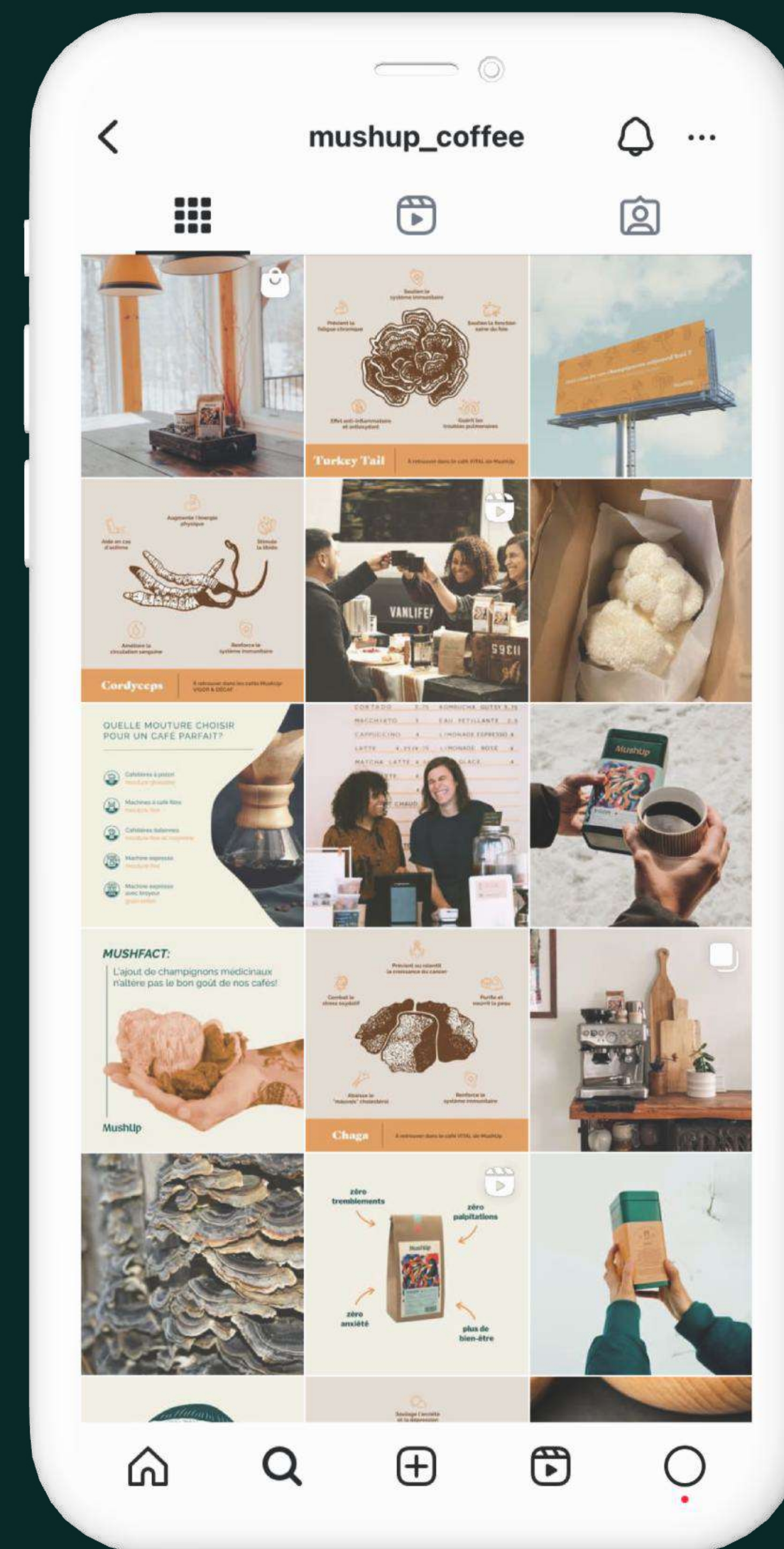
Nara Creative transformed Mushup's social feed into a strategic communication tool.

By standardizing publications, we created a consistent visual identity that reinforces brand recognition. The thoughtful choice of beige and orange tones modernizes the brand's image, while reflecting its values and identity. The illustrative style used on some of the publications adds freshness and helps to distinguish MushUp. The company has its own unique and easily recognizable world. Commercial publications are complemented by informative visuals. These captivate and educate the viewer, reinforcing Mushup's position as an opinion leader.

A regular and adapted publication frequency has enabled us to build subscriber loyalty and strengthen their commitment to the brand.



Former feed



New feed



We enriched the brand's social feed with a variety of publications, combining illustrations, photographs and product guides. Each piece of content, whether informative or visual, was carefully designed to captivate the audience while highlighting the brand's products and universe.



mushup\_coffee

Lion's mane

Aimé par eva\_carron et d'autres personnes  
 mushup\_coffee En cette journée mondiale du lion, nous faisons un petit clin d'œil au Lion's Mane que nous utilisons dans deux de nos cafés...  
 Voir les 10 commentaires

mushup\_coffee

Aimé par yves\_et\_lilmn et d'autres personnes  
 mushup\_coffee Petit rappel amical : il est temps de prendre soin de vous ! ❤️  
 Voir les 12 commentaires

mushup\_coffee

Aimé par fra\_z\_er\_tl et d'autres personnes  
 mushup\_coffee 🍄 CHAMPIGNON 101 🍄  
 Mieux connu sous son nom russe « Chaga », le Polypore Oblique est un champignon poussant...  
 Voir les 7 commentaires

mushup\_coffee

Aimé par eva\_carron et d'autres personnes  
 mushup\_coffee Sortons du brouillard grâce aux champignons...

mushup\_coffee

### 5 raisons d'ajouter des champignons à votre journée

- Pour vous aider à vous concentrer tout le long de votre journée de travail.
- Pour renforcer un peu plus chaque jour votre système immunitaire.
- Pour vous donner l'énergie de faire ce qu'il vous plaît.
- Pour considérablement réduire les palpitations dues à la consommation d'un café classique.
- Pour vous aider à réduire votre stress et votre anxiété.

Aimé par yves\_et\_lilmn et d'autres personnes  
 mushup\_coffee Nous l'avons dit, et nous le répétons : les champignons...

mushup\_coffee

Aimé par fra\_z\_er\_tl et d'autres personnes  
 mushup\_coffee 🍄 Les plantes et champignons...



**Chaga**

Protège le foie,  
anti-cancérigène  
et anti-viral

**Reishi**

Réduit l'anxiété,  
améliore le sommeil et  
boost le système immunitaire

**Lion's mane**

Boost les fonctions cognitives,  
améliore la concentration  
et renforce le système immunitaire



We created custom carousels for each of MushUp's social networks. This dynamic format was chosen for its potential to maximize interaction. The number of likes, comments, shares and saves was particularly important on this publication, as it is for the vast majority of carousels. By alternating between various formats (videos, carousels, simple images, stories, guides, etc.), we created an engaging user experience that encourages subscribers to explore and interact with publications, and subsequently, visit the brand's website.

## PROJECT

# CAA

Canadian Travel Protection Federation

## OUR MANDATE

CAA provides over 7 million members with roadside assistance, automotive, travel and insurance services, and preferred discounts. The Federation brings together 8 regional clubs offering services to Canadian communities. We collaborated with the company on a white-label basis to offer them a complete social kit of visuals for their social networks.

## PRIMARY GOALS

- Develop a trilingual publications kit, combining different publication formats.
- Recreate all visuals on Canva to give the 8 regional clubs scalable and easy-to-edit resources.

## SECONDARY GOALS

- Maintain a consistent image with the former social publications of the 8 regional clubs.
- Offer innovative content, in a highly descriptive and accessible style.

**Before you ride, always inspect your motorcycle. ✓**



CAA caa.ca

**Why do car seats have an expiration date?**

- + Over time, extreme temperatures damage plastic
- + Standards may have changed
- + The longer it's been, the harder to know if the seat was improperly stored.




CAA

**Stranded in Snow? Stay Safe with These Tips**



CAA caa.ca

Myth 1



**Electric vehicles have limited range.**

Reality: Current models offer an average range of 300 km, perfect for most daily commutes.

CAA

**Let's Share the Road and Keep everyone safe**



CAA

**Donner le bon exemple lorsque vous déposez et récupérez vos enfants**

- ✓ Vérifiez les angles morts
- ✓ Respectez les limitations de vitesse
- ✓ Évitez le stationnement en double file
- ✓ N'utilisez pas votre téléphone au volant
- ✓ Soyez patient



CAA

CAA

**Did you know?**



**Save up to 20% on Your Daily Budget**



**Safety First in School Zones: Drive with Care.**

CAA

**Safety First in School Zones: Drive with Care.**



CAA



In order to maintain a coherent image with previous regional club social publications, we advised the client to combine 2 styles of publication that work very well together: the photographic style and the illustrative style.

These styles meet our objectives of accessibility and comprehensibility. In fact, photographs really speak for themselves. Often, they're self-sufficient in conveying messages. Illustrations are also universal and appeal to all types of audience. They make content more accessible and entertaining. What's more, they can be used in a variety of contexts and situations, leaving our client with an infinite number of possibilities.

**Keep kids safe Stay vigilant**

Aimé par eva\_carron et d'autres personnes  
caa\_national Safety first in school zones! Let's keep our little learners safe by driving cautiously and respecting speed limits. Remember, a few...  
Voir les 10 commentaires

**Always close to a charge: find your station!**

Aimé par yves\_et\_lilmn et d'autres personnes  
caa\_national Be the responsible driver that our children need. Avoid distractions! For the safety of all, especially our children, let's prioritize...  
Voir les 12 commentaires

**Protégez les enfants avec ces conseils.**

- ✓ Restez vigilant
- ✓ Pas de distractions
- ✓ Soyez patient
- ✓ Faites attention au bus
- ✓ Gardez les bonnes distances de sécurité

Aimé par fra\_z\_er\_tl et d'autres personnes  
caa\_national School zones are lively during drop-off and pick-up times. Let's stay cautious, obey speed limits, and yield to pedestrians. Our...  
Voir les 7 commentaires

**Are you considering transitioning to a more fuel-efficient vehicle?**

Discover the benefits →

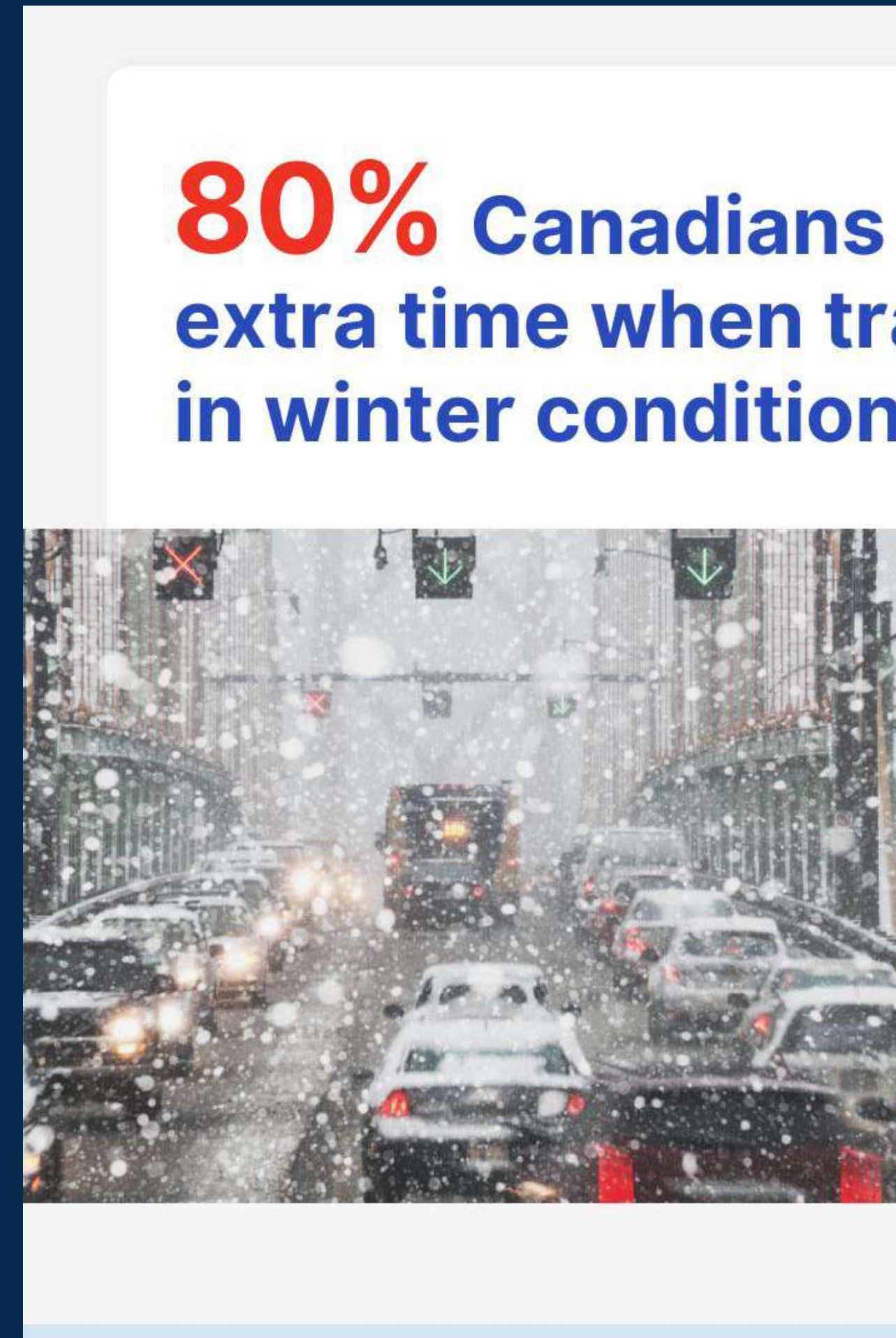
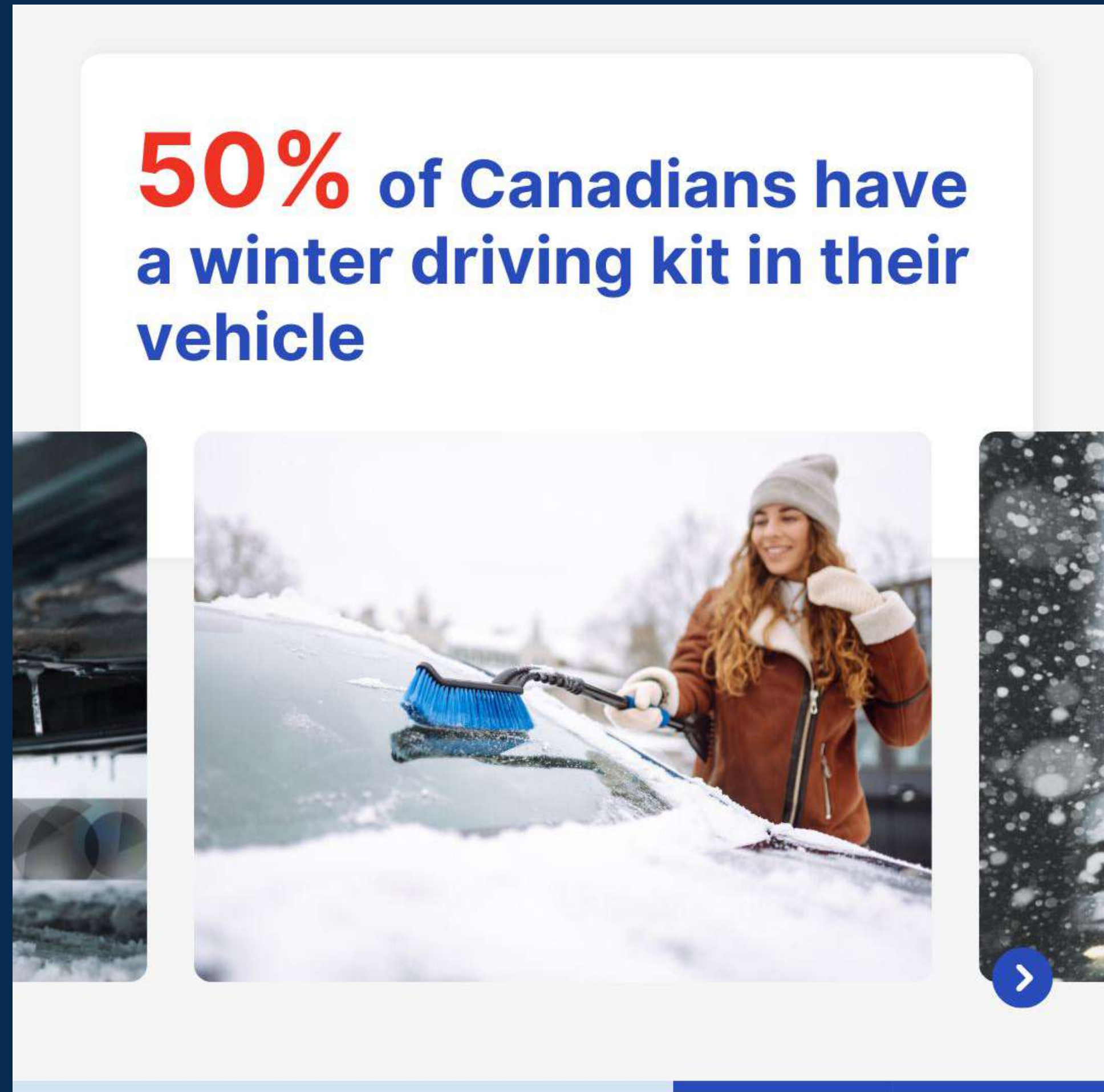
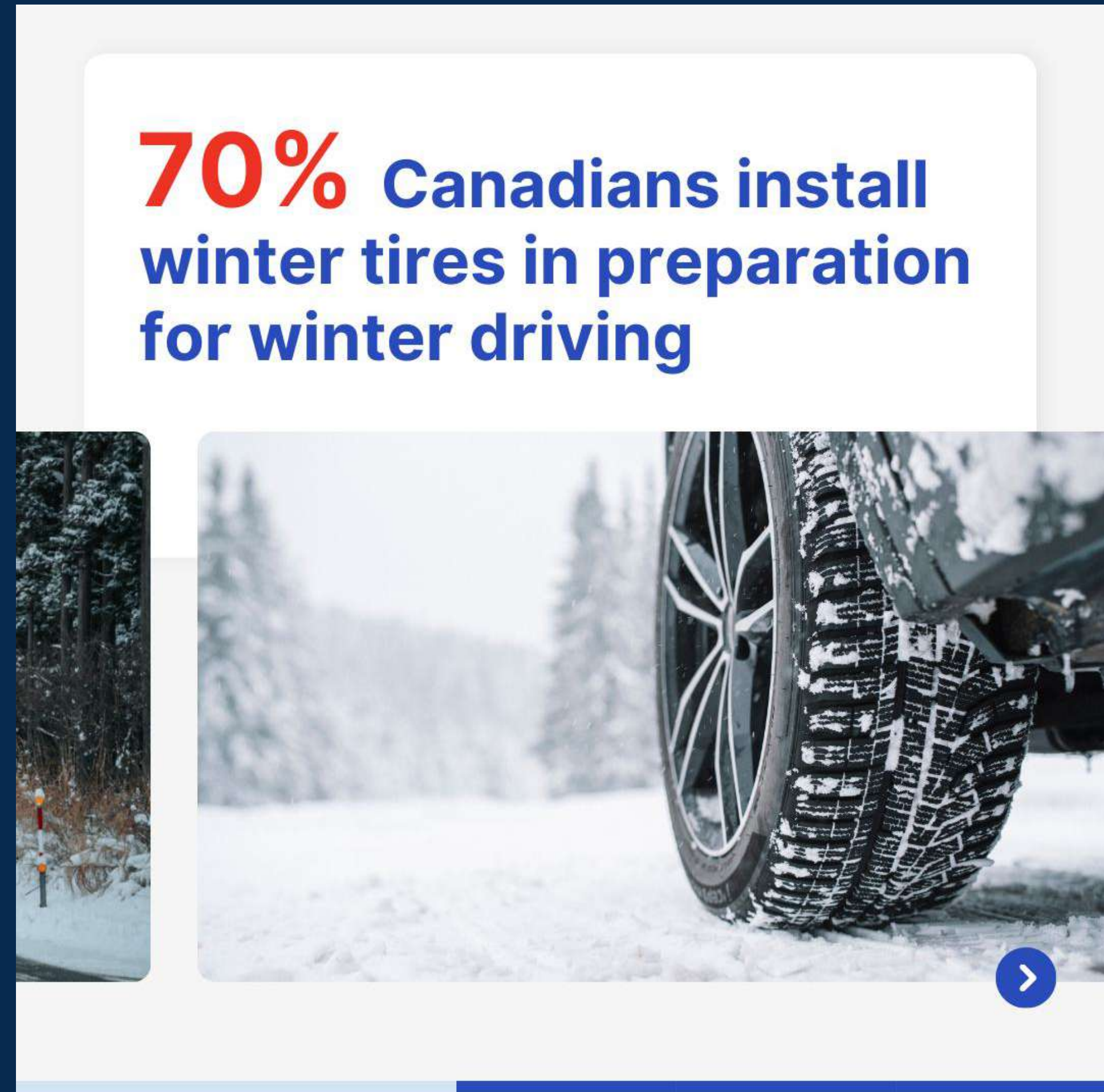
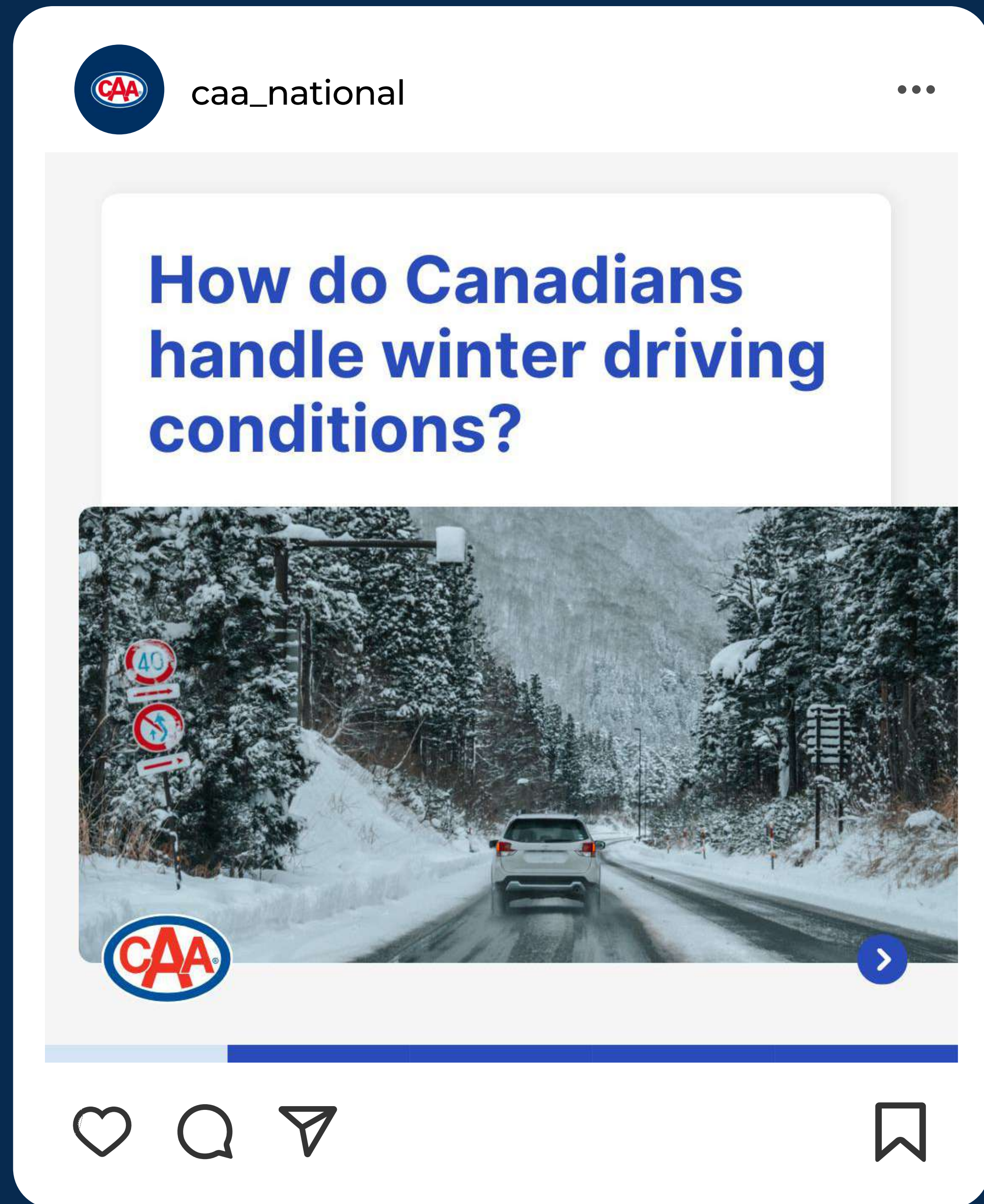
Aimé par fra\_z\_er\_tl et d'autres personnes  
caa\_national Be the responsible driver that our children need. Avoid distractions! For the safety of all, especially our children, let's prioritize...  
Voir les 12 commentaires

**At the Wheel: Make eye contact with pedestrians.**

Aimé par yves\_et\_lilmn et d'autres personnes  
caa\_national School zones are lively during drop-off and pick-up times. Let's stay cautious, obey speed limits, and yield to pedestrians. Our...  
Voir les 7 commentaires

**Slow Down, keep our kids safe!**

Aimé par eva\_carron et d'autres personnes  
caa\_national Safety first in school zones! Let's keep our little learners safe by driving cautiously and respecting speed limits. Remember, a few...  
Voir les 10 commentaires



One of the many formats used in our social kit is the carousel. This format is often appreciated by Internet users, usually generating a higher level of engagement (likes, comments, shares). Carousels allow us to make textual content more digestible, by spreading out longer texts over different slides, and accompanying each piece of information with explicit photographs. This allows us to present textual content directly on the visual, rather than in the description below the publication, which is too rarely read.



PROJECT

# MARIE-YVONNE PAINT

Luxury real estate broker

## OUR MANDATE

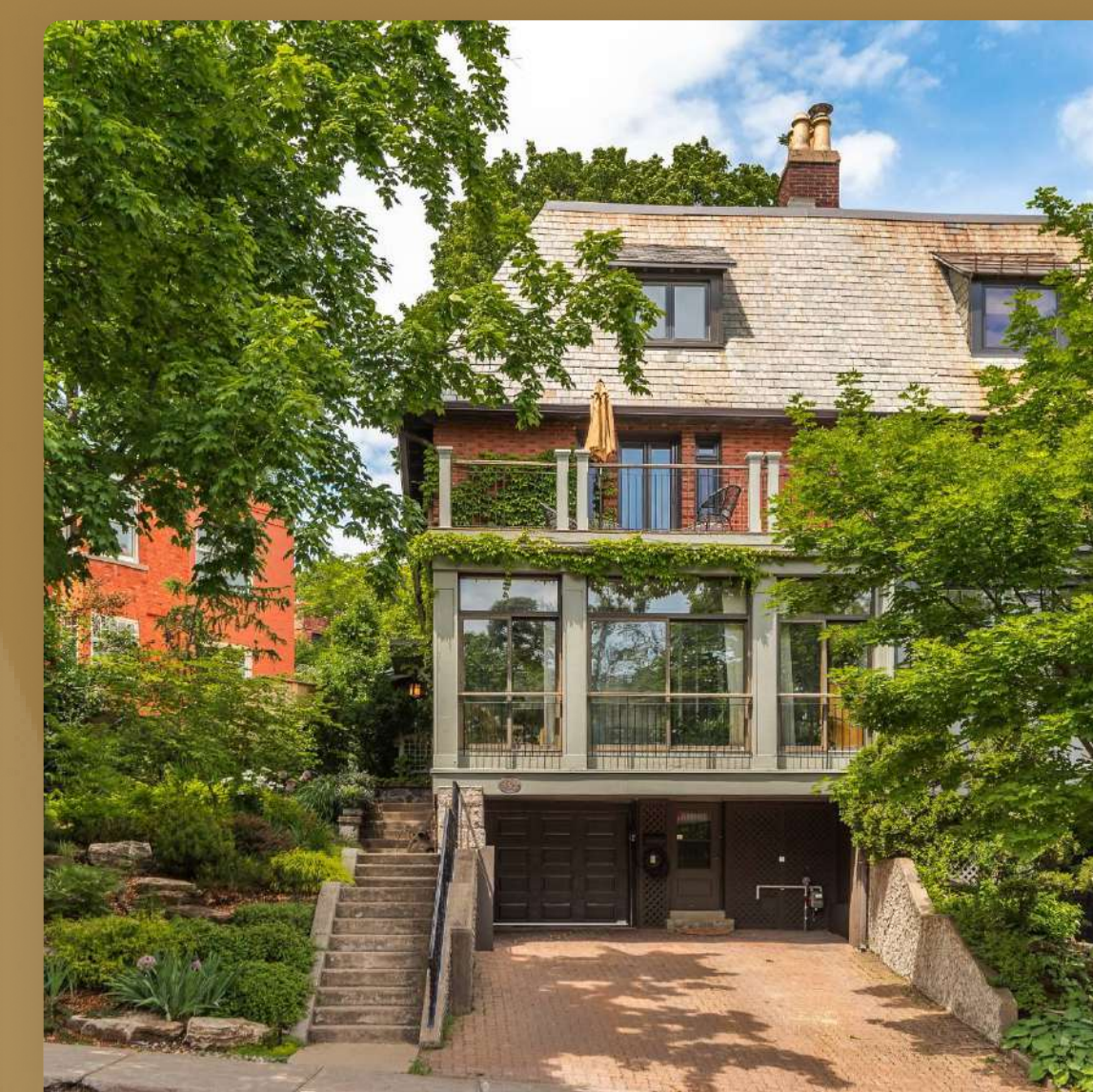
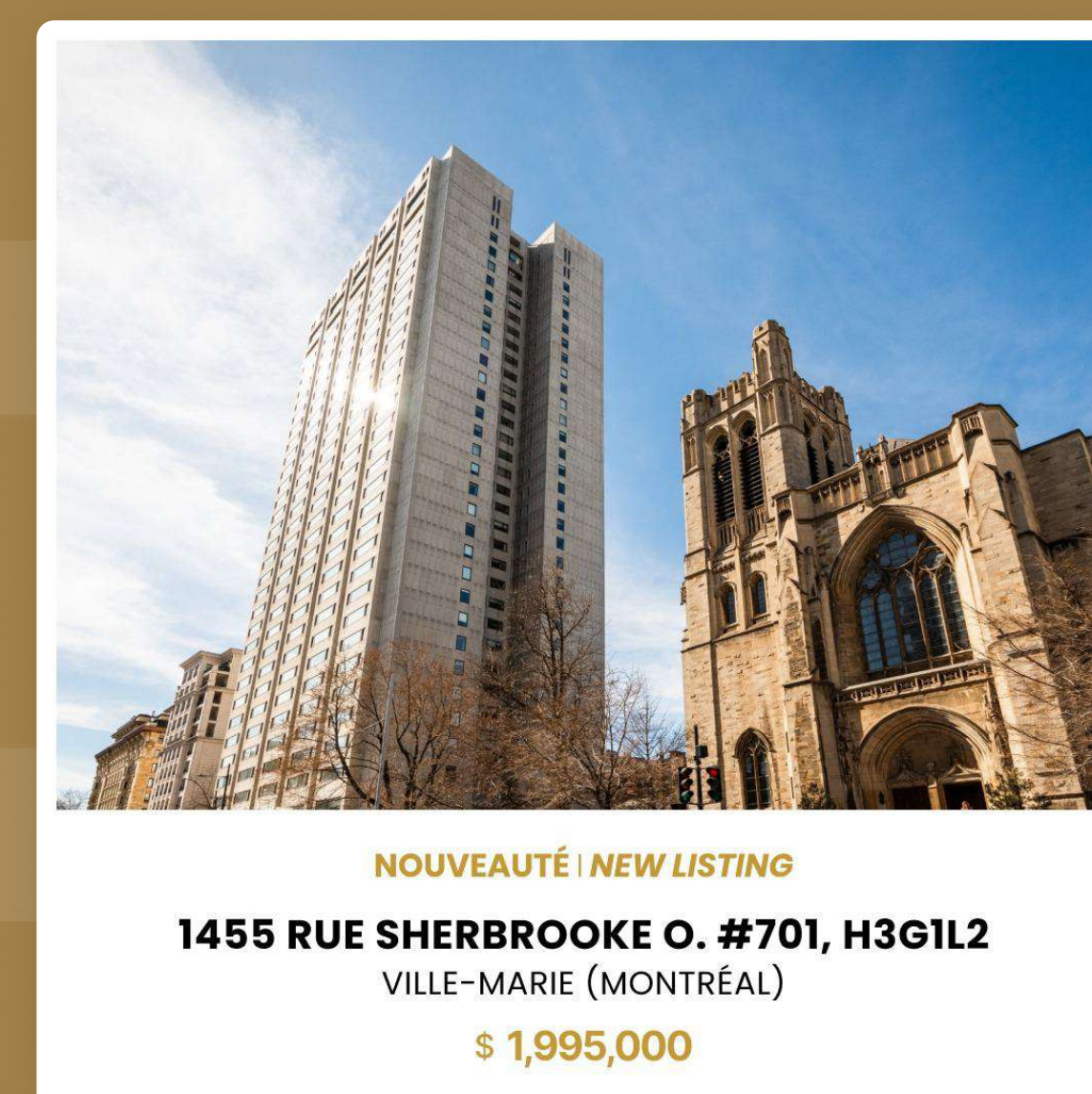
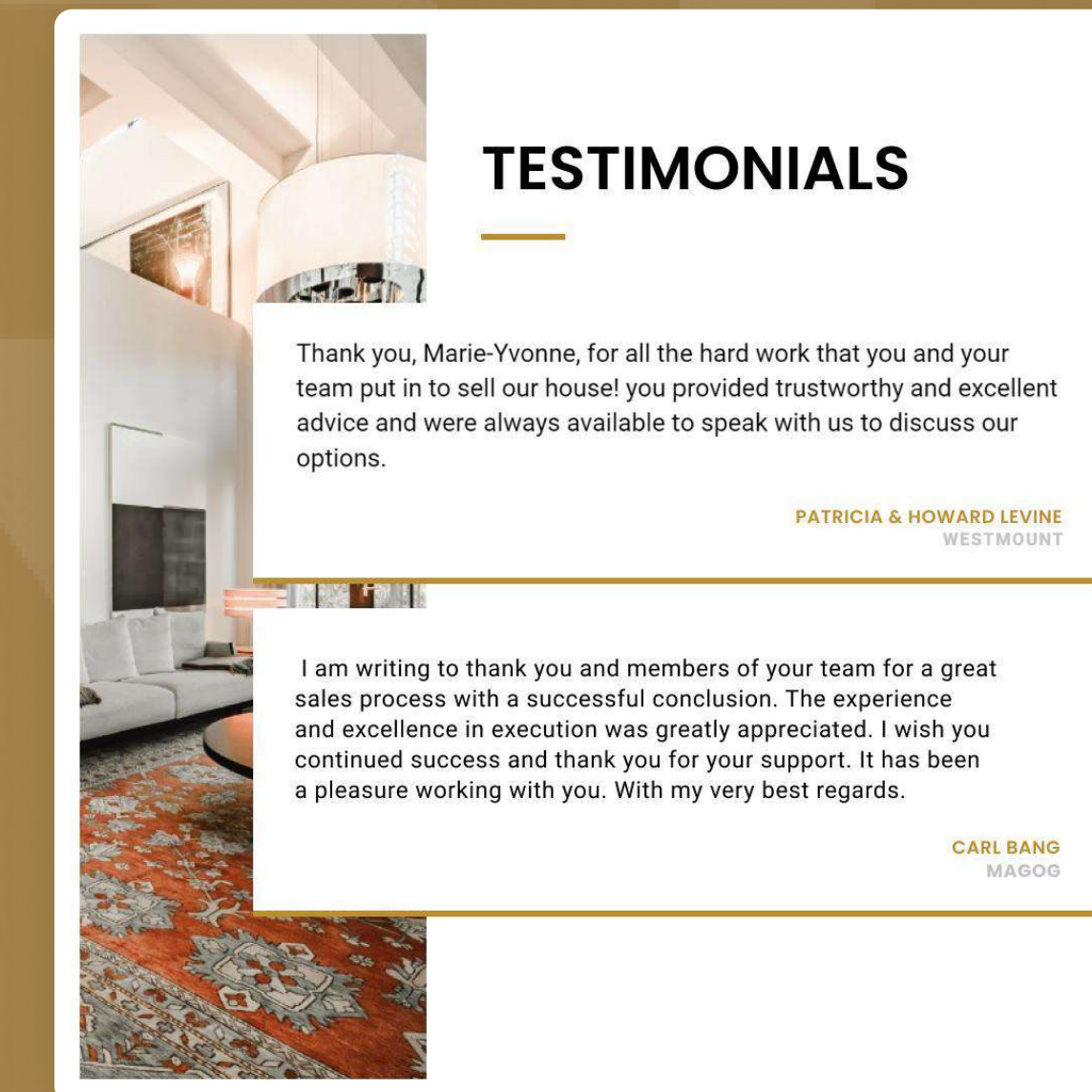
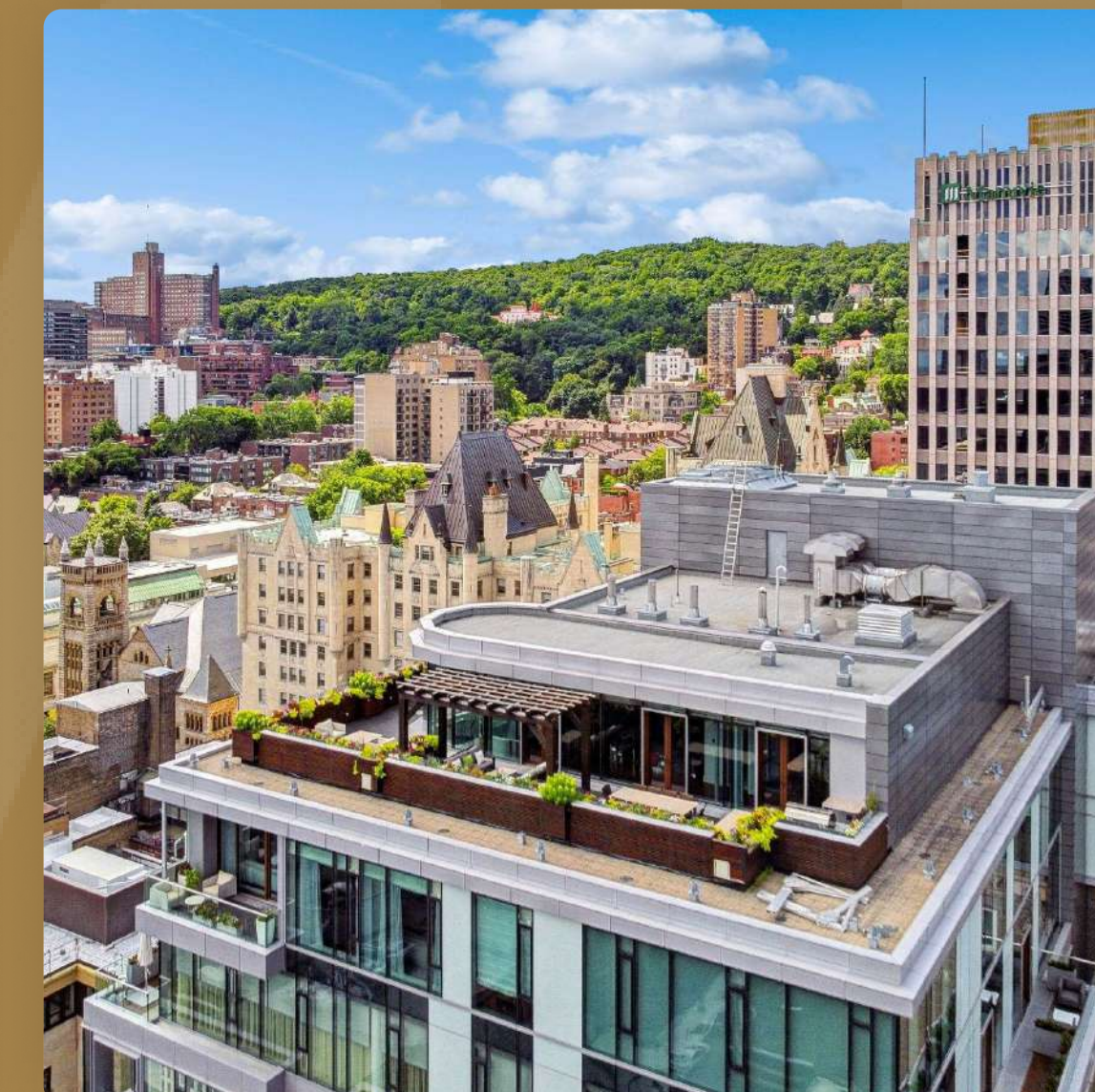
Marie-Yvonne Paint is a real estate broker specialized in luxury residential transactions. She operates in the Greater Montreal area. Our mandate includes ensuring her digital presence on social networks and increasing her online notoriety.

## PRIMARY GOALS

- Increase traffic to the Marie-Yvonne Paint website via social networks.
- Provide daily updates on new properties for sale, price adjustments, sales, upcoming open houses, etc.

## SECONDARY GOALS

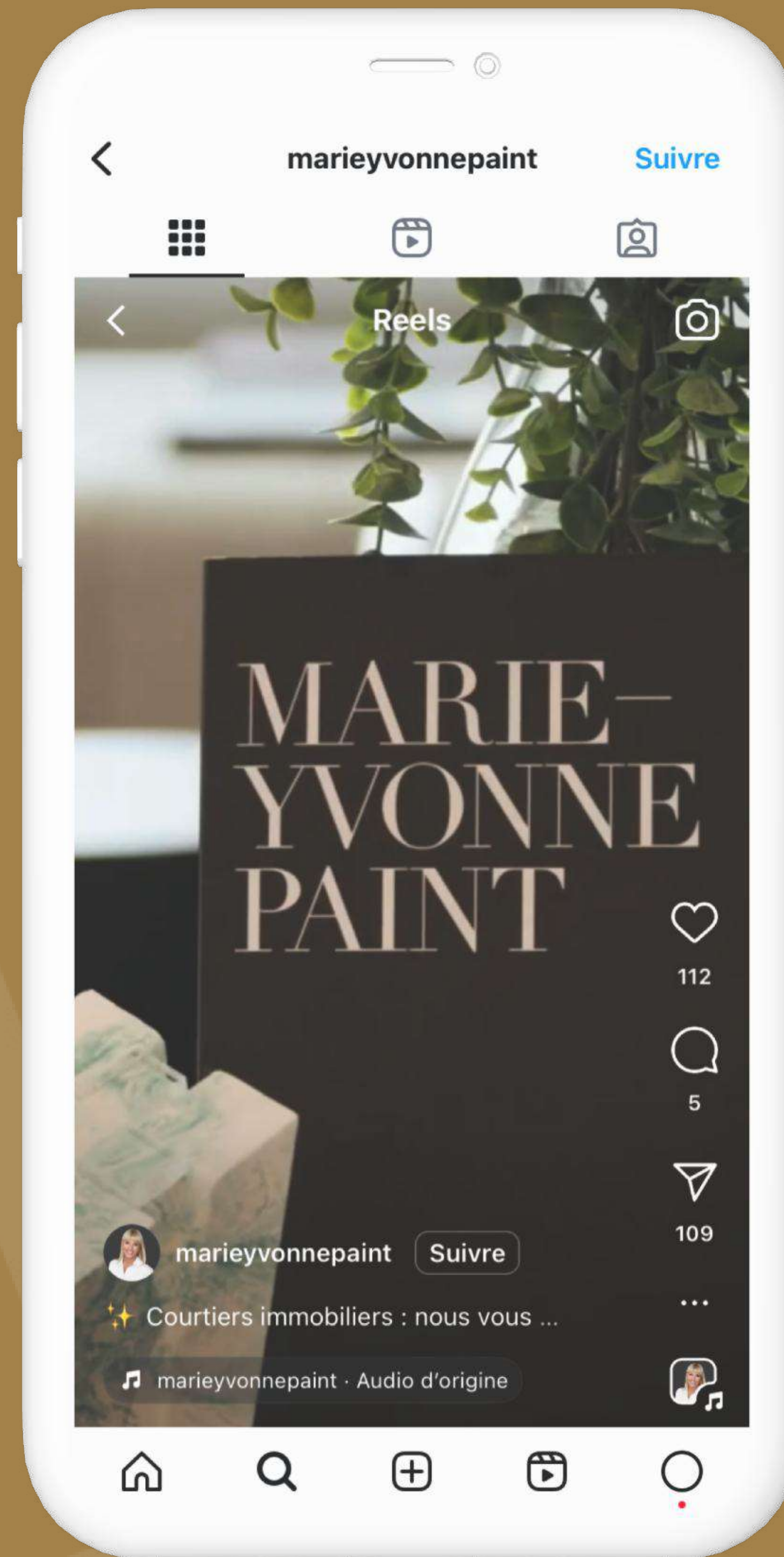
- Develop partnerships with other real estate agents and industry experts in Quebec.
- Promote Marie-Yvonne Paint as a luxury real estate broker in order to increase the number of properties in her portfolio.



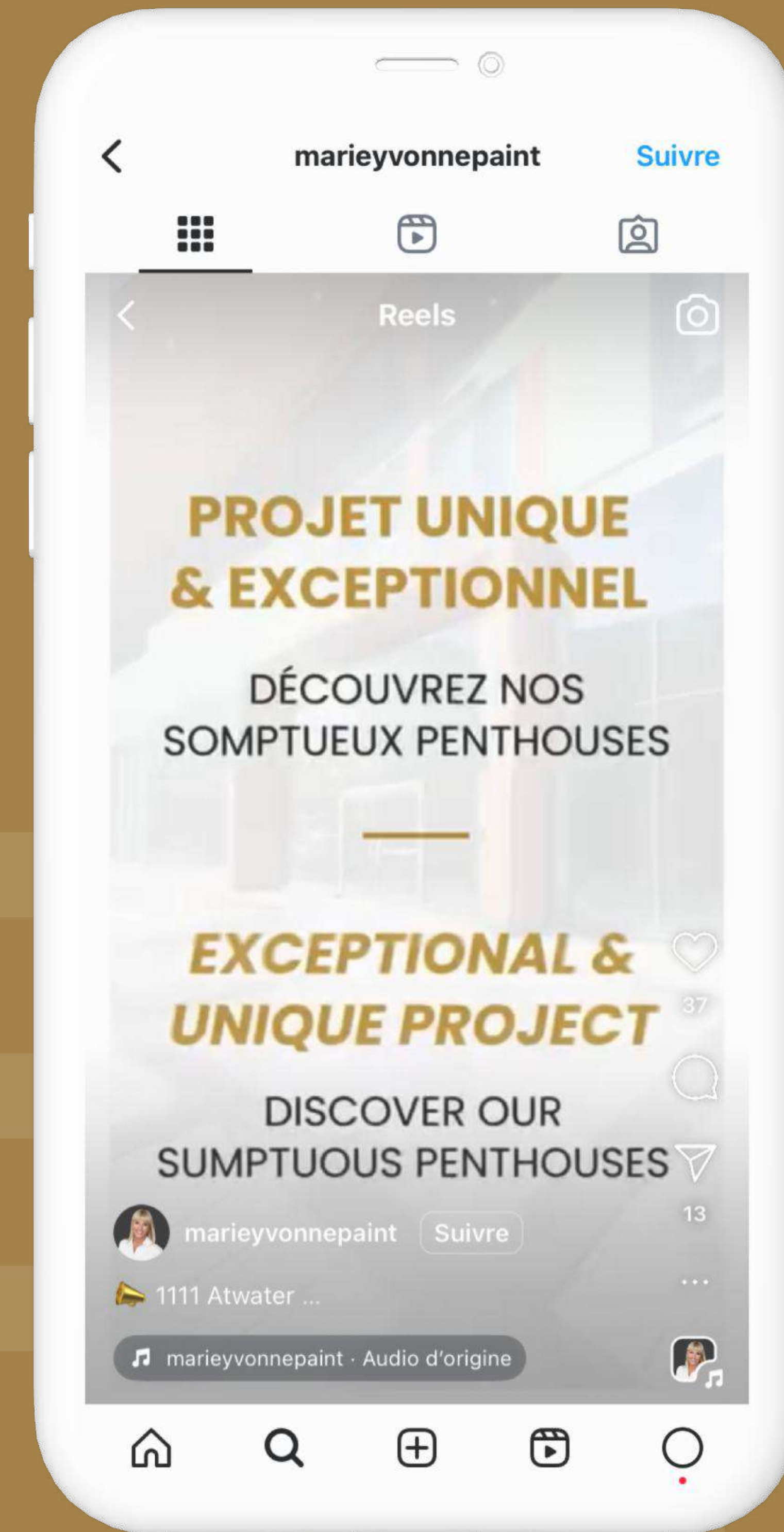


Nara Creative redesigned the visual identity of Marie-Yvonne Paint's real estate agency, introducing an elegant, modern graphic identity. At the same time, we diversified the publications from educational information and industry insights to practical advice and refined photography of properties for sale.

Each publication is designed to inform and captivate a demanding clientele, while highlighting the agency's expertise and the quality of the properties on offer.



▶ WATCH THE VIDEO



▶ WATCH THE VIDEO



marieyvonnepaint

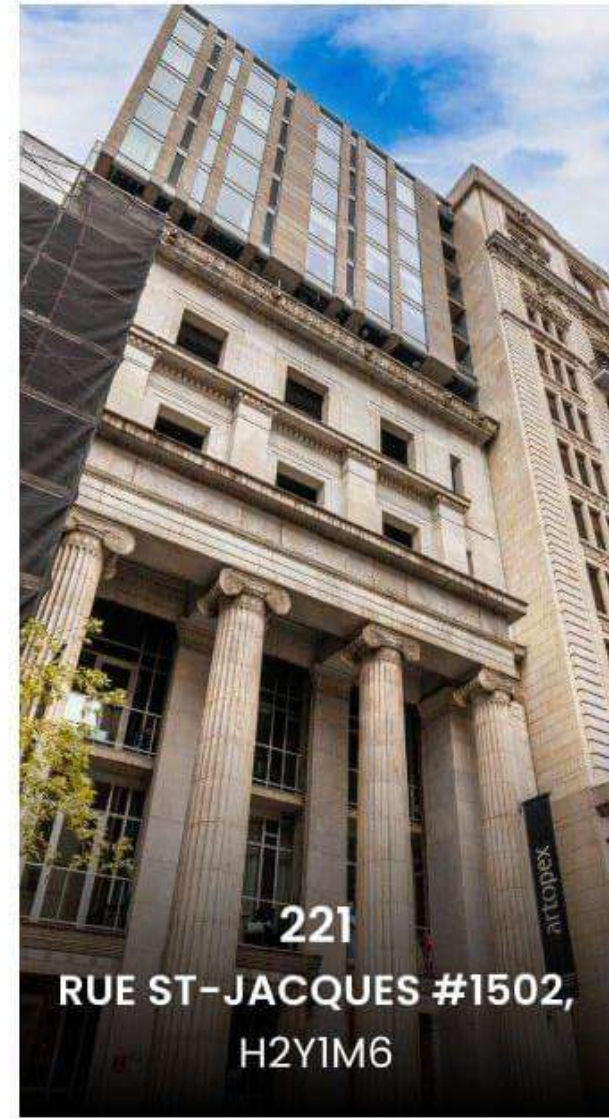


VILLE-MARIE (MONTRÉAL)

PROPRIÉTÉS EN VEDETTE  
FEATURED PROPERTIES



1455  
RUE TOWERS #401,  
H3H2E2



221  
RUE ST-JACQUES #1502,  
H2Y1M6



1000  
BOUL. DE MAISONNEUVE O.  
#1204, H3A3K1

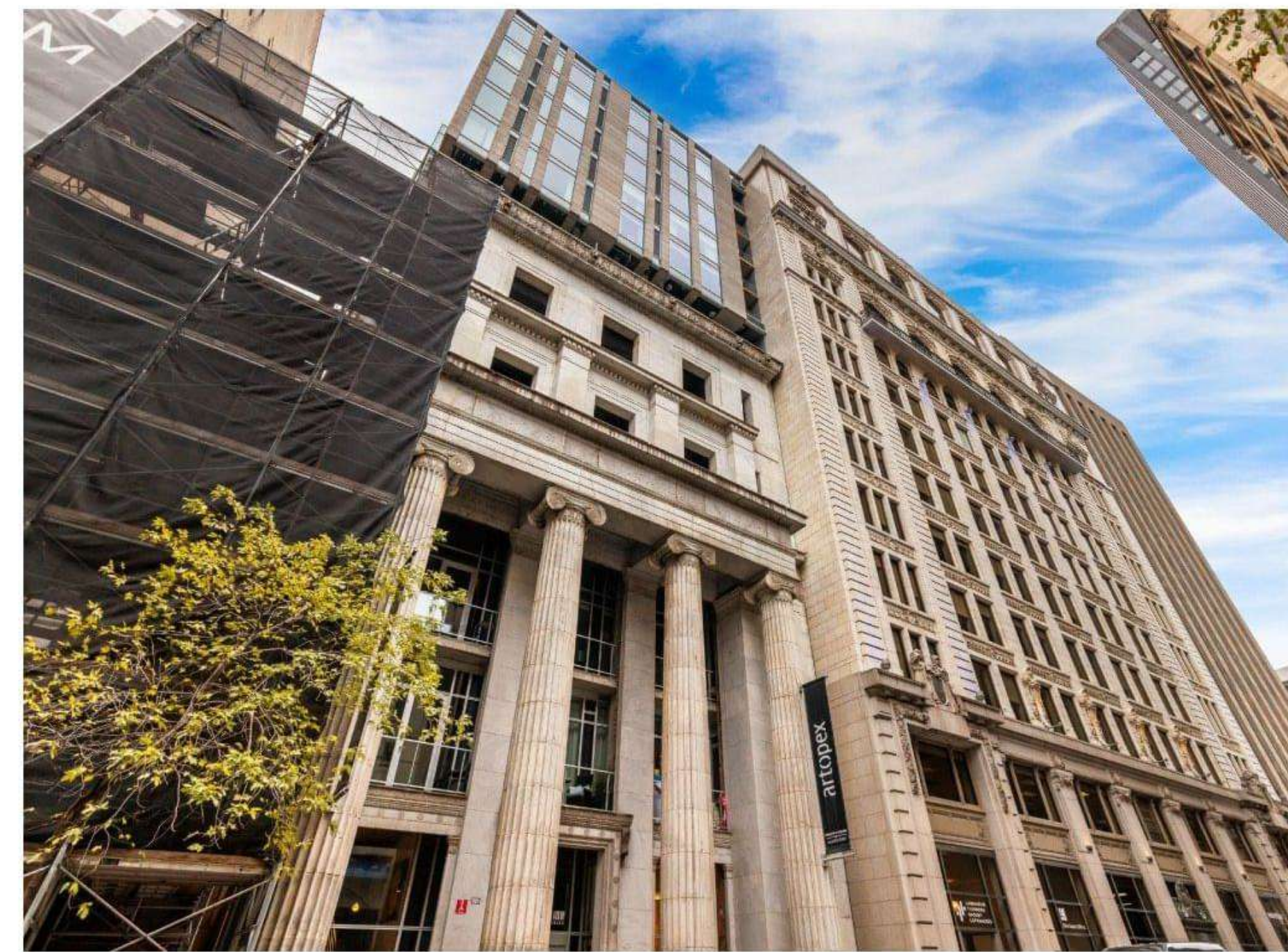
DÉCOUVREZ NOS PROPRIÉTÉS D'EXCEPTION  
EXPLORE OUR EXCEPTIONAL PROPERTIES



PROPRIÉTÉ EN VEDETTE | FEATURED PROPERTY

1455 RUE TOWERS #401, H3H2E2  
VILLE-MARIE (MONTRÉAL)

\$ 1,049,000



PROPRIÉTÉ EN VEDETTE | FEATURED PROPERTY

221 RUE ST-JACQUES #1502, H2Y1M6  
VILLE-MARIE (MONTRÉAL)

\$ 1,145,000



PROPRIÉTÉ EN VEDETTE | FEATURED PROPERTY

1000 BOUL. DE MAISONNEUVE O.  
VILLE-MARIE (MONTRÉAL)

\$ 1,095,000



Each publication follows a publication calendar that is updated monthly. As soon as a new property is listed for sale on Marie-Yvonne Paint's website, a publication is added to the calendar and produced. It is then approved by the client and posted on social networks. The same process is used for sold properties, price adjustments, open houses, etc.

## PROJECT

# TALAN

Consulting in transformation and technological innovation

## OUR MANDATE

Talan helps its customers improve their profitability by optimizing their business processes and implementing technological solutions. Talan's North American division has been working with us for many years, to help them manage their social networks. Our mandate is to create numerous social publications highlighting the company's products and services, webinars and events, corporate culture and more.

## PRIMARY GOALS

- Develop Talan's presence on social networks and promote the brand on the North American continent.
- Increase traffic towards Talan's website.
- Introduce the company's products and services to a maximum number of prospects.

## SECONDARY GOAL

- Promote the company by highlighting its corporate culture and its employees.

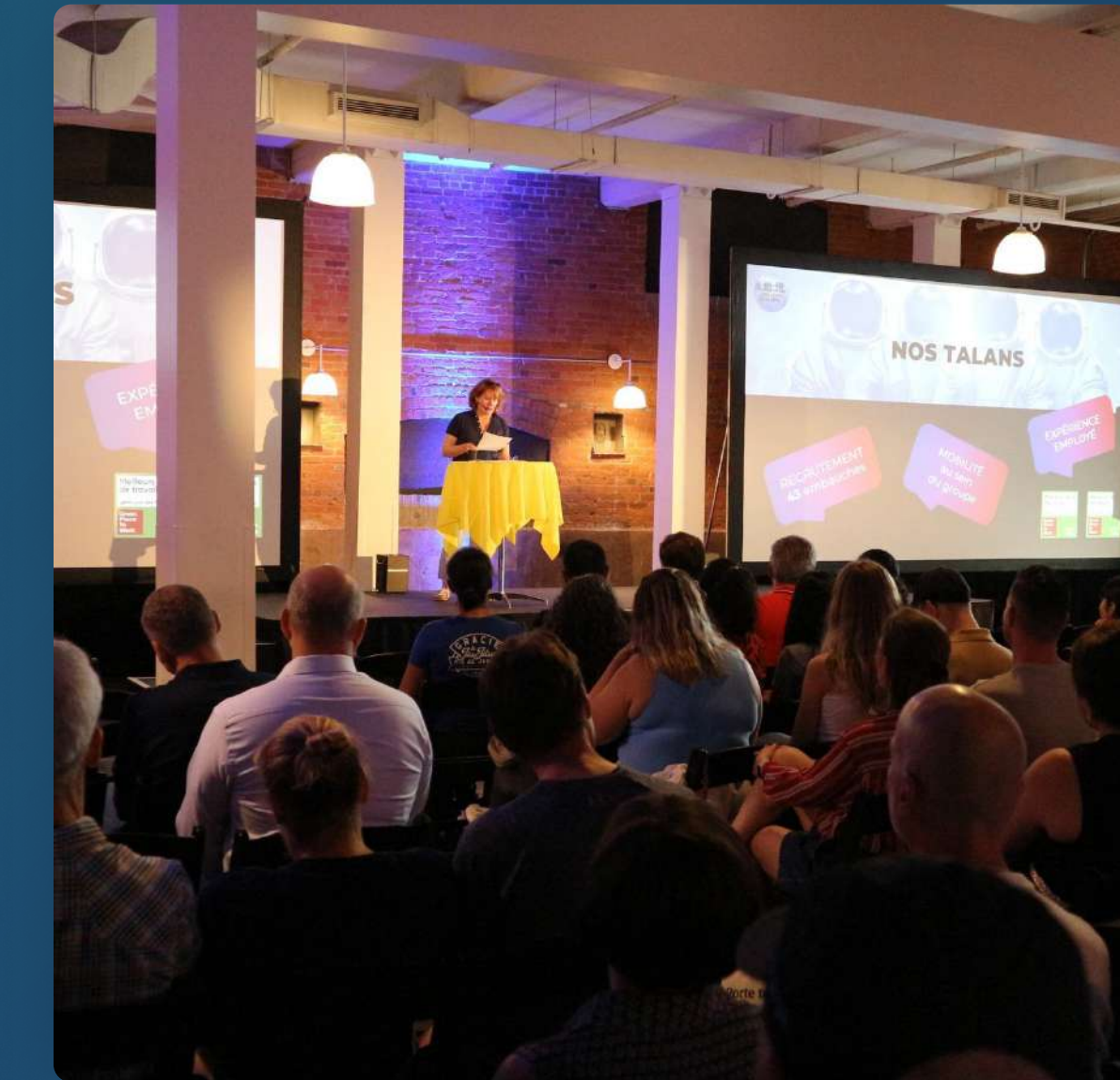


**51%**

DES RÉPONDANTS CONSIDÈRENT QUE LA RÉINGÉNIÉRIE DES PROCESSUS EST LE MEILLEUR MOYEN D'OPTIMISER LES PROCESSUS OPÉRATIONNELS !

DÉCOUVREZ NOTRE LIVRE BLANC POUR COMPRENDRE POURQUOI ET COMMENT LES OPTIMISER.

TÉLÉCHARGER



WEBINAR

### UPGRADING YOUR PROJECT MANAGEMENT

One click, one platform, complete visibility

June 19th, 2024  
12h00 - 13h00 ET

1 DAYS LEFT

Talan

Microsoft Dynamics 365 Business Central | progressus

REGISTER NOW!



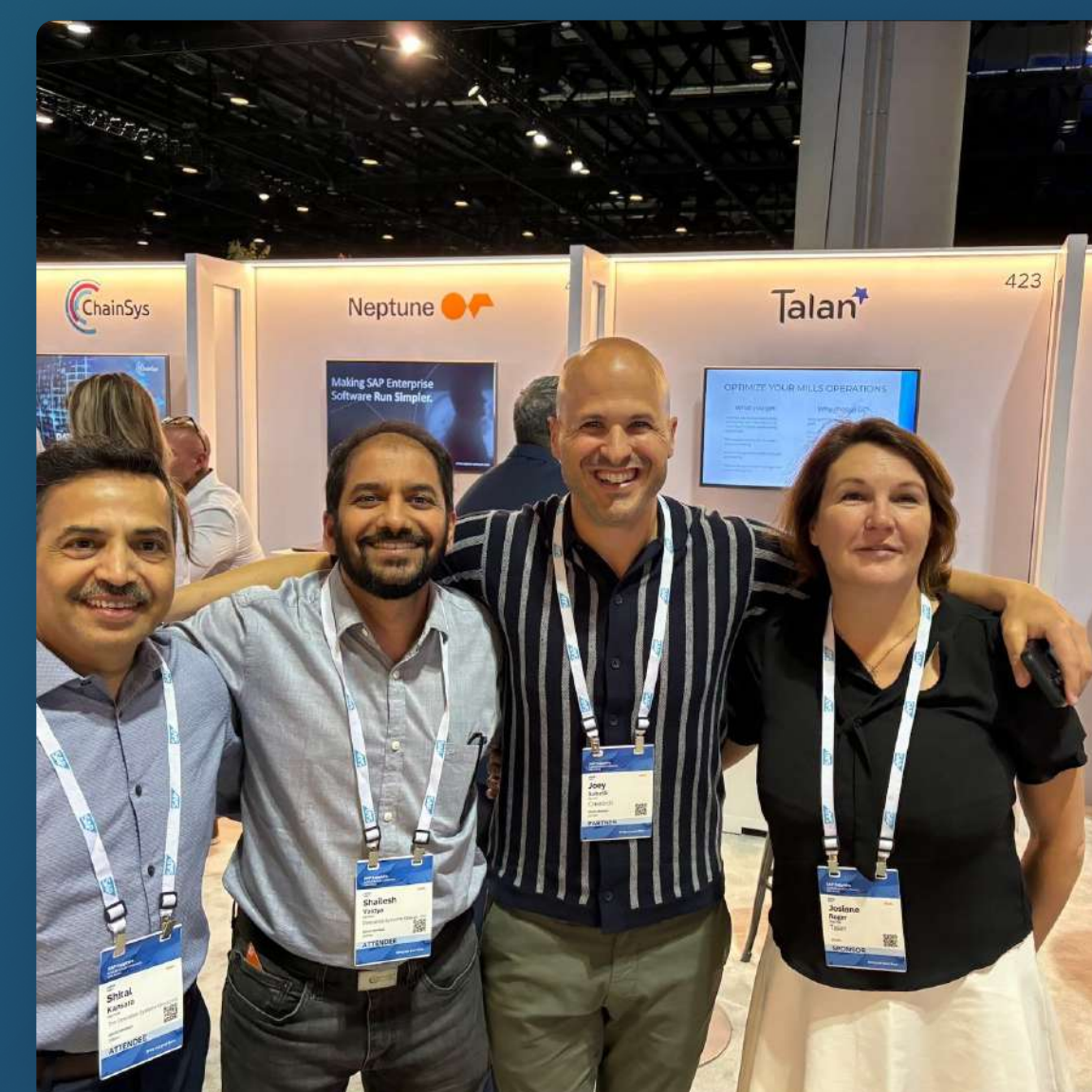
WEBINAR

### PLANNING THE UPGRADE TO MAXIMO APPLICATION SUITE

MAY 9, 2024  
11:00 - 12:00 EDT

SPEAKER  
ELVIS BURCUL  
VICE-PRESIDENT - ONTARIO

Talan  
IBM Gold Partner



ARTICLE DE BLOGUE

### LEAN AGILE : L'avantage concurrentiel dans le développement de produits manufacturiers

Talan





For several years now, Nara Creative has been designing numerous publications for Talan Americas' social networks.

Over time, various formats and content have been created and tested to grow the company's audience and generate more engagement. These formats include carousels, single images, videos, stories, as well as banners for company events promoted on LinkedIn.

Lately, we've been pushing the vertical format for single images (instead of the standard square format). This format allows us to occupy more space on a phone, helping to better capture the user's attention. This format is also gradually replacing the square format originally preferred by social networking algorithms.

**QUELLES FONCTIONNALITÉS DE DURABILITÉ SOUHAITERIEZ-VOUS VOIR INTÉGRÉES DANS VOTRE ERP ?**

21% Analyse énergétique

21% Gestion des déchets

58% Suivi de l'empreinte carbone

Talan\* [→](#)

Aimé par eva\_carron et d'autres personnes

talan\_americas RÉSULTATS DU SONDAGE | Quelles fonctionnalités de durabilité souhaitez-vous voir intégrées dans votre ERP ?

Voir les 10 commentaires

**TALAN'S GUIDE FOR SMES TO DIGITALLY TRANSFORM WITH LESS COMPLEXITY AND COST**

DOWNLOAD THE GUIDE

Talan\* SAP

americas.talan.com

Aimé par eva\_carron et d'autres personnes

**TALAN EST FIÈRE DE FAIRE PARTIE DES MEILLEURS LIEUX DE TRAVAIL GÉRÉS PAR DES FEMMES AU CANADA !**

« La diversité est une richesse et le talent féminin, un atout précieux. Je suis heureuse de profiter de ma position pour accompagner les employées de notre groupe dans leur évolution professionnelle et de favoriser l'équité des carrières entre femmes et hommes à tous les niveaux de l'organisation. »  
- Hélène Kyriakakis

**Meilleurs lieux de travail<sup>MC</sup>**

**gérés par des femmes**

**Great Place To Work<sup>®</sup>**

**CANADA 2024**

Aimé par eva\_carron et d'autres personnes

talan\_americas Nous sommes fiers d'annoncer que Talan a été reconnue Best Workplaces™ Managed by Women 2024" par Great Place to Work Canada

Voir les 10 commentaires

**Talan vous aide à choisir la bonne voie pour votre entreprise !**

**RISE WITH SAP**

Êtes-vous une moyenne ou une grande entreprise ?

Recherchez-vous une solution « cloud » sur mesure ?

Avez-vous besoin de processus simplifiés et d'une efficacité accrue ?

**GROW WITH SAP**

Êtes-vous une petite ou une moyenne entreprise ?

Recherchez-vous une solution prête à l'emploi ?

Avez-vous besoin d'évolutivité et de flexibilité ?

Talan\* SAP

Talan\* x SOLOTECH

**DÎNER-CONFÉRENCE**

MAÎTRISEZ VOTRE TRANSFORMATION OPÉRATIONNELLE ET TECHNOLOGIQUE :  
"De la vision à la mise en œuvre."

**15 MAI**

INSCRIPTION GRATUITE

Hôtel Mortagne, 1228 Rue Nobel, Boucherville, QC 12h00 - 13h30

Aimé par eva\_carron et d'autres personnes

talan\_americas Directeurs des opérations, logistique, supply chain, TI... Marquez vos

**NOUVELLES TECHNOLOGIES ET/OU OPTIMISATION ?**

Accessibilité budgétaire

Évolutivité

Fiabilité

Gestion du changement

Performance

NOUVELLES TECHNOLOGIES

OPTIMISATION

Talan\* americas.talan.com

**Talan Americas**  
18,202 followers  
3mo • 🌐

Collecter et connecter les données dans le nuage pour mieux cerner votre empreinte écologique, oui c'est possible ! 🌱🌍 ...more

[See translation](#)

Quelles fonctionnalités de durabilité souhaiteriez-vous voir intégrées dans votre ERP ?

The author can see how you vote. [Learn more](#)

Suivi de l'empreinte carbone ✓	58%
Gestion des déchets ✓	21%
Analyse énergétique ✓	21%
Suivi du kilométrage parcouru ✓	0%

19 votes • Poll closed

Like Comment Repost Send

**Talan Americas**  
18,202 followers  
3w • 🌐

Le 12 juillet dernier, sous un temps magnifique, nos employés du Québec se sont rassemblés pour notre 2e grand événement annuel de Talan Americas. ...more

[See translation](#)

Hugo Lantz and 76 others

1 comment

Like Comment Repost Send

**Past events**

**WEBINAR** Talan\*

**UPGRADING YOUR PROJECT MANAGEMENT:**  
One click, one platform, complete visibility

June 19th, 2024  
12h00 - 13h00 ET

REGISTER NOW!

Wed, Jun 19, 2024, 12:00 PM

Upgrading your project management

Hugo Lantz and 4 other attendees

[View](#)

**WEBINAR**

**PLANNING THE UPGRADE TO MAXIMO APPLICATION SUITE**

Join us as we discuss the business implications for planning your move to MAS.

MAY 9, 2024  
11:00 - 12:00 EDT

Talan\* IBM

SPEAKER  
ELVIS BURCUL  
VICE-PRESIDENT - OXYARD

Thu, May 9, 2024, 11:00 AM

Planning the Upgrade to Maximo Application Suite

Hugo Lantz and 10 other attendees

[View](#)

**WEBINAIR**

**OPTIMISER LA OPÉRATIONNELLE LE RÔLE CLÉ D**

27 MARS 2024, 10H - 11H

INSCRIPTION GRATUITE

Wed, Mar 27, 2024, 10:00 AM

Optimiser l'opérationnel

Hugo Lantz and 10 other attendees

[View](#)

○ ○ ● ○ ○

[Show all events →](#)



This page shows the wide range of content we've produced for Talan. These include surveys, employee photo galleries, webinars and events promoted on LinkedIn. These 3 types of content greatly stimulate engagement and reinforce the company's online image. This positions the company as a company close to its employees and its community, always attentive to their opinions and recommendations.

PROJECT  
**ZINZIN**  
Restaurant

OUR MANDATE

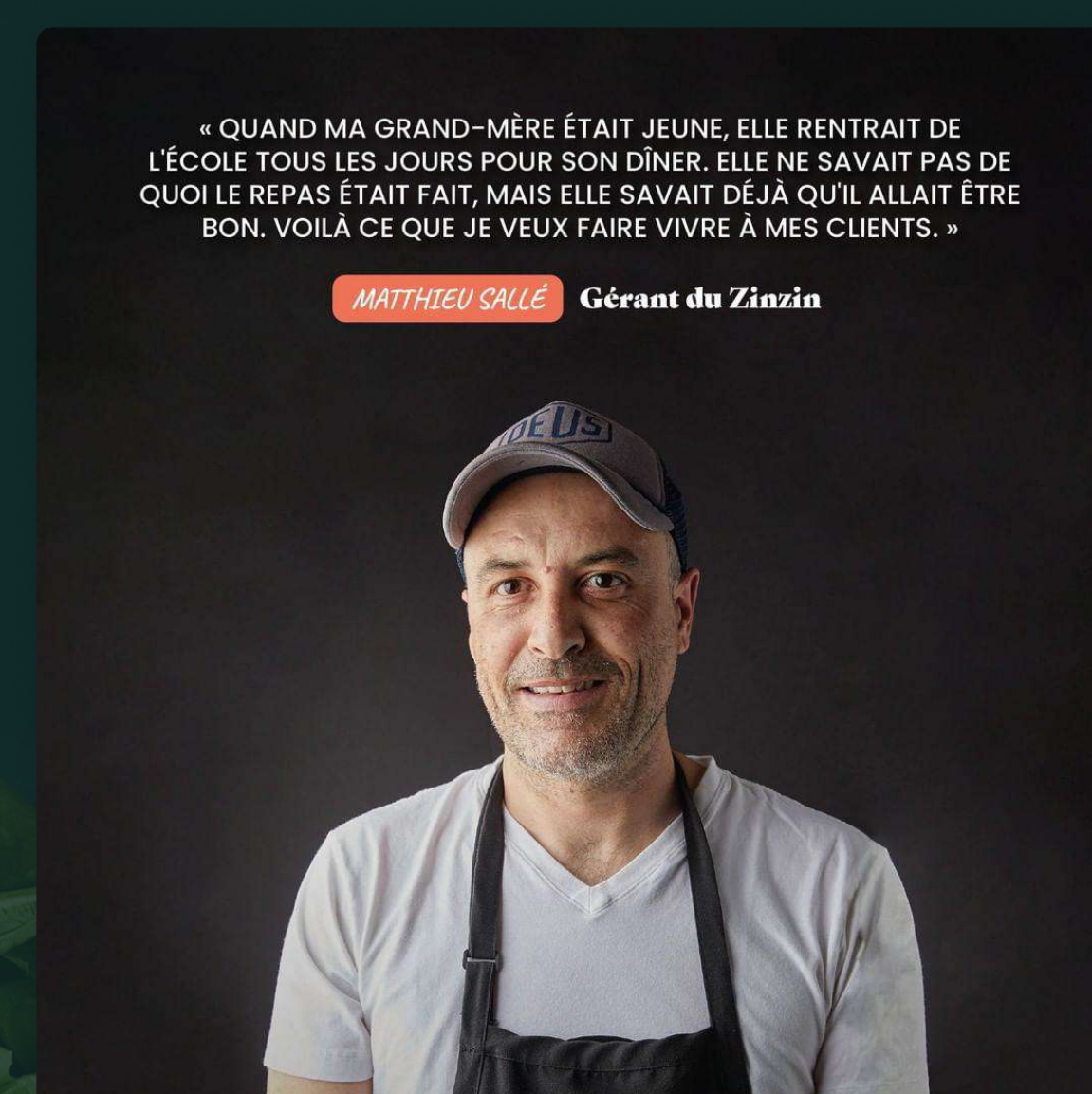
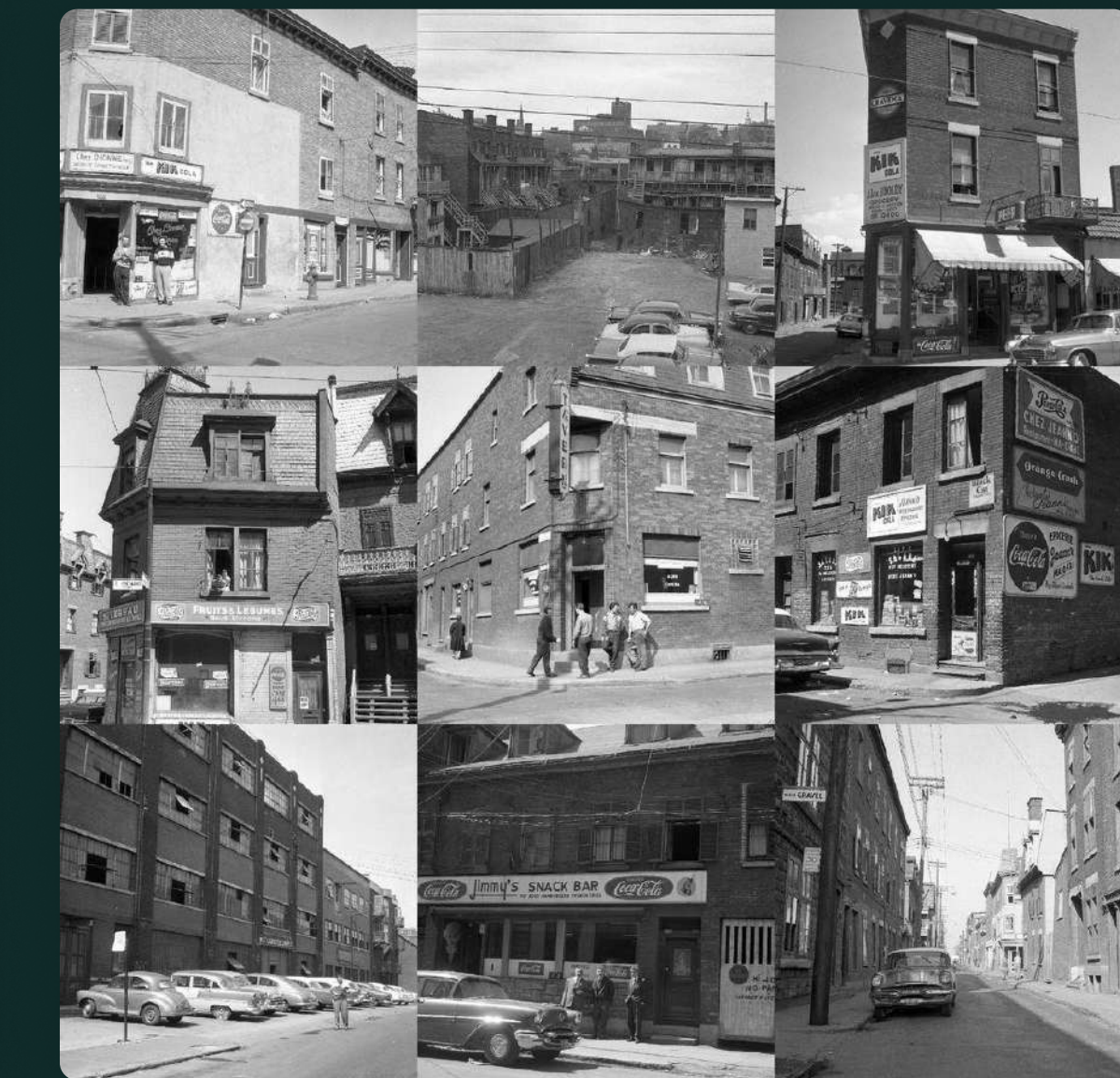
Zinzin is a restaurant located in downtown Montreal, in the heart of the Quartier des Spectacles. It offers homemade cuisine that evolves with the seasons. We are currently in charge of the restaurant's social networks, as well as the implementation of digital marketing actions to promote the restaurant and its menu.

PRIMARY GOALS

- Develop the restaurant's brand image and boost Zinzin's profile on social networks.
- Promote the menu and specialties to users.
- Grow the size of the audience to maximize the reach of social networking efforts.
- Increase the number of reservations and customers visiting the restaurant.

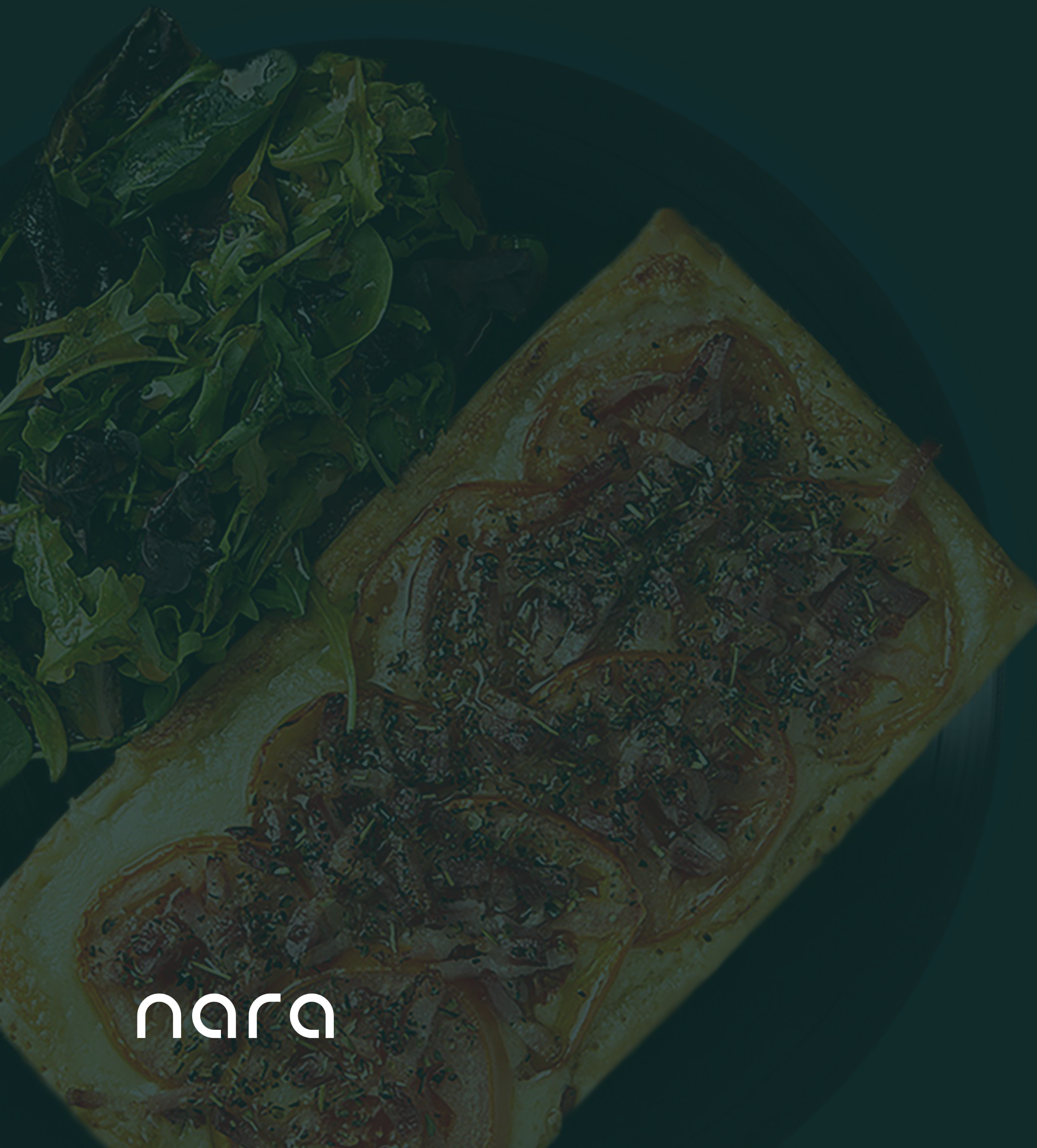
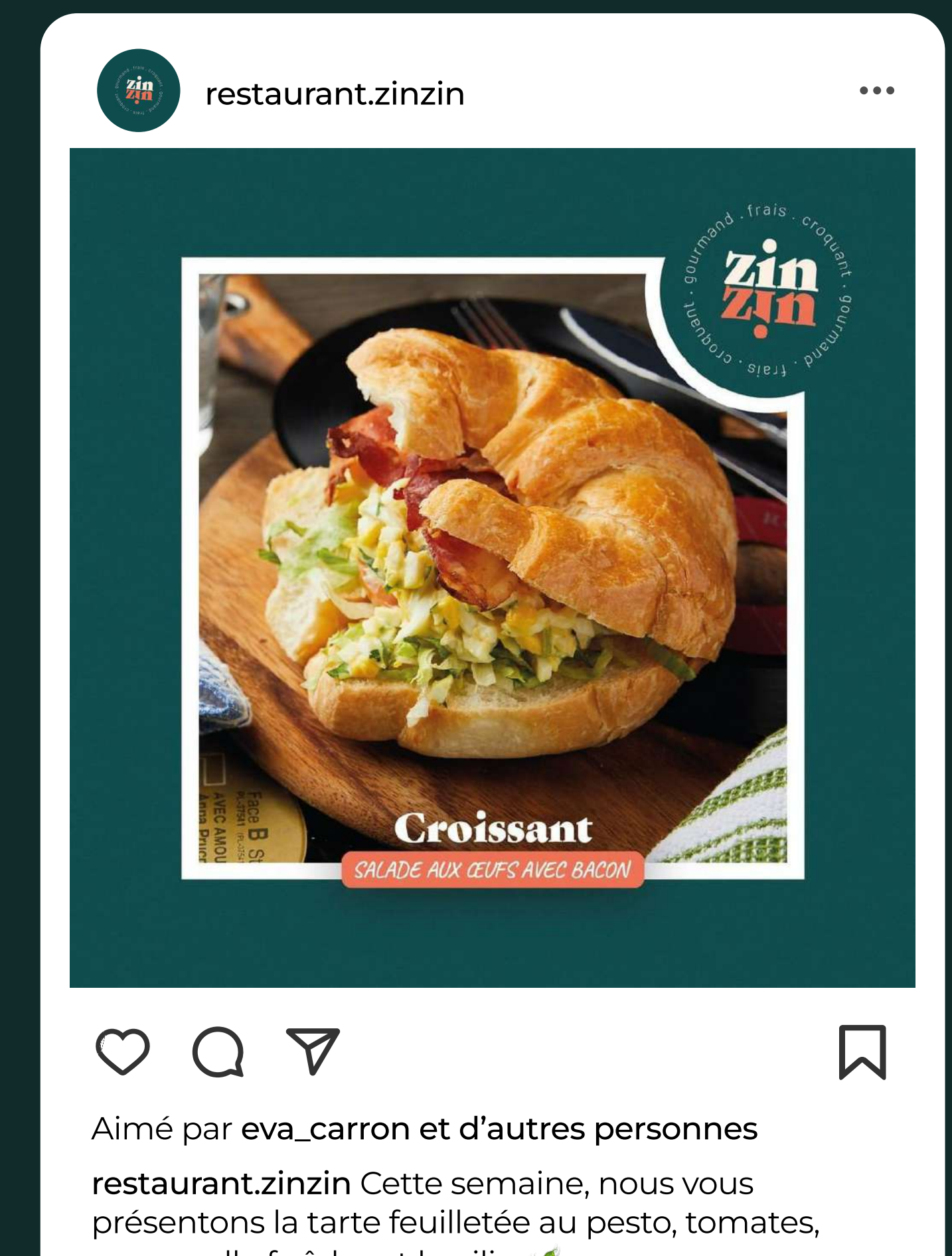
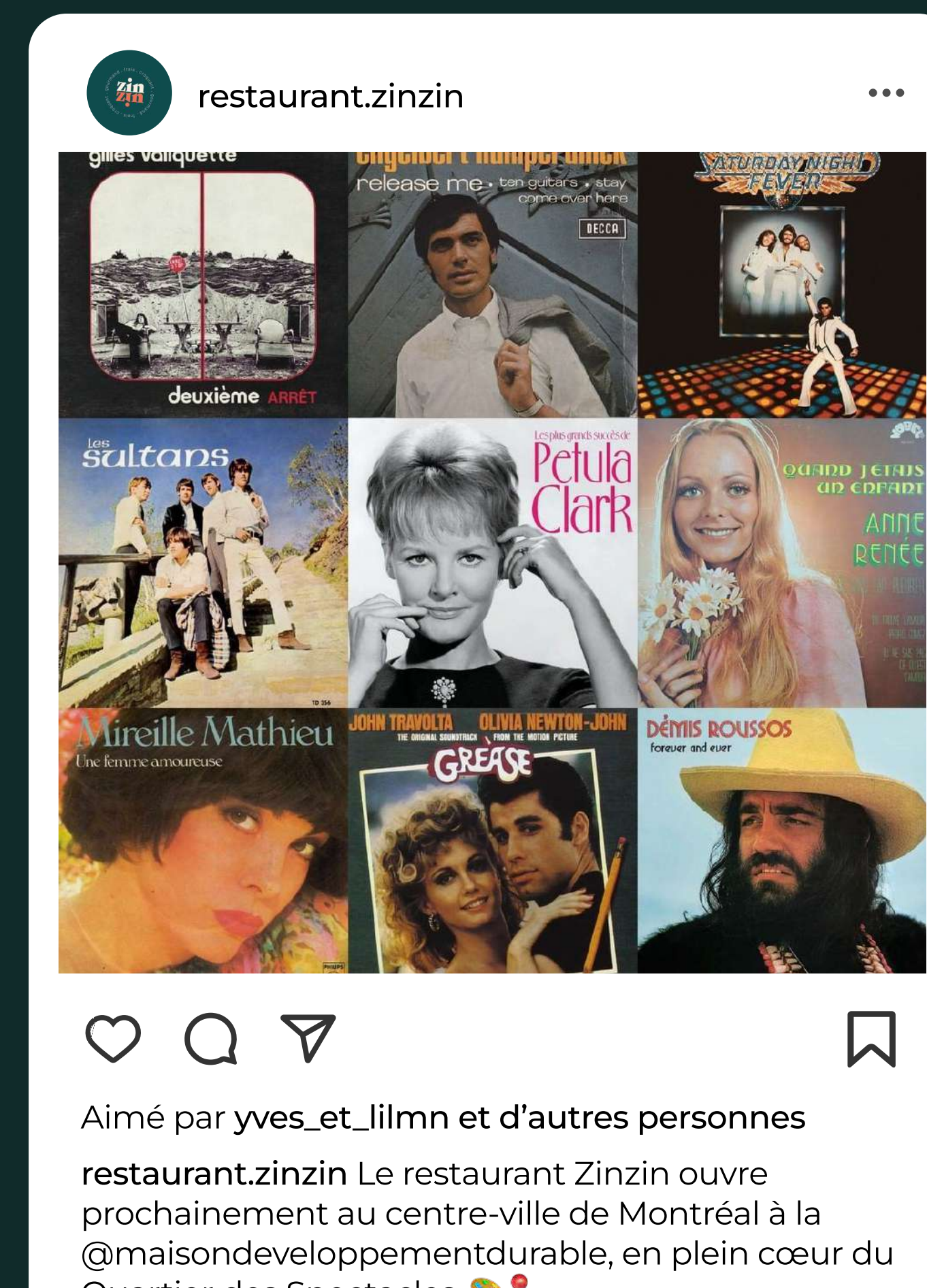
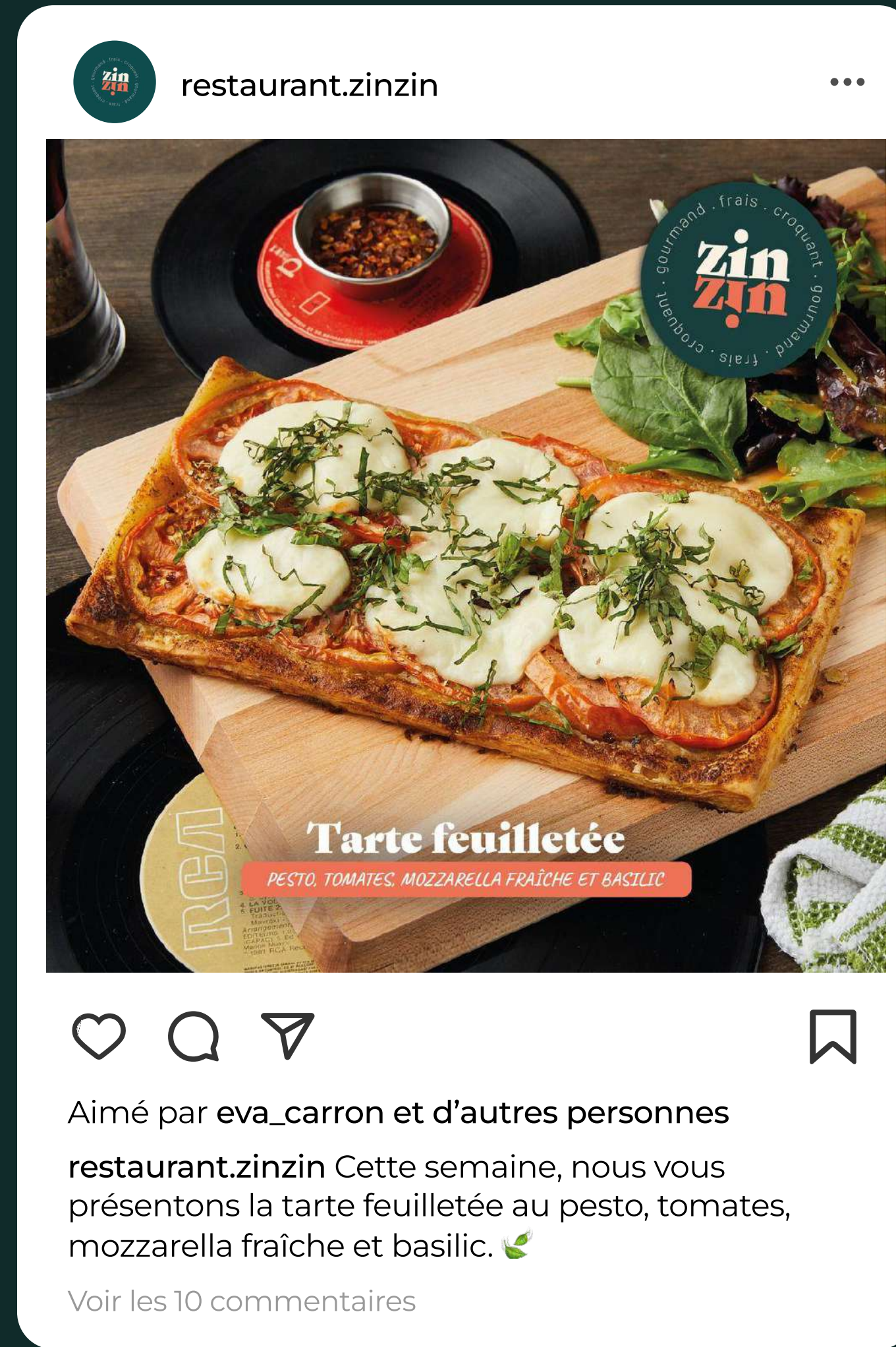
SECONDARY GOALS

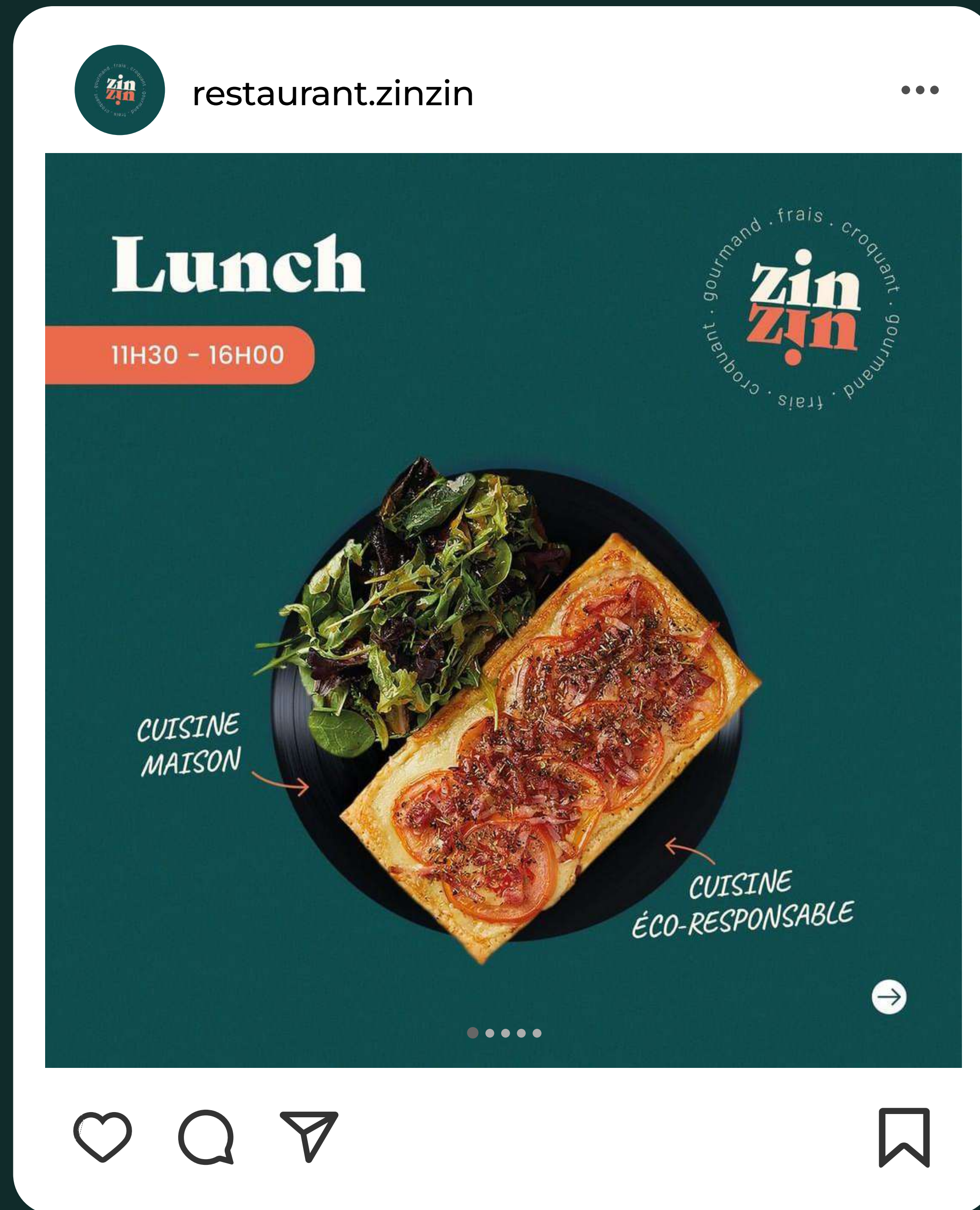
- Increase engagement on publications.
- Run recruitment campaigns on social networks according to the restaurant's needs.





Nara Creative refined the restaurant online presence by creating rich visual content in line with Zinzin's predefined visual identity. Through a variety of publications, including illustrations, photographs and videos, we captured Zinzin's essence. From presenting the dishes and menu to the distinctive atmosphere of the restaurant, each visual was designed to reflect the restaurant's identity and to offer users an immersive experience.





We optimized the restaurant's customer experience by making its menus available online. This gives the community an attractive preview of the dishes, creating excitement and encouraging people to visit the restaurant. At the same time, meticulous photo retouching was done to display the dishes on vinyl, in perfect harmony with the decorative theme of the restaurant's dining room.

## PROJECT

# CORPO'EVENTS

Event management agency

## OUR MANDATE

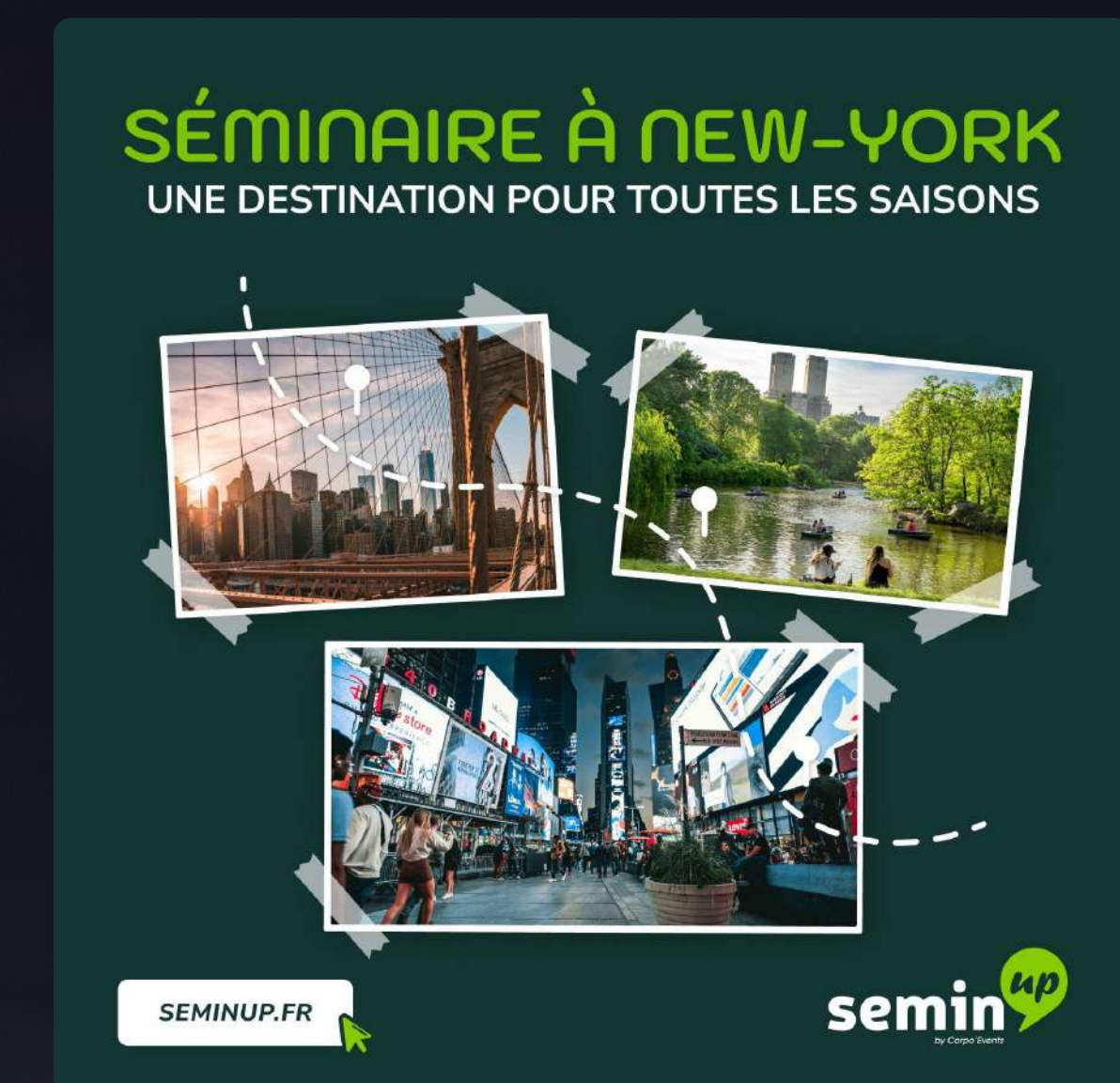
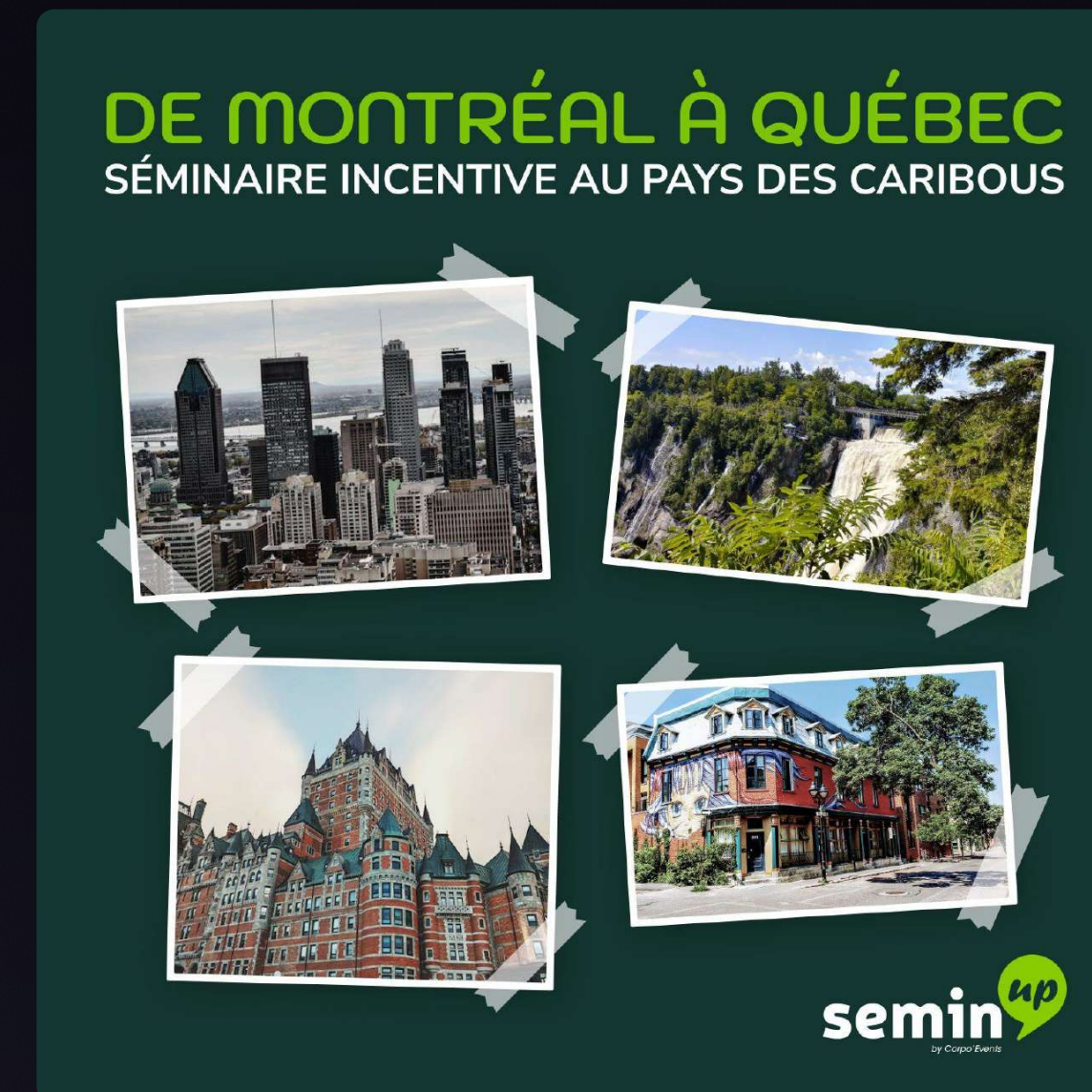
Corpo'Events is a corporate tourism agency based in France. The company organizes incentive seminars, team-building activities, corporate trips and evenings. Corpo'Events has also designed an event management tool, available for sale on a dedicated platform. Our mandate for the company is to manage its social networks, as well as to implement digital marketing actions to promote the brand and increase sign-ups for its services.

## PRIMARY GOALS

- Increase traffic to Corpo'Events website via social networks.
- Increase teambuilding and incentive travel bookings on Corpo'Events websites, and purchases of its event management tool.

## SECONDARY GOAL

- Promote team cohesion and the benefits of team building.






Nara Creative enhanced Corpo'Events' communications with a diversity of publications. Galleries, single images, polls, blog posts and videos have been carefully integrated to maximize engagement and meet the specific needs of each brand. Each piece of content is designed to captivate and inform, while reinforcing the online presence of Corpo'Events brands.


Corpo'Events  
22 septembre 2023 · 🌐

Envie de préparer votre prochain séminaire d'hiver ? Si vous désirez vivre une expérience inoubliable dans un environnement majestueux, ces 2 destinations feront votre plus grande joie :


### 2 STATIONS IDÉALES POUR VOTRE SÉMINAIRE D'HIVER



La Plagne Les Arcs 1950



La Plagne Les Arcs 1950



La Plagne Les Arcs 1950

ENVIE D'EN SAVOIR PLUS SUR NOS DESTINATIONS ?

👉 **CONTACTEZ-NOUS**

seminup.fr

Montpellier 04 67 07 30 97 Paris 01 85 73 42 47

semin up

Vous et d'autres personnes

J'aime Commenter Partager

Corpo'Events  
2 111 abonnés  
3 mois · 🌐

InvitYou : un outil simple et complet pour des événements d'entreprise réussis 🎯

Découvrez notre outil InvitYou, conçu pour faciliter l'organisation de vos manifestations. Que vous souhaitiez planifier un événement d'envergure ou une série de petits événements, que vous ayez des besoins simples ou plus complexes, nous avons la solution parfaite pour vous !

👉 Choisissez votre formule : [tinyurl.com/yf7krcrb](https://tinyurl.com/yf7krcrb)

#EvenementsEntreprise #OrganisationEvenement #GestionEvenement #Evenementiel #EvenementProfessionnel #EvenementEntrepri ... plus

47 8 commentaires · 3 repubblications

J'aime Commenter Republier Envoyer

Ajouter un commentaire...

Les plus pertinents

Marc Tudela · 1er  
Président Corpo Events + InvitYou · Cr...  
Un outil simple et complet pour des événements réussis 🎯 🎯 🎯

Corpo'Events  
2 111 abonnés  
9 mois · 🌐

Un outil de gestion d'événements peut avoir un impact significatif sur la réussite des événements de votre entreprise. Afin d'éviter les erreurs et de garantir une gestion sans faille, le choix d'une solution de qualité est indispensable. ✅

Parmi la liste suivante, quel est pour vous le critère le plus important dans le choix de votre outil de gestion d'événements ?

L'auteur peut voir votre vote. [En savoir plus](#)

Accompagnement expert	30%
Prix de la solution	10%
Sécurité et RGPD	10%
Simplicité d'utilisation	50%

10 votes · Sondage fermé · [Supprimer le vote](#)

4 1 commentaire · 1 republication

Instructif Commenter Republier Envoyer



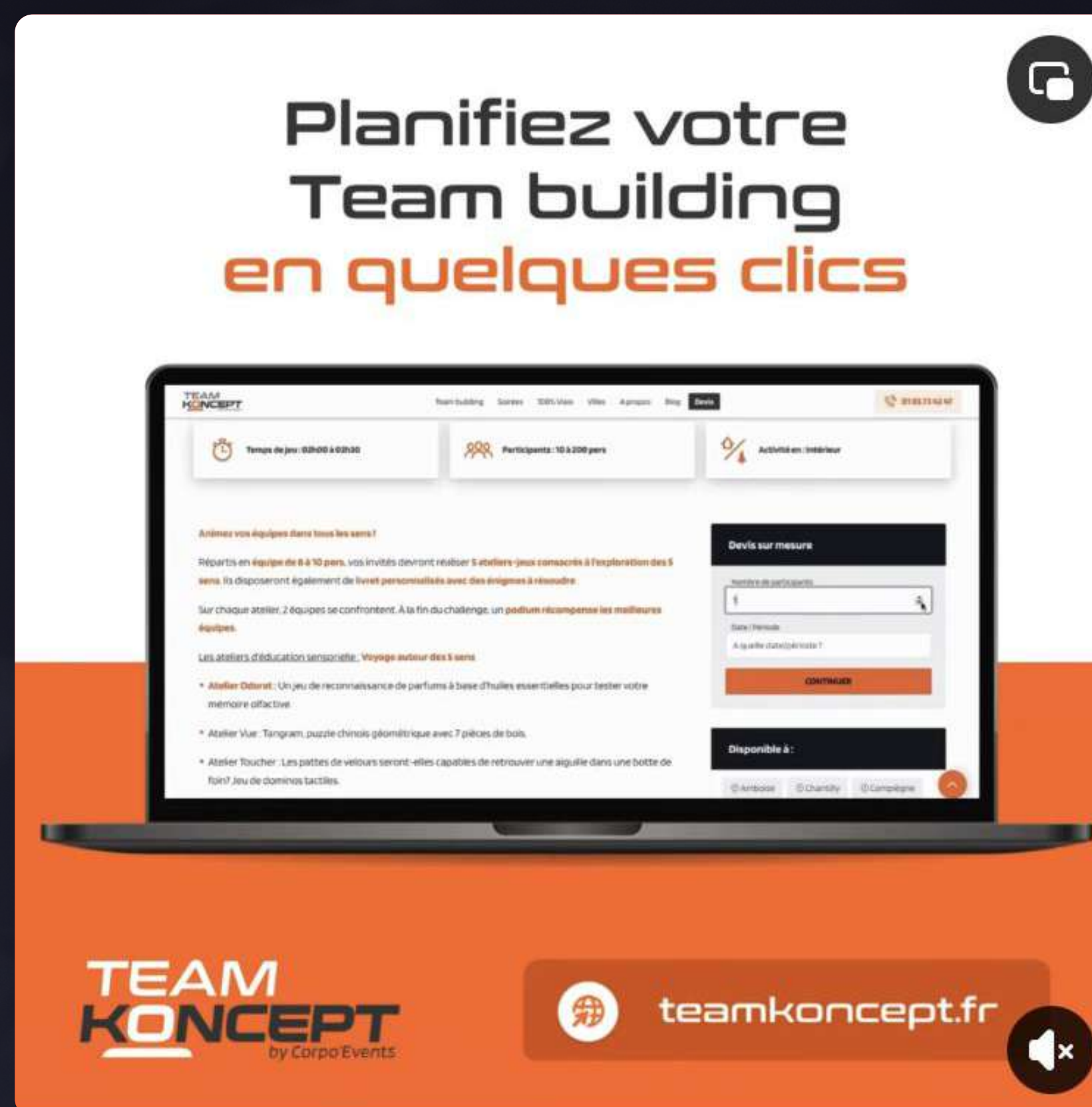
Over the years, we've boosted Corpo'Events' online presence by integrating high-impact videos and carousels. These powerful visual formats are designed to take the target audience on a journey through immersive experiences, while delivering tailored messages for each brand. Our aim is to captivate audiences with content that inspires and engages, while reinforcing awareness of Corpo'Events and its associated brands.



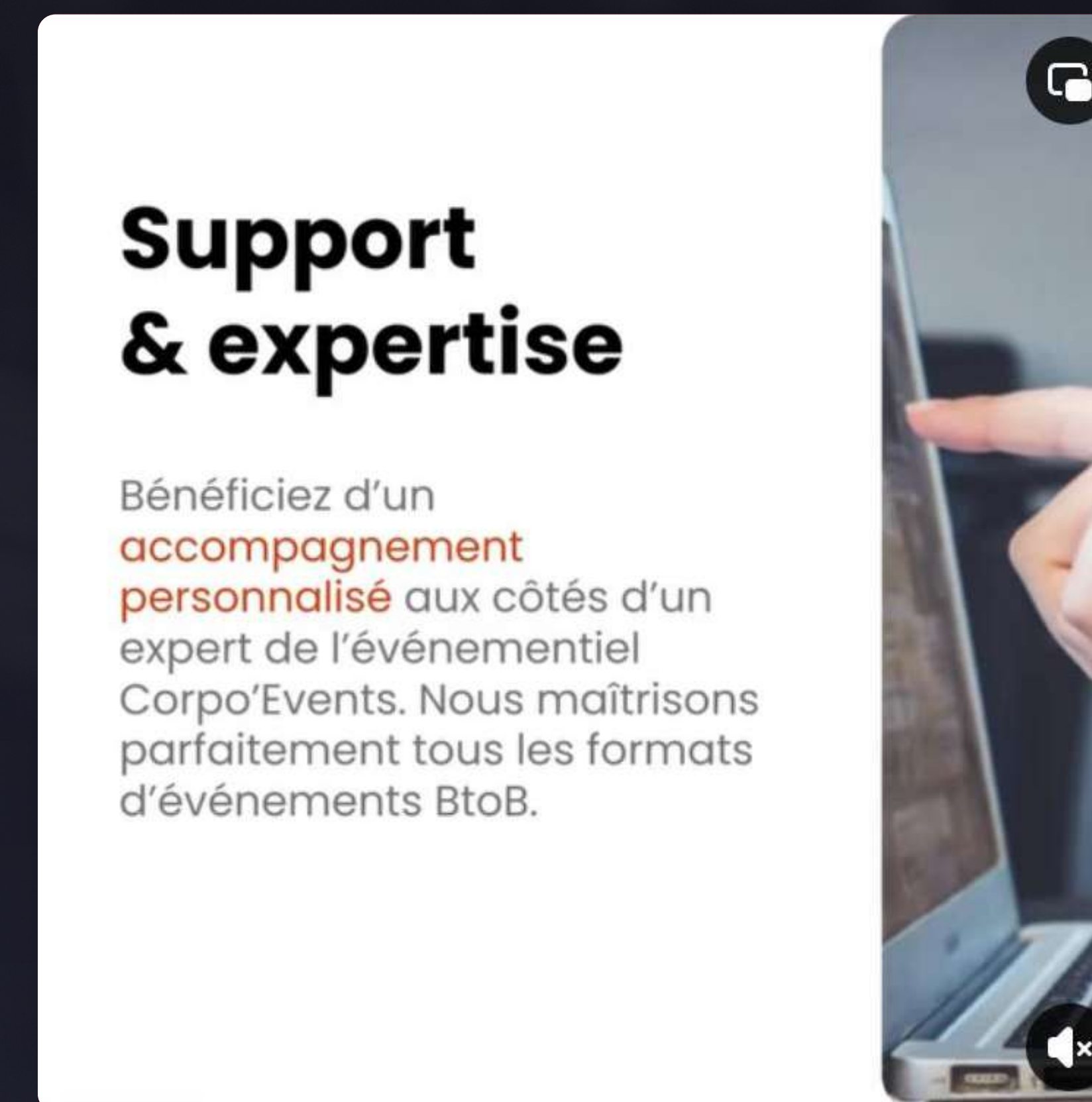
▶ WATCH THE VIDEO



▶ WATCH THE VIDEO



▶ WATCH THE VIDEO



▶ WATCH THE VIDEO

## PROJECT

# THE LANVAC GROUP OF COMPANIES

Supplier of surveillance products and services

## OUR MANDATE

The Lanvac Group is a supplier of surveillance products and services in North America. It comprises 3 distinct entities: Surveillance Lanvac (monitoring services for third parties), NBG Telecom (selling surveillance equipment) and FindMyAlarm (a platform connecting alarm dealers with end users). Our mandate is to promote the group on social networks, in order to increase sales and use of its services.

## PRIMARY GOALS

- Raise brand awareness on social networks.
- Boost traffic on entities' websites, increase service registrations and encourage product purchases.

## SECONDARY GOAL

- Expand the group's reach to obtain privileged partnerships with surveillance equipment suppliers.

**STATEMENT YOU CAN TAKE TO THE BANK**  
**DES FAITS SUR LESQUELS VOUS POUVEZ COMPTER**

"Your surveillance system is active 24/7/365."  
"Votre système de surveillance est actif 24/7/365."

"Rely on our operators to dispatch live emergency services swiftly."  
"Comptez sur nos opérateurs pour mobiliser les services d'urgence en direct."

"Enjoy a personalized and dedicated support with a real operator."  
"Bénéficiez d'un support personnalisé et dédié avec un vrai opérateur."

LANVAC.COM

**FindMyAlarm.com**

- Find certified dealers near you  
Trouvez des revendeurs certifiés près de chez vous
- Receive multiple quotes  
Recevez plusieurs devis
- Start a discussion swiftly  
Démarrez une discussion rapidement
- Compare quotes  
Comparez les devis
- Compare availabilities  
Comparez les disponibilités
- Compare reviews  
Comparez les évaluations

[PARTNERS.FINDMYALARM.COM](https://partners.findmyalarm.com)

**PROMOTION DERNIÈRES CHANCES DE PARTICIPER**

**POUR LES NOUVEAUX CLIENTS**

**ACHETEZ-EN 5, OBTENEZ-EN 1 GRATUIT!**  
**+ 60\$ EN CRÉDIT**

**POUR LES CLIENTS EXISTANTS**

**RÉFÉREZ** UN PARTENAIRE **ACHAT** PAR LE PARTENAIRE **RECEVEZ** 120\$ EN CRÉDIT!

1-833-NBG-TELE (624-8353)

J'AIMERAIS INSTALLER UNE ALARME POUR MON ENTREPRISE.  
I'D LIKE TO INSTALL AN ALARM FOR MY BUSINESS.

FindMyAlarm.com

**ORDER YOUR PRODUCTS** **COMMANDEZ VOS PRODUITS**

**BOSCH**

INSTA-SHIP SAME-DAY SHIPPING

[NBGTELE.COM](https://nbgtele.com)

**LANVAC AND OUR RETAILERS**  
**LANVAC ET NOS DÉTAILLANTS**

OUR NON-COMPETE GUARANTEE  
NOS GARANTIES DE NON-CONCURRENCE

**ULC FIRE MONITORING KIT 2.0**  
**TRANSFORMER INCLUDED**

**NBG telecom** × **BOSCH**

**VOS RETOURS**  
**YOUR FEEDBACK**

★★★★★

Look no further!  
Unparalleled in the industry.  
Fast alarm response times and friendly, knowledgeable staff.

Jake B.

**YOUR CLIENTS HAVE MANY REASONS TO LOOK FOR A TRUSTWORTHY PARTNER**

**VOS CLIENTS ONT DE NOMBREUSES RAISONS DE RECHERCHER UN PARTENAIRE DE CONFIANCE**

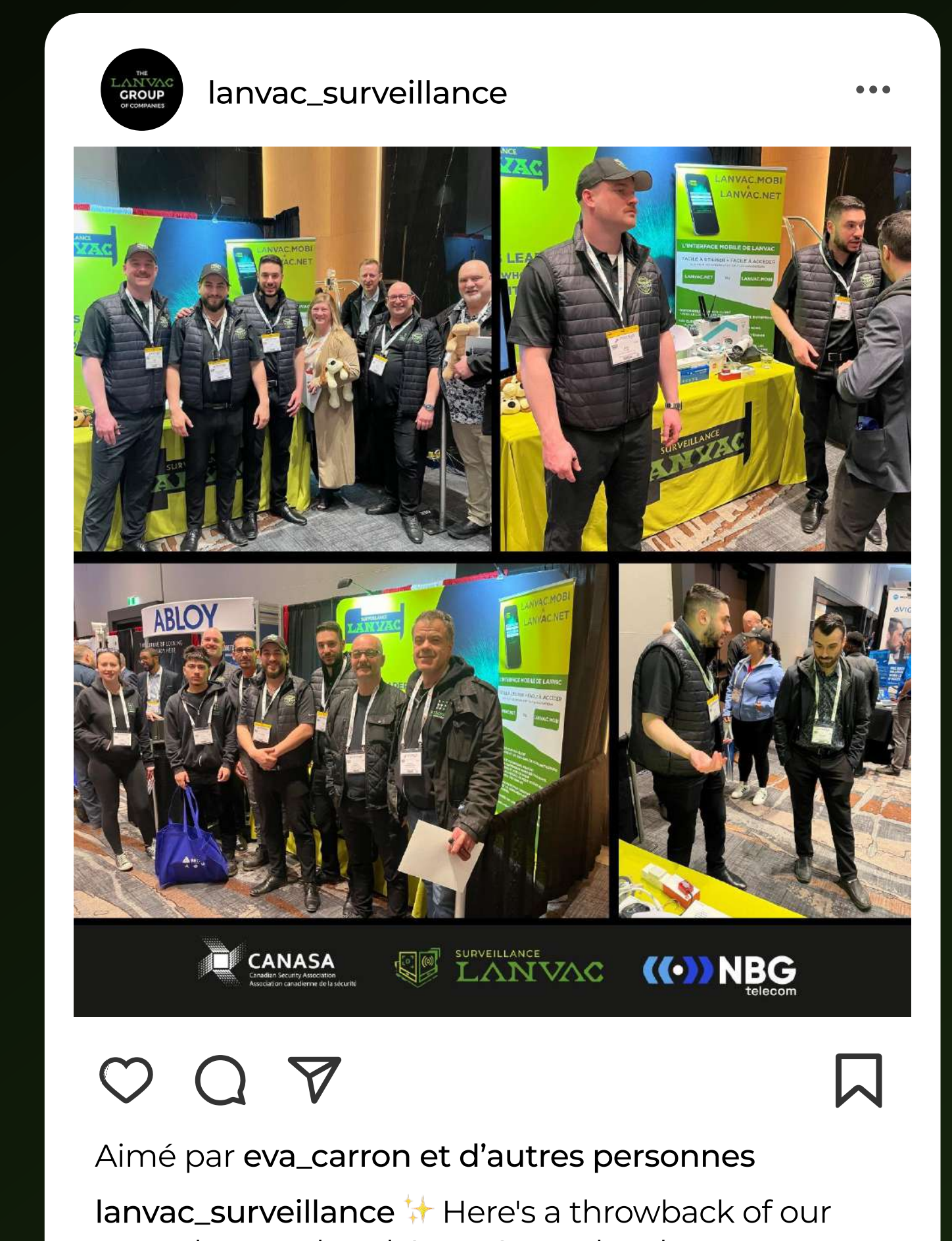
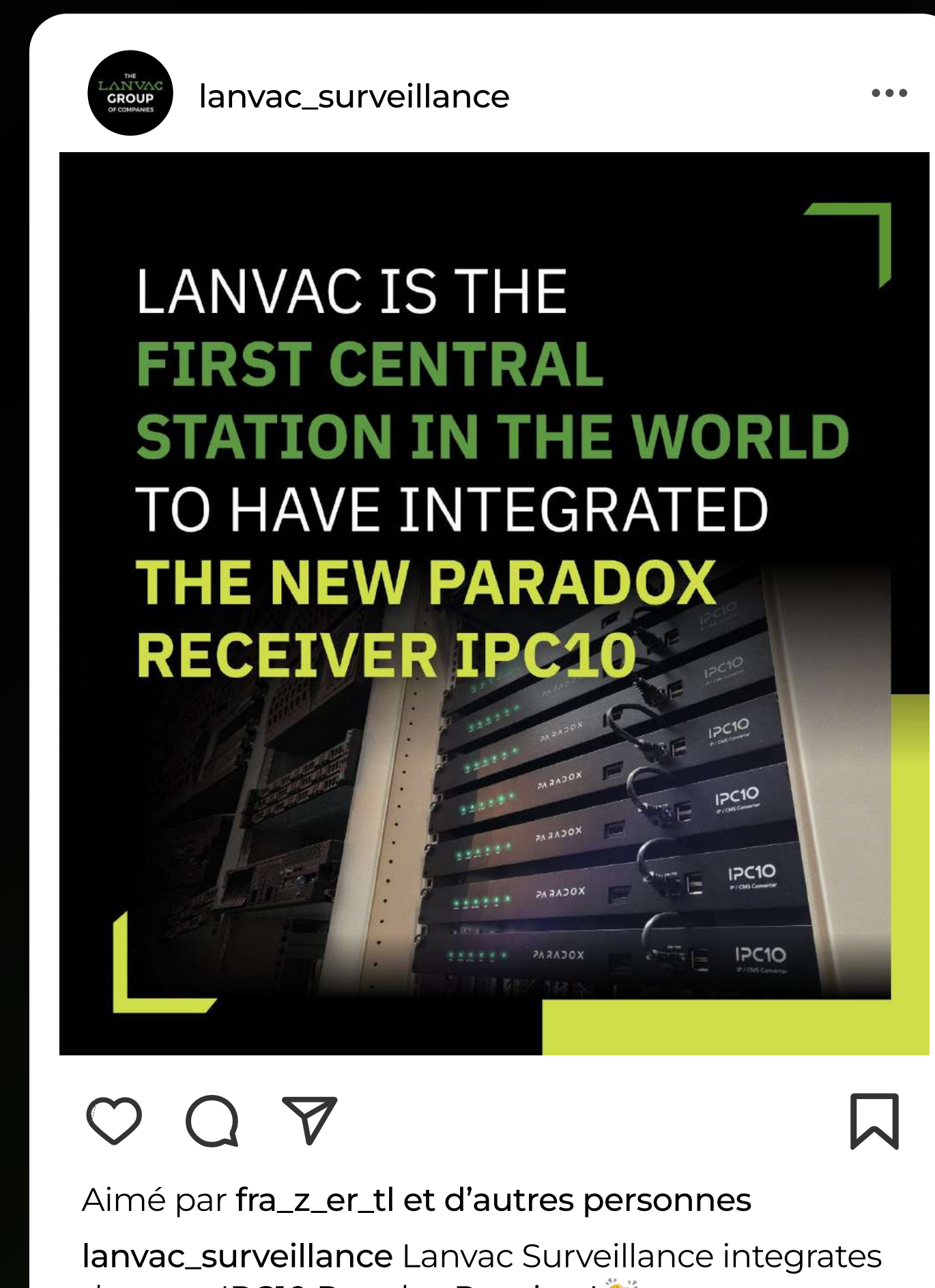
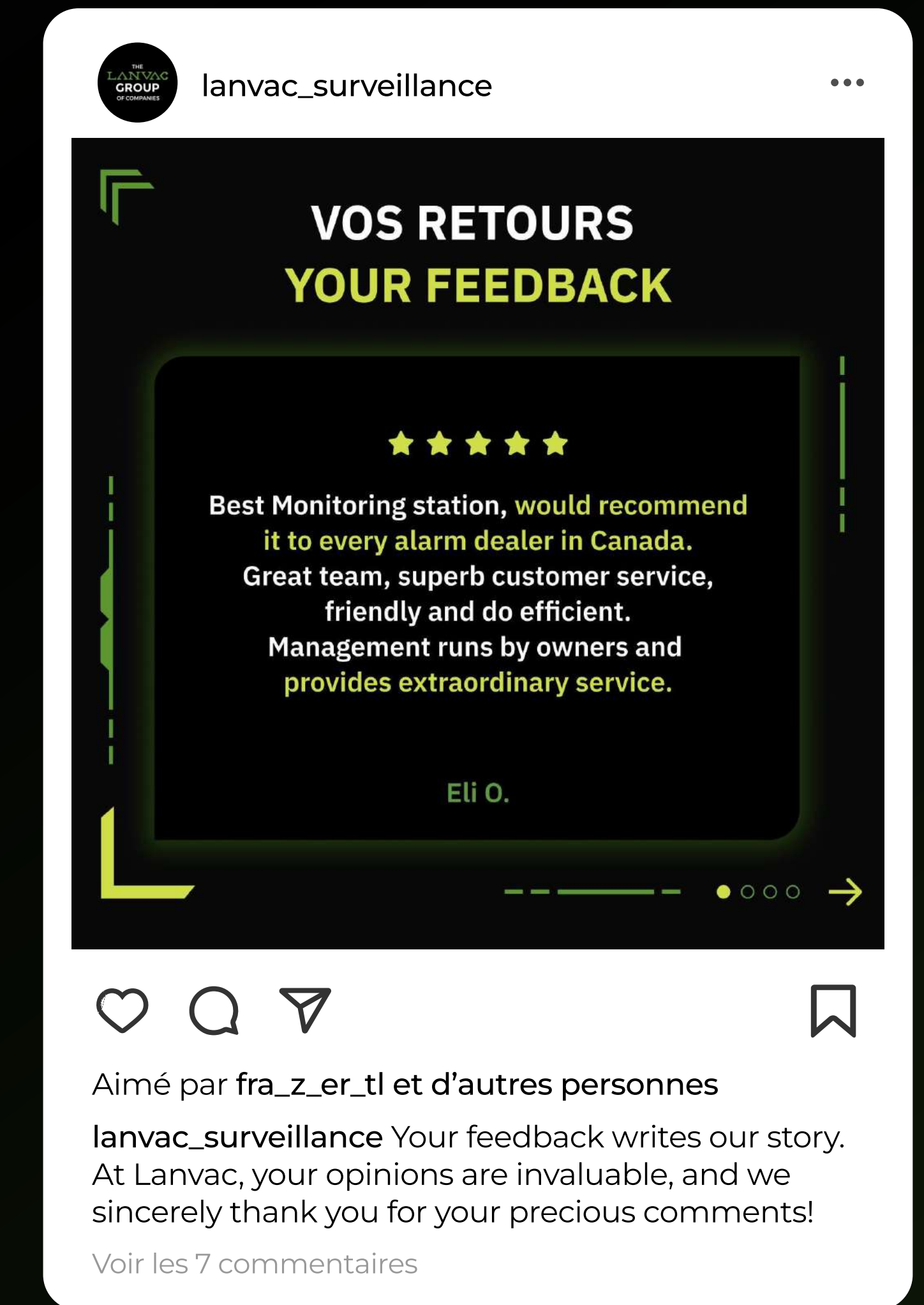
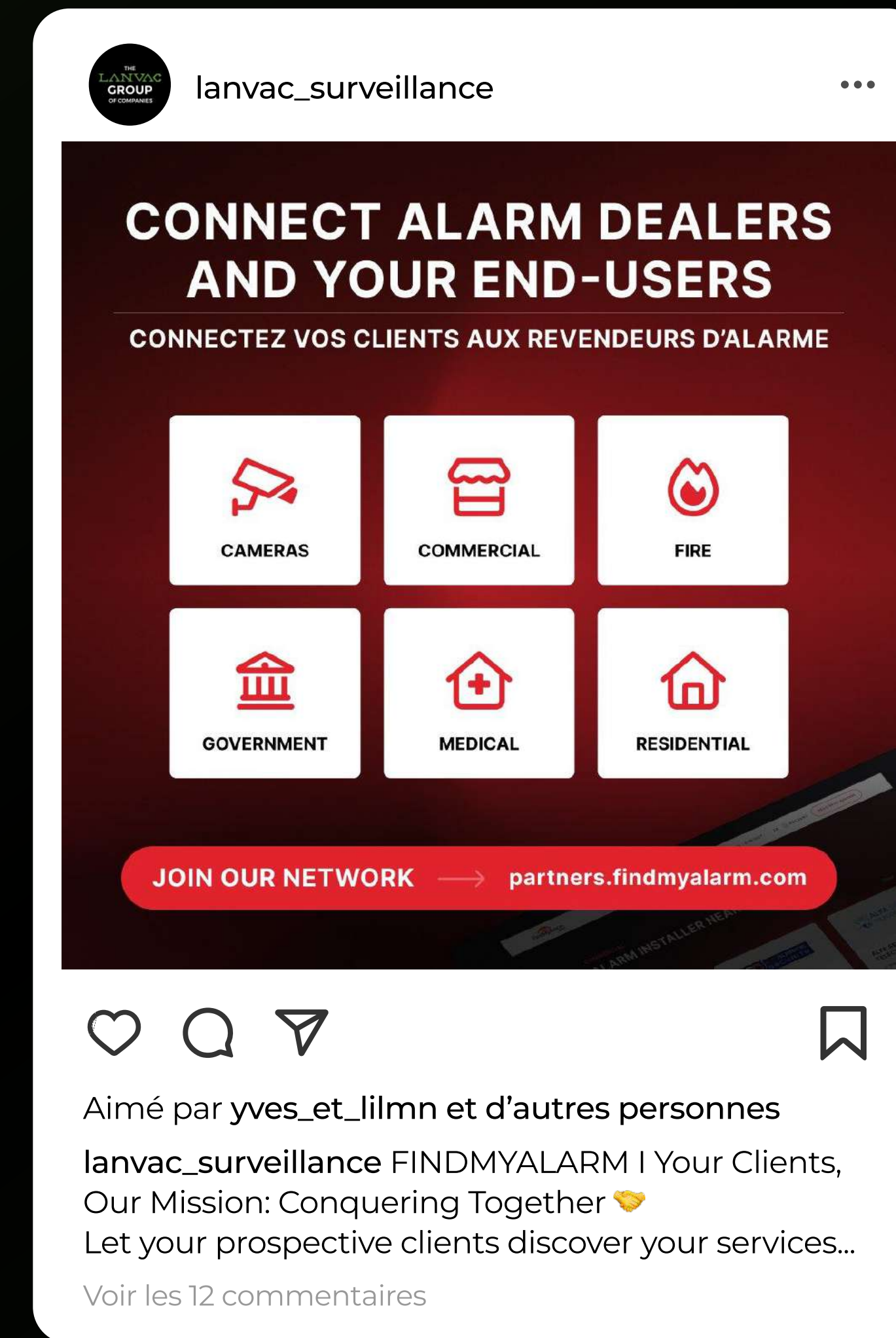
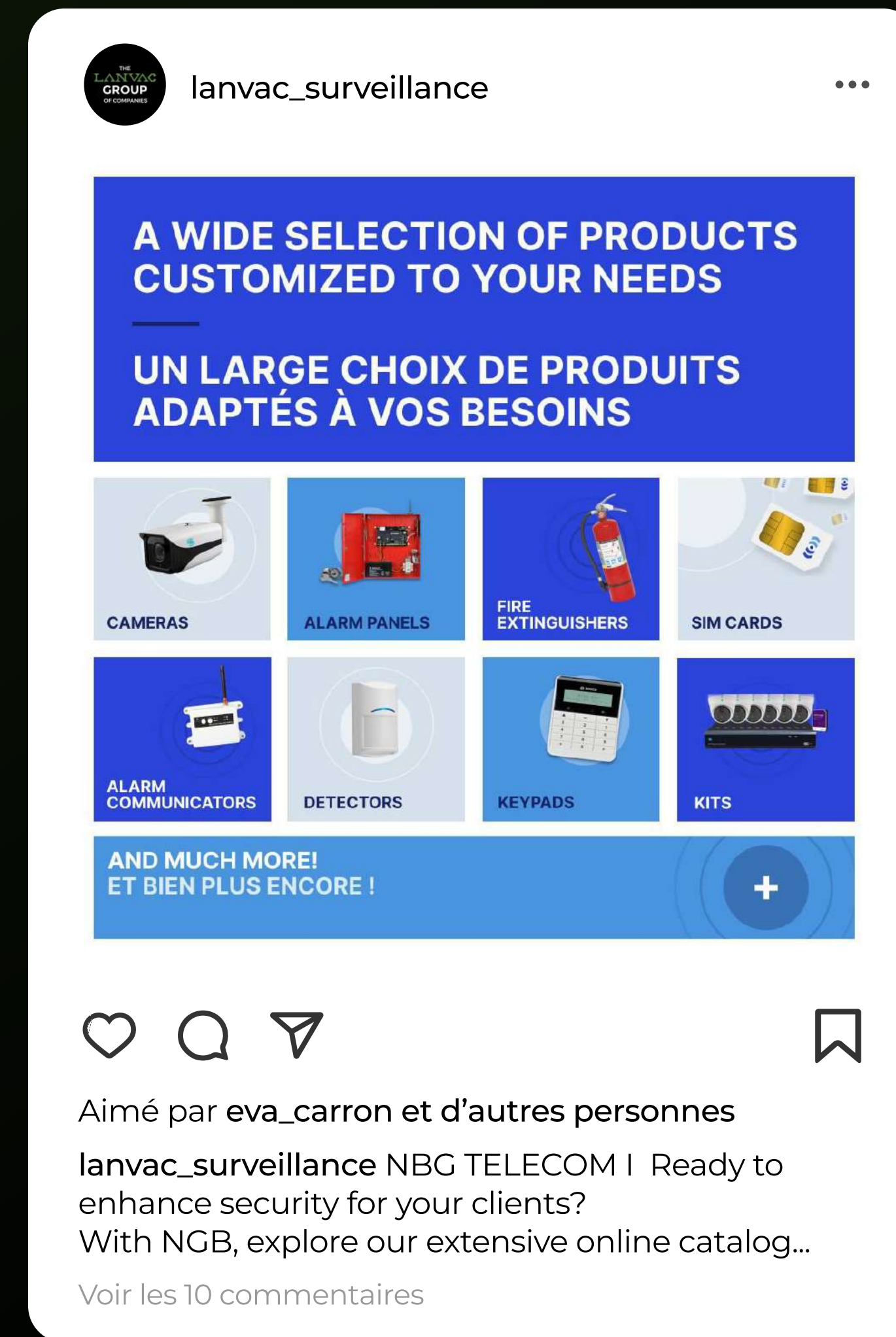
EN SAVOIR PLUS



Since The Lanvac Group promotes 3 companies with distinctive brand images on its social networks, the challenge was to find the best way to make them cohabit together.

To do so, we suggested a publication calendar alternating cyclically between the 3 entities. For each entity, we came up with different content and publication formats.

- For Surveillance Lanvac, we presented the company, its history, monitoring stations, employees and services.
- For NBG Telecom, we focused mainly on the catalog of products available, ongoing promotional offers, and advantageous new partnerships.
- For FindMyAlarm, we presented the benefits of the platform and how to sign up and use it.



i

Over the years, we've increased the number of videos in The Lanvac Group's publication calendar. Indeed, this format is widely promoted by the algorithms of social networks, as it creates more engagement.

We've used this format to present the products sold by NBG Telecom and their benefits, via 3D models of the products; to highlight Surveillance Lanvac and its social and environmental commitments; and to increase awareness of FindMyAlarm among the audience and potential customers.

Plug-in cell module, AMEC L B444-A2

Secure IP communication over 4G LTE

Easy to install

LED status and advanced keypad diagnostics

NBG Telecom x BOSCH

NBGTELE.COM  
1-833-624-8353

▶ WATCH THE VIDEO

1

Goodbye to unnecessary printing  
Adieu à l'impression inutile

NBG Telecom x BOSCH

▶ WATCH THE VIDEO

FindMyAlarm.com

**YOUR FUTURE CLIENTS  
ARE LOOKING FOR YOU**

VOS FUTURS CLIENTS VOUS CHERCHENT

NBG Telecom x BOSCH

▶ WATCH THE VIDEO

BROWSE OUR ELITE DETECTORS  
DÉCOUVREZ NOS DÉTECTEURS D'ÉLITE

RFSM-A

NBG Telecom x BOSCH

▶ WATCH THE VIDEO

## PROJECT

# ZEINA KHALIL

Real estate agent

## OUR MANDATE

Zeina Khalil is a real estate agent working in the Greater Montreal area. She handles the purchase, sale or funding of residential properties. Our mandate is to develop her digital presence on social networks and increase her notoriety.

## PRIMARY GOALS

- Increase traffic to Zeina Khalil's website via social networks.
- Inform subscribers about the advantages of being accompanied by a real estate agent when buying or selling a property.

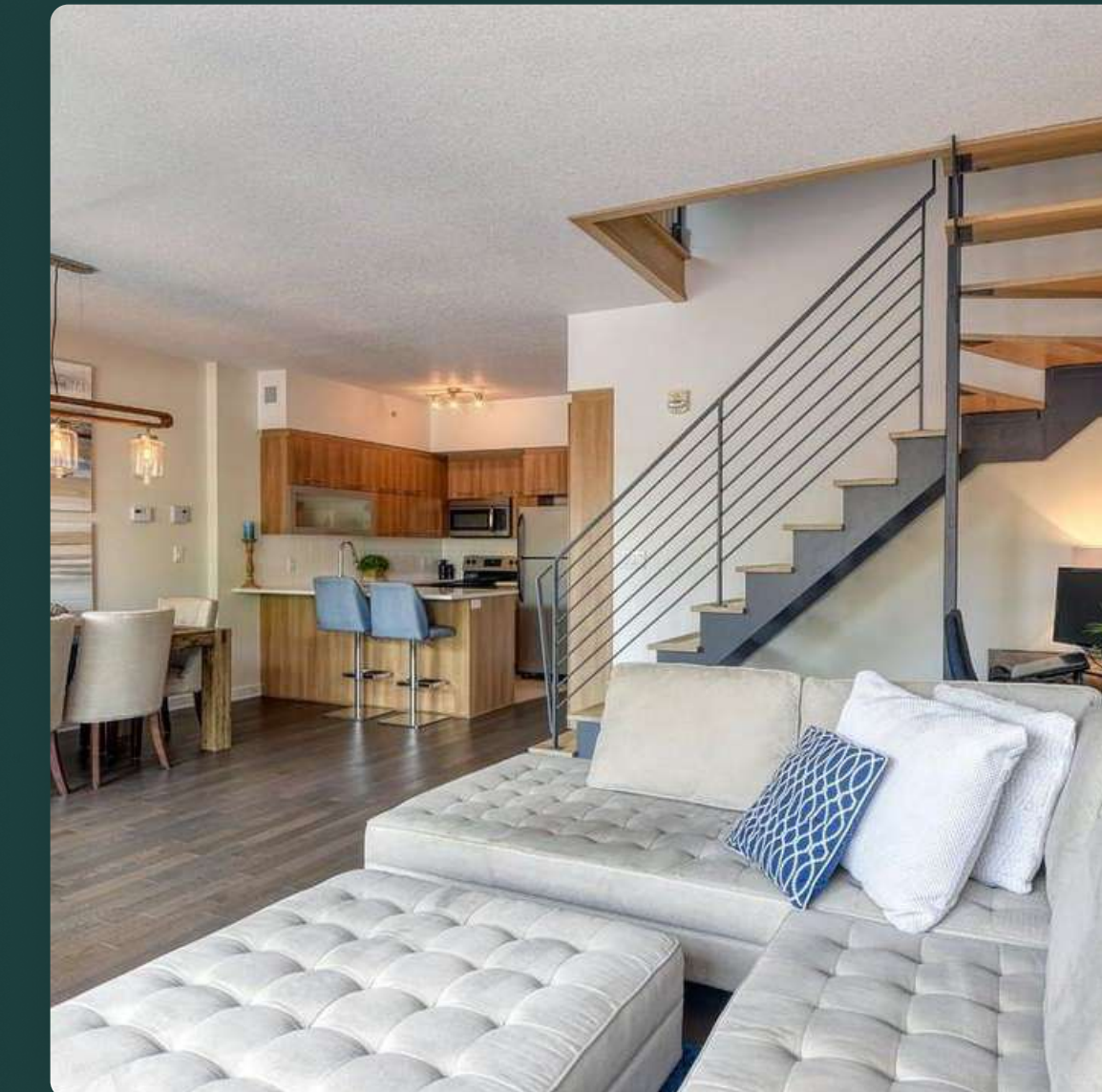
## SECONDARY GOALS

- Develop partnerships with other real estate agents or industry experts.
- Increase the number of properties in Zeina Khalil's portfolio.



### 5 avantages d'avoir une préapprobation d'un prêt hypothécaire

- Connaître votre capacité d'emprunt
- Vous pouvez planifier vos paiements mensuels
- Cela simplifie votre recherche de biens immobiliers
- Vous avez plus de crédibilité en tant qu'acheteur
- Protection du taux d'intérêt



### Quelle est la chose que vous avez toujours voulu savoir à propos des courtiers immobiliers ?

Posez-moi vos questions, j'y répondrais avec grand plaisir !



**ZEINA KHALIL**  
Courtier immobilier



### Témoignage de Nancy

★★★★★  
Le cœur plus léger grâce à vous.

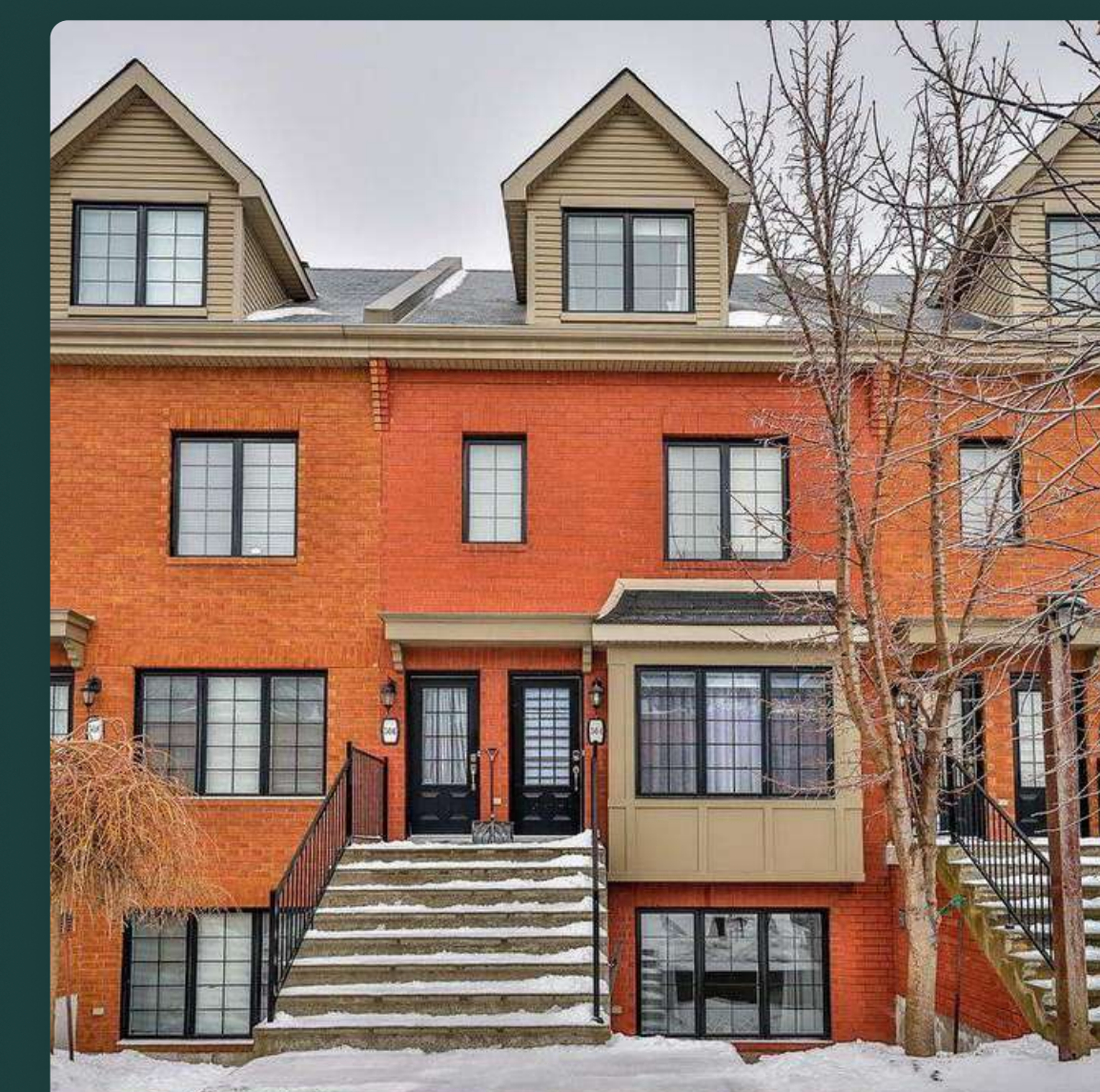
Madame Zeina,

Aujourd'hui se termine un tout petit épisode demandant, de votre vie de courtière, mais pour nous c'est le jour 1 d'une nouvelle étape de vie.

Nous nous y sommes rendu le cœur plus léger grâce à vous, vos bons conseils et vos généreux efforts.

Dominique et moi vous disons MERCI !

Heureuse continuation à vous à tous points de vue !



# 1581

Nouvelles inscriptions résidentielles à Laval au premier trimestre de 2022



Nara Creative enriched Zeina Khalil's marketing communications by diversifying the type of content published. We created a balance between educational content on the industry, practical advice for buyers and sellers, and attractive photography of properties for sale. Each publication is designed to inform, engage and captivate the audience, while showcasing Zeina Khalil's expertise and professionalism.

zeinakhali\_immobilier

### PRIX DE VENTE MOYEN À MONTRÉAL

District	Prix Moyen (K\$)
Rivière-des-Prêtres, Petite-Aux-Trembles, Brossard etc.	438
Montréal-Nord	470
Saint-Léonard, Anjou	606
Rosemont, La Petite-Patrie	616
Village-Saint-Michel, Parc-Cadieux	582
Abundis-Cartierville	614
Le Plateau-Mont-Royal	727
Westmount, Outremont, Mont-Royal	1 703
Le Sud-Ouest	598
Notre-Dame-de-Grâce, Montréal-Ouest	760
LaSalle, Lacombe	560
Desjardins	647
Mercur-Hochelaga, Maisonneuve	535
Ville-Marie	610
Côte-Saint-Luc, Côte-des-Neiges	626
Desjardins	662

Aimé par eva\_carron et d'autres personnes  
zeinakhali\_immobilier Vous avez pour projet d'acheter ou vendre un bien à Montréal? Voici une petite carte qui fait le point sur les prix de vente...  
Voir les 10 commentaires

zeinakhali\_immobilier

Aimé par fra\_z\_er\_tl et d'autres personnes  
zeinakhali\_immobilier Les visites constituent une étape clé dans le processus de vente d'une...  
Voir les 7 commentaires

zeinakhali\_immobilier

### 5 bonnes raisons de faire équipe avec un courtier immobilier

- Vendre ou acheter au juste prix
- Comprendre les documents juridiques
- Bénéficier de meilleures protections légales
- Mieux connaître le marché immobilier
- Maximiser la visibilité de sa propriété

Aimé par fra\_z\_er\_tl et d'autres personnes  
zeinakhali\_immobilier 5 bonnes raisons de faire équipe avec un courtier immobilier  
Une transaction immobilière est souvent vécue...  
Voir les 7 commentaires

zeinakhali\_immobilier

Aimé par yves\_et\_lilmn et d'autres personnes  
zeinakhali\_immobilier Située dans un secteur très...  
Voir les 10 commentaires

zeinakhali\_immobilier

### 4 CHOSES À FAIRE pour faciliter la vente de votre maison

- Faire un grand ménage
- Porter attention à l'éclairage
- Arranger les petites choses
- S'attarder aux détails

Aimé par yves\_et\_lilmn et d'autres personnes  
zeinakhali\_immobilier Les visites constituent une étape clé dans le processus de vente d'une...  
Voir les 10 commentaires

zeinakhali\_immobilier

Aimé par eva\_carron et d'autres personnes  
zeinakhali\_immobilier Superbe cottage...  
Voir les 10 commentaires



zeinakhaliLimmobilier



# Les types de maisons au Québec



## La maison isolée

Aussi connue sous les noms de maison unifamiliale, bungalow, maison à paliers, maison détachée et cottage.

Cette maison ne possède pas de mur mitoyen avec une autre maison. Elle est donc détachée sur son propre terrain.



## La maison jumelée

Aussi connue sous le nom de maison semi-détachée.

Cette maison partage un mur mitoyen avec une autre maison. Il y a donc deux habitations rattachées ensemble par un mur, mais chacune des maisons possède son propre terrain. La maison jumelée est habituellement moins chère qu'une maison isolée.



## La maison en rangée

Cette maison partage un mur mitoyen de chaque côté avec d'autres maisons sur son propre terrain. Les maisons en rangées sont donc un ensemble de maisons jumelées. La conception architecturale de ces maisons est généralement plus moderne.



Develop an informative content strategy for Zeina Khalil, integrating a variety of texts designed to incite either a call or a click. Publications include information on the real estate industry, both general and specific to Quebec and Montreal, quarterly figures, legislative updates, as well as real estate, decorating and property search tips. Each piece of content is designed to educate and guide customers, while stimulating their interest through relevant calls to action.

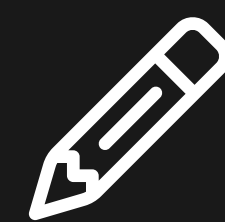
## THERE'S MORE. IF YOU'RE LOOKING TO:



find a brand name that sets you  
apart from the competition



boost your visibility on search  
engines



feed your platforms with original and  
referenced content

GET IN TOUCH  
WITH US,  
**WE'LL TAKE CARE  
OF THAT TOO!**

[CONTACT US](#)

# CUSTOMER TESTIMONIALS

66

If you're looking for a company that will take your ideas and turn them into high definition reality, NARA is the right choice for you. You need a company that will take the time to understand your vision. This is it.

99

**NBG TELECOM**

Alarm and surveillance equipment distributor

66

A few words to let you know how much the team and myself are satisfied of your services. Your ability, availability and integrity are, without a doubt, qualities that separate you from other companies.

99

**MARIE-YVONNE PAINT**

Luxury real estate broker

66

Working with Nara Creative was a great experience! They were very responsive and professional in creating our website, and their grasp of social media and graphic design was outstanding! They walked us through every step of the process, providing effective solutions tailored to our business needs. I recommend them without hesitation! I look forward to renewing the experience!

99

**MUSHUP**

Organic coffee producer

66

A human-sized agency, with real experts in design, development and marketing, working seriously and efficiently, with complete transparency. Thank you for our long-standing collaboration! See you soon.

99

**CORPO'EVENTS**

Event management agency

66

We had a very good experience with Nara Creative. The service is professional and, above all, you feel that they put the client at the center of the process. They listened to our needs and responded with speed and flexibility! Thank you so much!

99

**FONDATION DE LA VISITE**

Charity organization supporting families

nara

# A QUESTION, A PROJECT OR EVEN A DAD JOKE?

We'd love to have a chat. Send us a message and let's start the conversation!

CONTACT US

Follow us on social networks:

 @NaraCreativeMtl

 @nara\_creative

 nara-creative