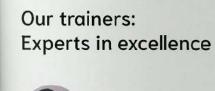


PORTFOLIO

PRINTED MATERIALS







a seasoned beauty industry professional renowned for san esteemed expert in the beauty industry. Recognized for er expertise in brand training and education. With a career her passion and commitment to training and education, her ning several years, she has had the privilege of working professional background spans the pharmaceutical, aesthetic prestigious brands such as Clinique, NeoStrata, Jan Marini, and cosmetic fields. With 25 years' experience under her belt, Luzern. However, her most profound connection lies with Danielle is currently a National Trainer for Swissline, a results-Hauschka, where she currently serves as a National Brand driven prestige brand that matches her philosophy of caring ainer. The holistic approach and alignment with her personal for the skin's needs. le choices drew her to this brand.



as been working in the cosmetics andbeauty incustry for A professional with over 23 years' experience in Medical over 30 years. Passionate and generous, she loves to pass on Esthetics treatments, product knowledge, education, sales nowledge, especially when it comes to plants, flowers and skin disorders. She works as the Southeast Trainer, for sential oils in cosmetics! With her years of experience face and body care, she is currently a National Brand Swissline by DermaLab and Mary Cohr Skin Care in the USA. rainer for Mary Cohr, a brand she particularly likes for the She is also working as an esthetics educator at Boca Beauty ntial cills, aromatic plants and active ingredients found in Academy and has been an educator, of Advanced Esthetics, incare range, but above all for their proven effectiveness. for the prestigious esthetics school Catherine Finds Institute,



skills they need to excel.

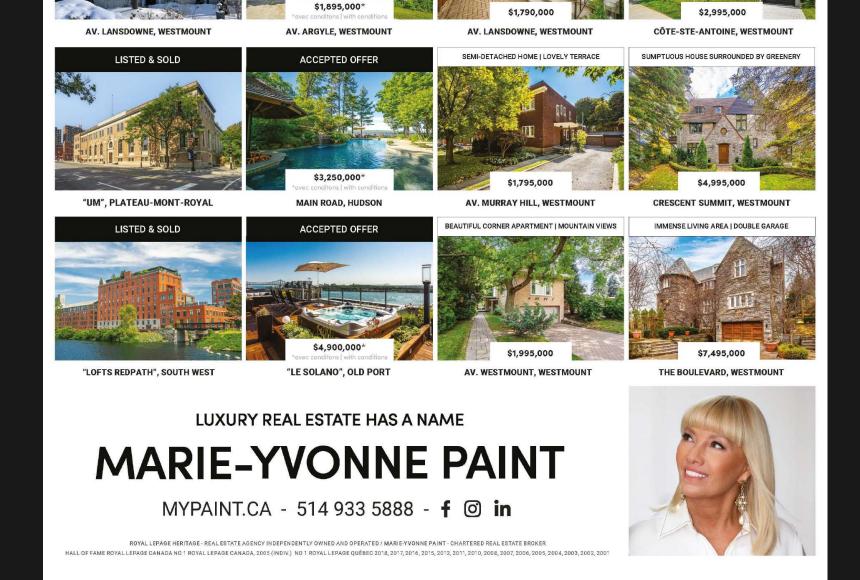
Beth Ann Maloney

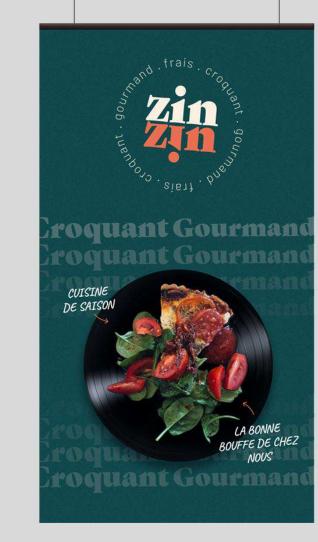
outside of Boston, MA.

We take great pride in the caliber of our trainers who are

at the forefront of their respective fields. Our trainers are

industry experts and seasoned professionals dedicated to empowering our team members with the knowledge and













III. MULTILANGUES EN CHIFFRES

EFFECTIF GLOBAL ET RESSOURCES PÉDAGOGIQUES:

Effectif global	47
Commercial et administratif	4
Formateurs permanents	18
Formateurs vacataires	25
Ressources développement pédagogique	2

REPARTITION DE L'ACTIVITÉ DE FORMATION

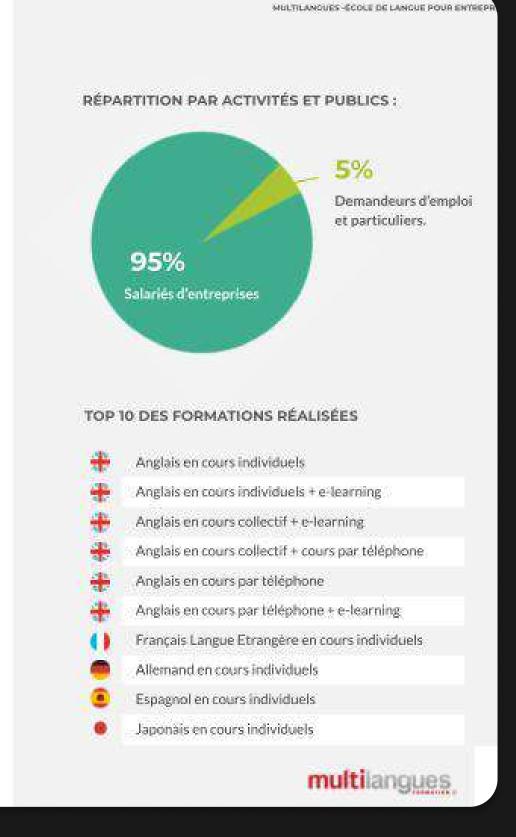
CHIFFRE D'AFFAIRE 2015, 2016, 2017

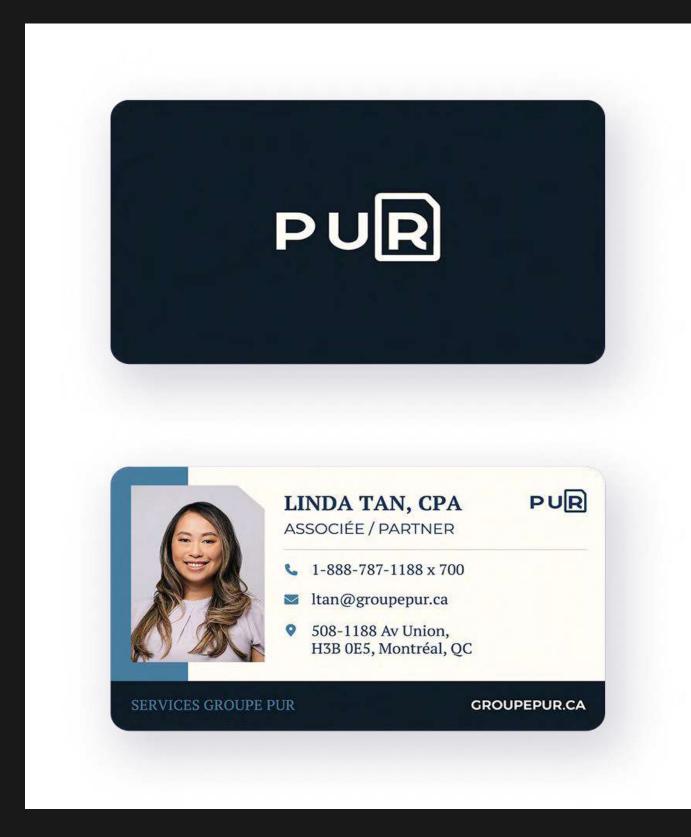
ercice fiscal du 01/09/2014 au 31/08/2015 1064286€

rcice fiscal du 01/09/2016 au 31/08/2017 980 235 0

RÉPARTITION INTER ET INTRA ENTREPRISE ET DIGITAL :

Type de parcours en pourcentage des heures par année	2015	2016	2017	2018
Cours individuels en face à face	75	45	55	52
Cours collectifs en face à face	15	34	25	16
Cours individuels blended	4	7	13	25
Cours individuels par téléphone	5	12	5	7:
Immersion	1	2	2	0
Total %	100	100	100	100

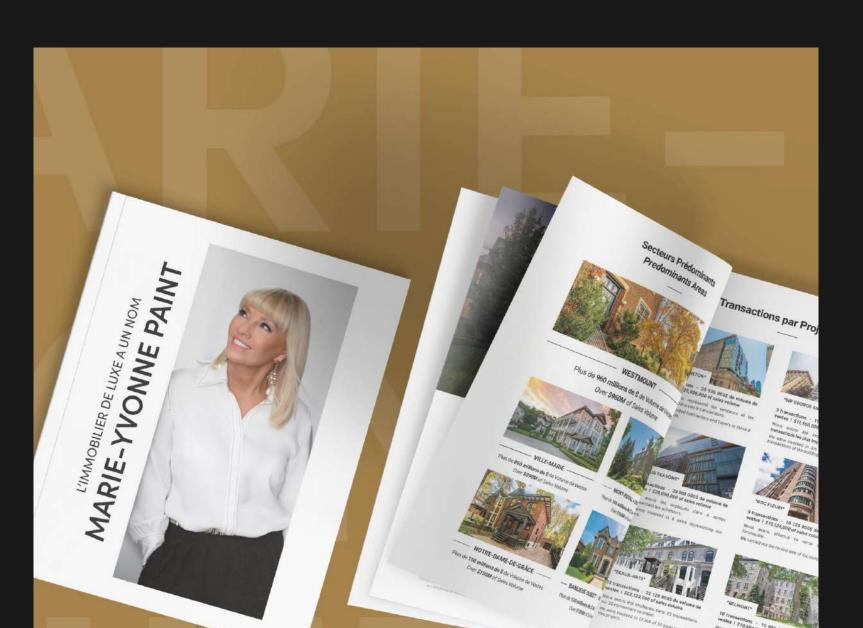






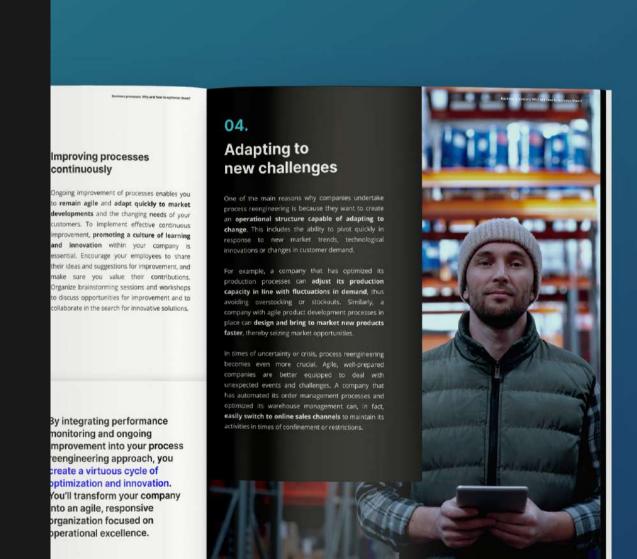














We are an all-in-one digital agency based in Montreal for 9 years.

Our company is composed of 4 departments:





PROJECTS SUMMARY

PAGE 5 MPWR

PAGE 8 ZEINA KHALIL

PAGE 10 PETIT ET FILS

PAGE 13 ZINZIN

PAGE 15 FONDATION DE LA VISITE

PAGE 18 GCL

PAGE 21 MUSHUP

PAGE 22 MULTILANGUES

PAGE 24 ONOA

PAGE 27 MARIE-YVONNE PAINT

PAGE 30 MASSON LTD

PAGE 32 SERVICES GROUPE PUR INC.

PAGE 34 TALAN



MPWR

Performance coach

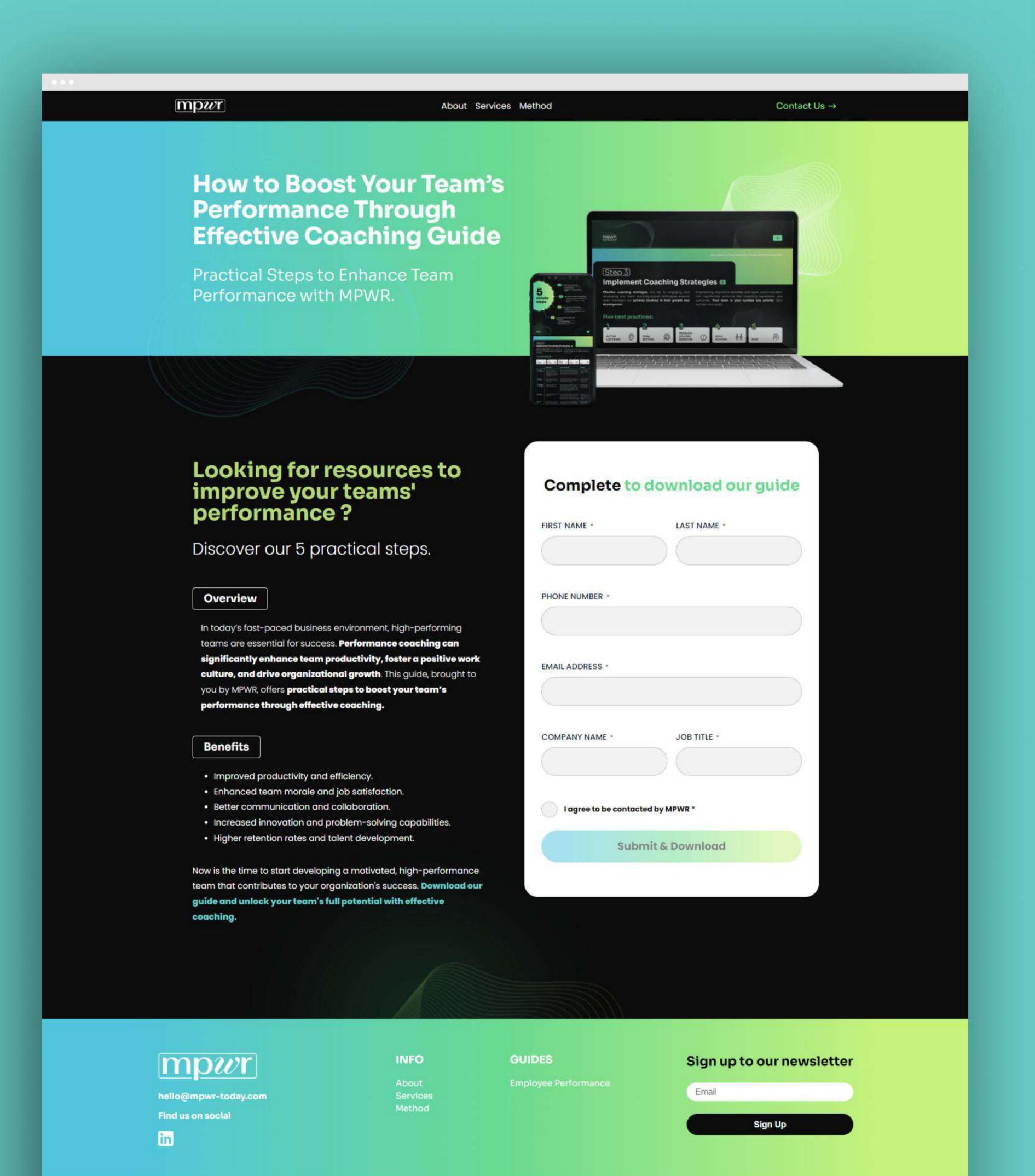
OUR MANDATE

Creation of a complete brand identity, including logo, typographic choices and visual elements. This was followed by the design and production of white papers and landing pages.

- Clear presentation of concepts, illustrated with diagrams and tables.
- Modern layout to make information easier to understand.
- Brand identity maintained throughout the document, while keeping the reader's attention.















Made with ♥ by ∩ດՐດ





ZEINA KHALIL

Real estate agent

OUR MANDATE

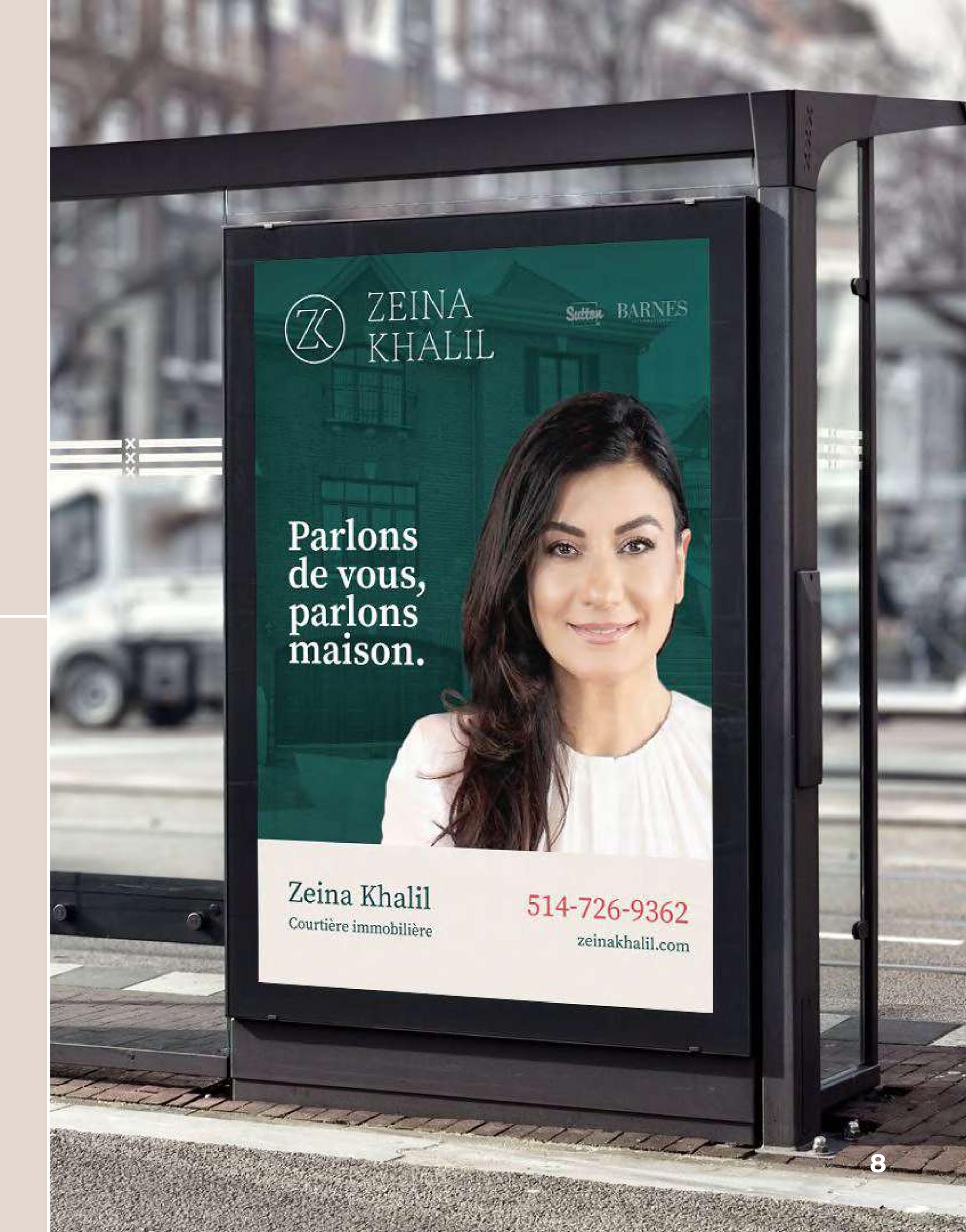
- Creation of greeting cards.
- Creation of business cards.
- Creation of a promotional poster to display on a bus shelter.
- Creation of billboards to display in front of real estates.

CLIENT'S INTENTIONS

- Work with a defined color palette.
- Refresh the brand image.

Zeina Khalil Courtière immobilière Français | Anglais | Arabe | Espagnol 514-726-9362 ci.zeinakhalil@gmail.com zeinakhalil.com





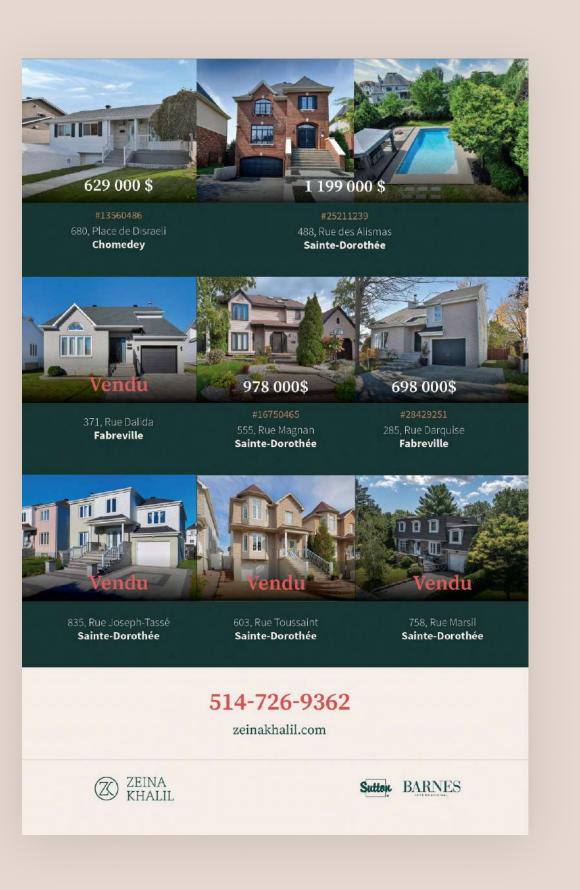












PETIT & FILS

Vineyards and cider house

OUR MANDATE

Design of a visual identity for a wine label, with variations for each product of the product line.

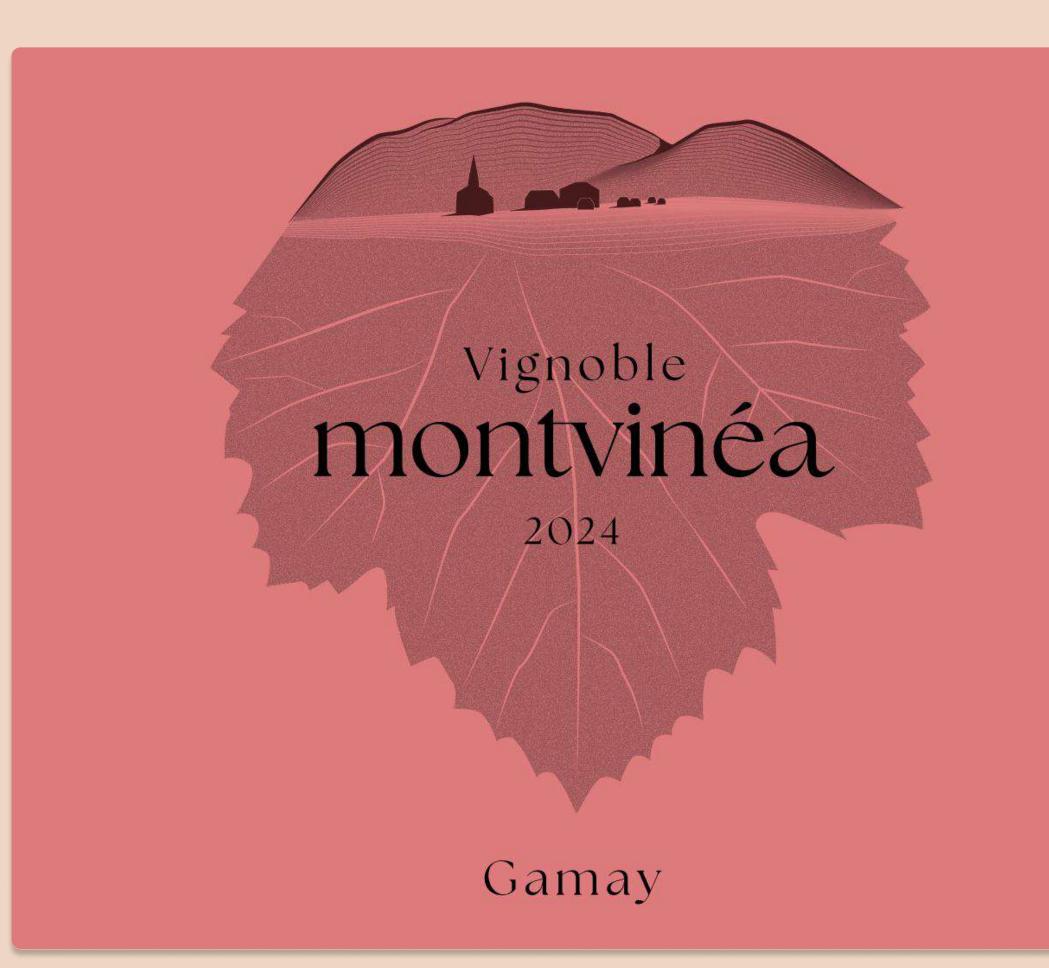
- Development of an illustration that is elegant and representative of the vineyard.
- A layout and text hierarchy that is both informative and airy.
- Thorough research of color schemes adapted to each product, to create a distinct and coherent visual identity.











montvinéa

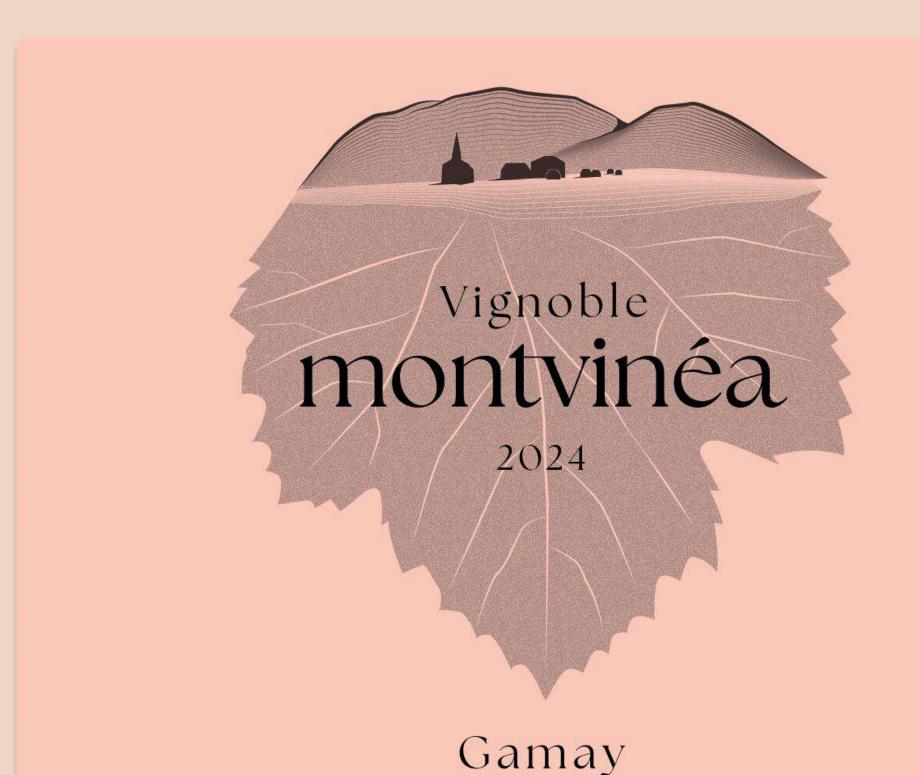
Ce rosé, élaboré à partir de Gamay cultivé au Vignoble Montvinéa dans le Mont-St-Hilaire, évoque des arômes de fraises des bois et de framboises, complétés par des touches florales de roses et de violette. Équilibré, il se distingue par une acidité vivifiante qui met en valeur la richesse de notre terroir nordique.

> Vin rosé | Rosé wine Produit du Québec | Product of Québec

Vignoble Montvinéa 930 chemin de la montagne, Mont-St-Hilaire, QC, Canada

750ml 12%alc/vol





montvinéa

Ce vin rosé mousseux de Gamay du vignoble Montvinéa du Mont-Saint-Hilaire est le fruit d'un terroir nordique exceptionnel. Lumineux et rafraîchissant, ce vin élaboré en méthode traditionnelle, séduit par ses arômes délicats de petits fruits rouges et une pointe d'acidité vivifiante.

> Vin rosé mousseux | Sparkling rosé wine Produit du Québec | Product of Québec

Vignoble Montvinéa 930 chemin de la montagne, Mont-St-Hilaire, QC, Canada

750ml 12%alc/vol





Chenin blanc | Chardonnay

montvinéa

Ce vin mousseux du Vignoble Montvinéa est élevé en méthode traditionnelle et est le fruit d'un assemblage de Chenin Blanc et de Chardonnay. Il se distingue par un bouquet d'arômes de pomme verte, poire et de nuances florales, le tout animé par des bulles fines et une vivacité citronnée rafraîchissante.

> Vin blanc mousseux | Sparkling white wine Produit du Québec | Product of Québec

Vignoble Montvinéa 930 chemin de la montagne, Mont-St-Hilaire, QC, Canada

750ml 12%alc/vol



















ZINZIN

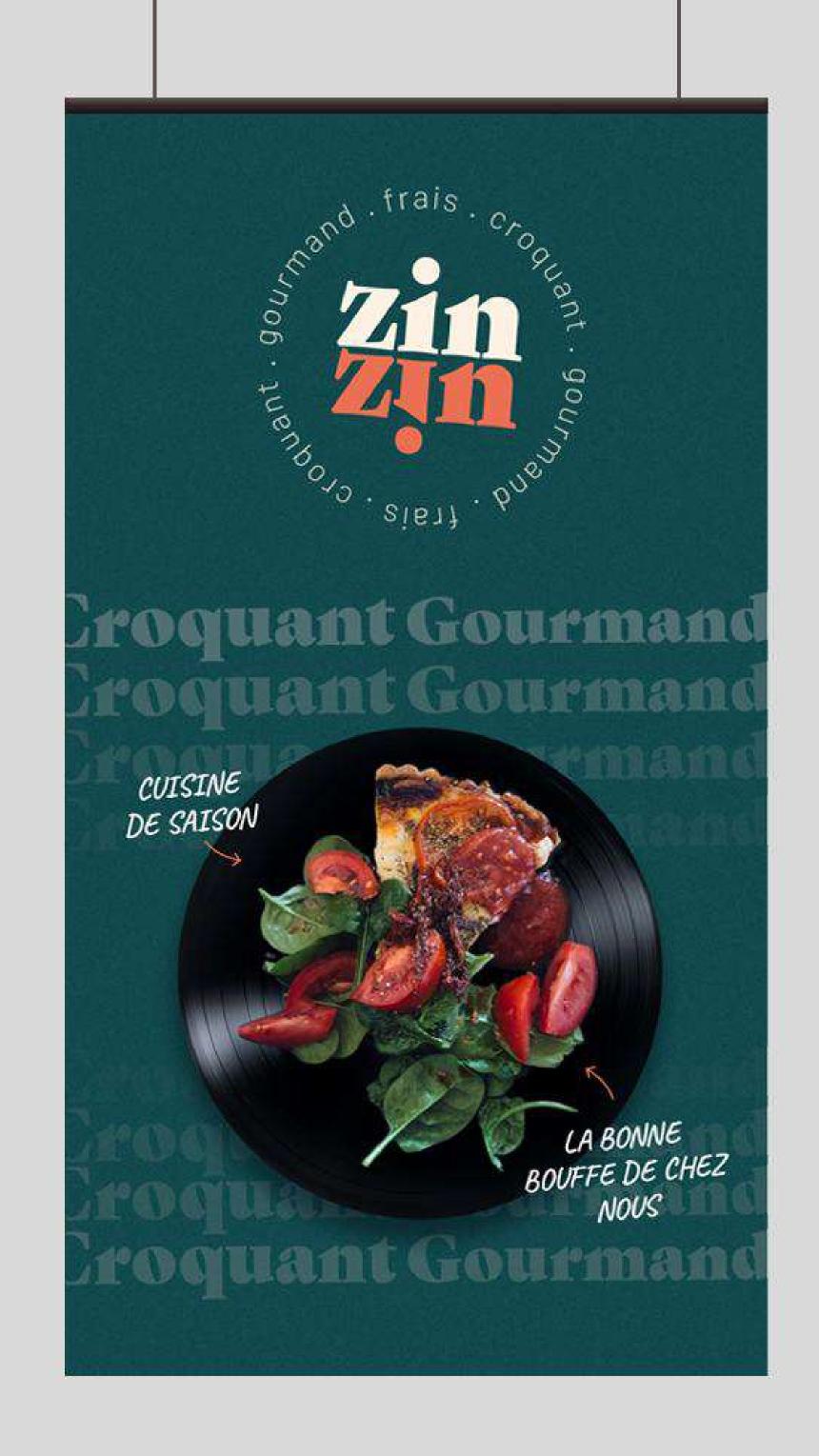
Restaurant

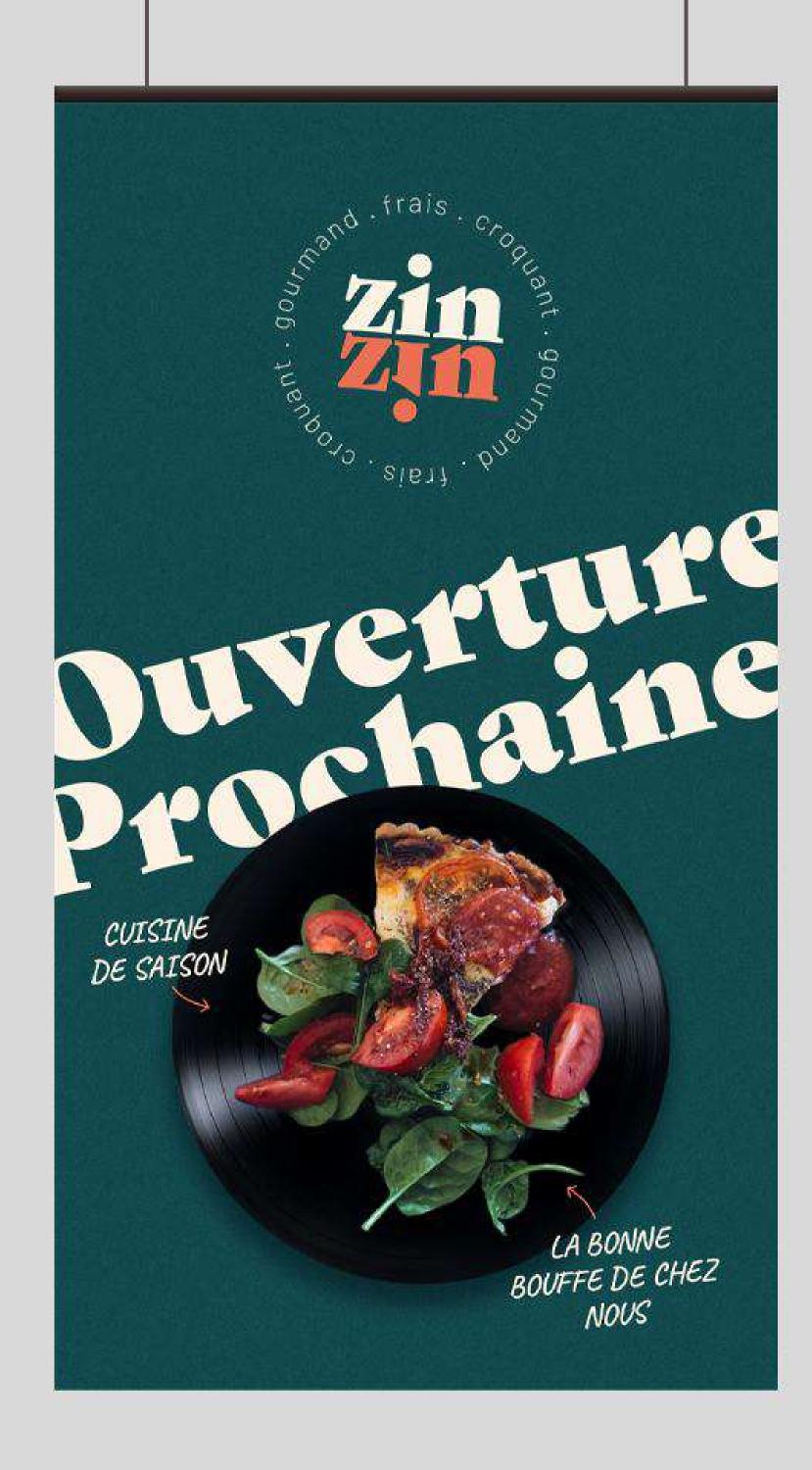
OUR MANDATE

- Conception of decorative banners.
- Creation of menus.
- Creation of business cards.

CLIENT'S INTENTIONS

 Refresh the brand image, taking into account the restaurant's decorative elements.









FONDATION DE LA VISITE

Charity organization supporting families

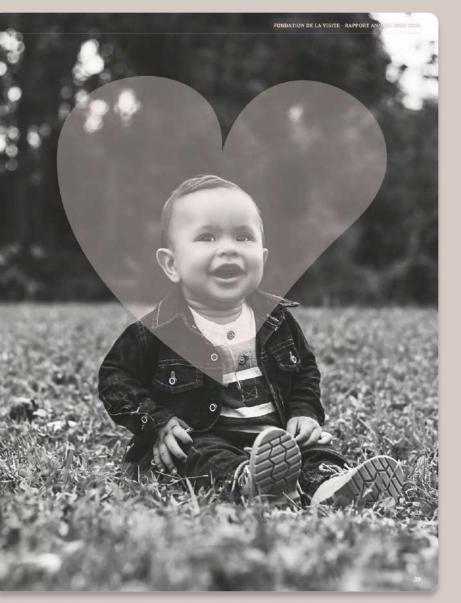
OUR MANDATE

Create various types of documents to promote the brand, recap its activities, or present its charitable events. These include annual reports, invitation cards, programs, timelines and more.

- A clear presentation of the different services or concepts, using illustrations, diagrams or tables.
- A modern layout to make the information easier to understand.
- Documents with strong visual impact.



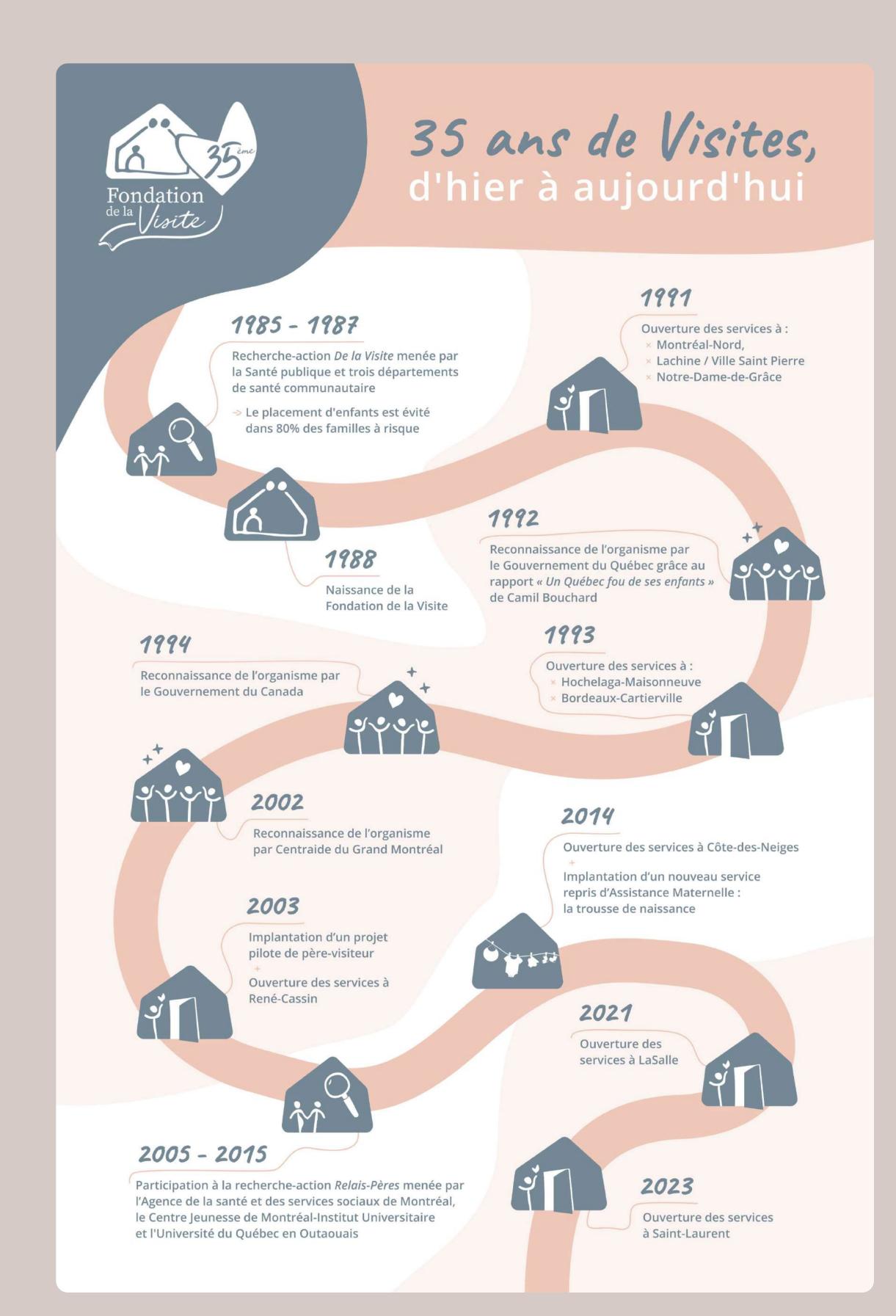


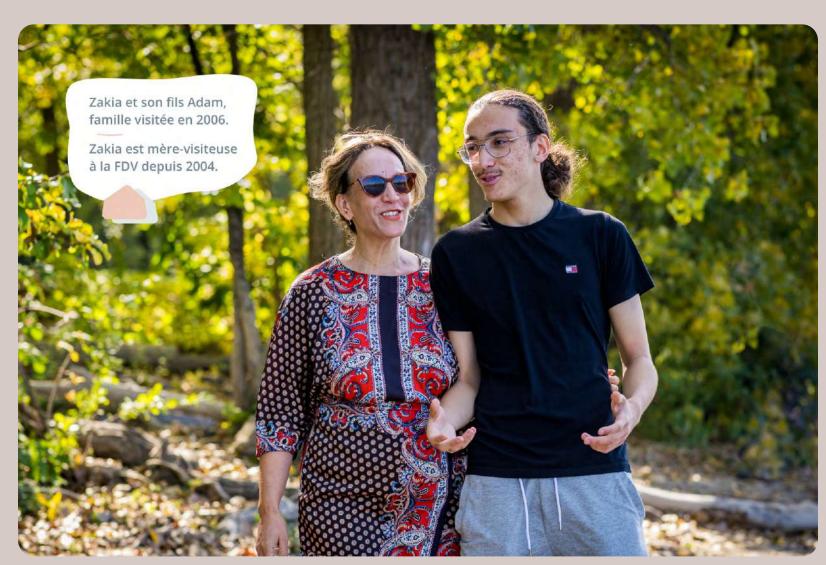


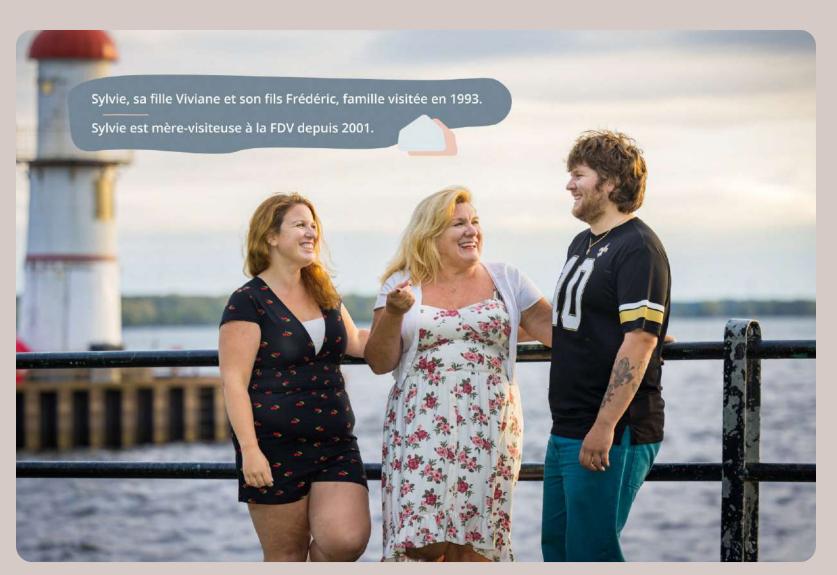
























Les services de visites à domicile : interventions et activités									
Type de contact	Montréal- Nord	Hochelaga Maison- neuve	Lachine/ Dorval/ St-Pierre	Bordeaux- Cartierville	Notre-Dame- de-Grâce	René-Cassin Côte St Luc	Côte-des- Neiges	LaSalle	St-Laurent
Visites à domicile	1 569	370	779	992	541	84	597	302	454
Appels téléphoniques	2 249	399	842	1 228	613	100	1 456	607	291

Type de contact	Montréal- Nord	Maison- neuve	Dorval/ St-Pierre	Bordeaux- Cartierville	Notre-Dame- de-Grâce	René-Cassin Côte St Luc	Côte-des- Neiges	LaSalle	St-Laurent	Total
Visites à domicile	1 569	370	779	992	541	84	597	302	454	5 688
Appels téléphoniques	2 249	399	842	1 228	613	100	1 456	607	291	7 785
Répits	316	64	115	231	191	20	213	136	2	1 288
Accompagne- ments profes- sionnels	345	17	62	214	53	7	74	28	46	846
Accompagne- ments commu- nautaires	270	44	64	248	68	14	76	7	66	857
Accompagne- ments institu- tionnels	92	92	18	44	12	2	18	5	13	296
Accompagne- ments aux activités (organisées par les partenaires)	241	33	69	244	104	19	78	19	19	826
Activités de regroupement (organisées par la FDV)	66	23	13	25	16	0	19	17	3	182
Total	5 148	1 042	1 962	3 226	1598	246	2 531	1 121	894	17 768



FOCUS SUR LES FÊTES DE NOËL

Chaque année, les différents quartiers qui disposent du service De la Visite, proposent une fête de Noël aux familles accompagnées durant l'année. Un beau moment, pour les parents et les enfants, qui leur permet de briser leur isolement et de socialiser. À noter la présence de certains partenaires communautaires. À Montréal-Nord par exemple, le Cercle des fermières est présent et remet des petits cadeaux aux enfants sur place.

En 2023, chaque quartier a organisé une fête de Noël et l'ensemble de ces activités ont regroupé 200 personnes.

Y'APP (Y'A Personne de Parfait) est un programme communautaire d'éducation et de soutien parental. Son principal objectif est d'accroitre les habiletés parentales et leurs capacités à préserver



FOCUS SUR L'ÉVEIL À LA LECTURE Il s'agit d'ateliers offerts aux parents et à leurs enfants afin de valoriser la lecture et l'écriture. Les tout-petits

GCL

Import-export and distribution consultant

OUR MANDATE

- Design a scrolling banner to display at a convention.
- Design a company presentation diaporama.

- A powerful medium, in line with the brand's image (existing graphic guidelines).
- A clear hierarchy of information provided to the convention's visitors.



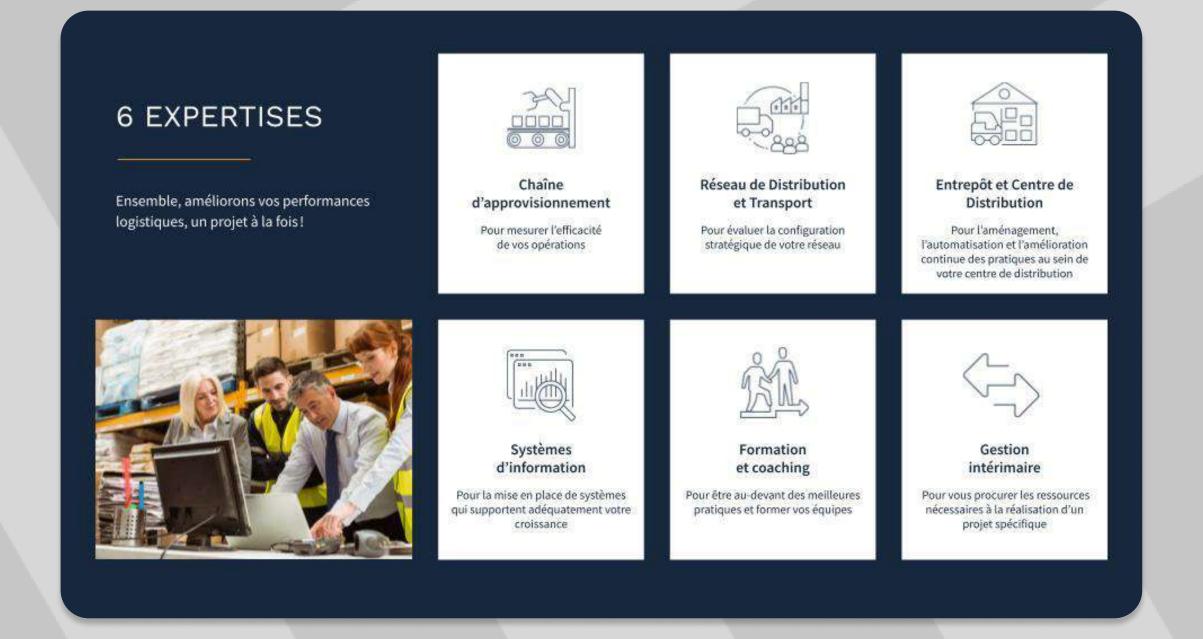






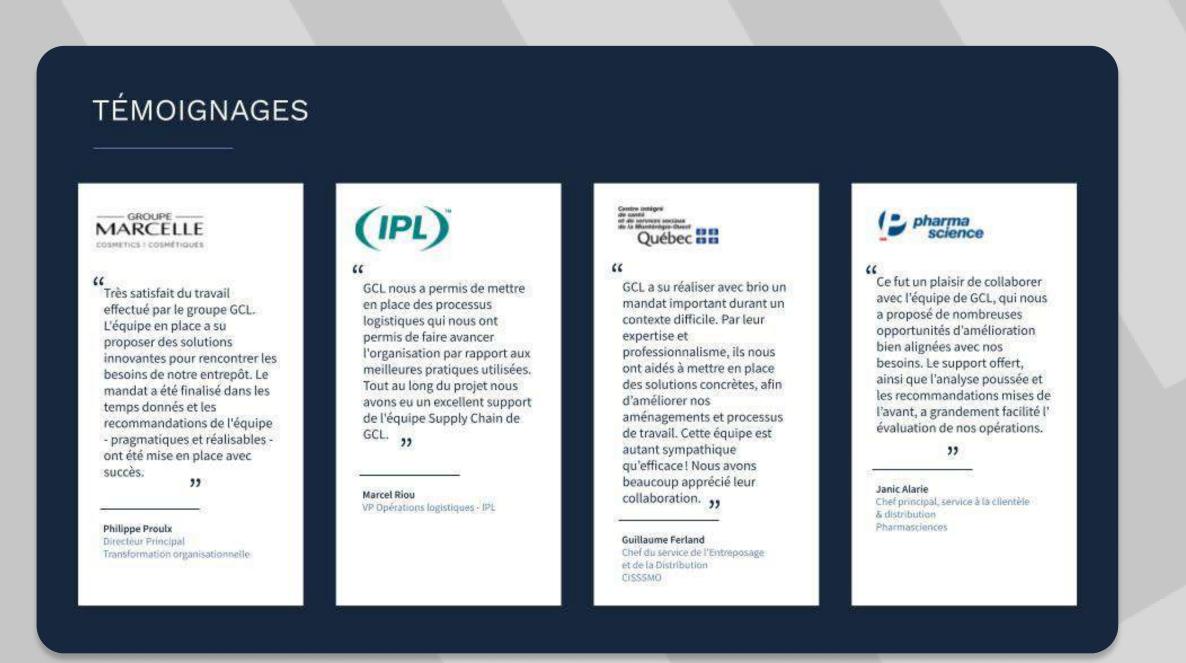












MUSHUP

Organic coffee producer

OUR MANDATE

 Create a document comparing the benefits associated with each of the Mushup products.

CLIENT'S INTENTIONS

A clear and easy-to-understand document.





MULTILANGUES

Online training

OUR MANDATE

- Create a presentation document for the language learning program.
- Customize the visual for each language in the catalog.

CLIENT'S INTENTIONS

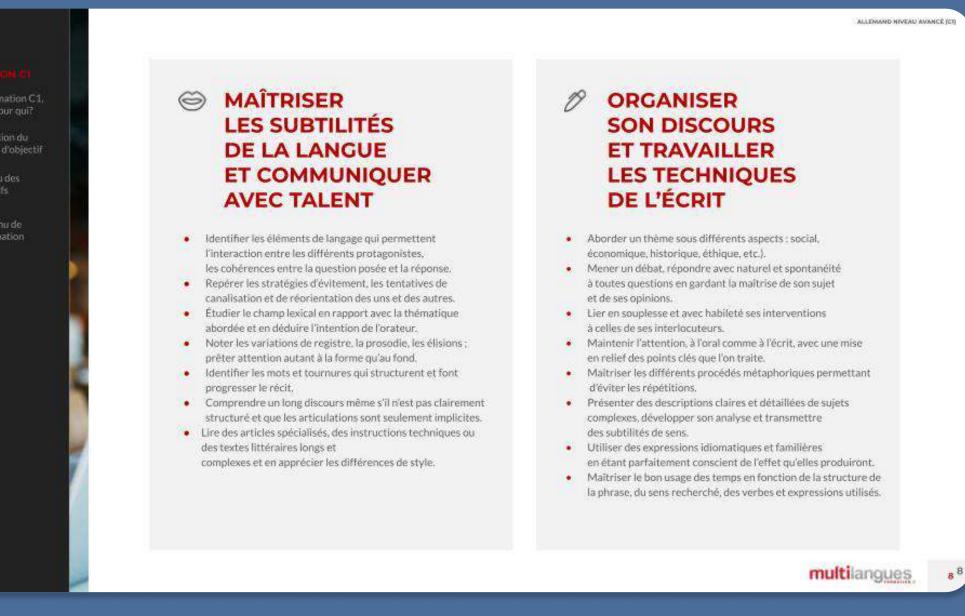
• A clear and easy-to-understand document.

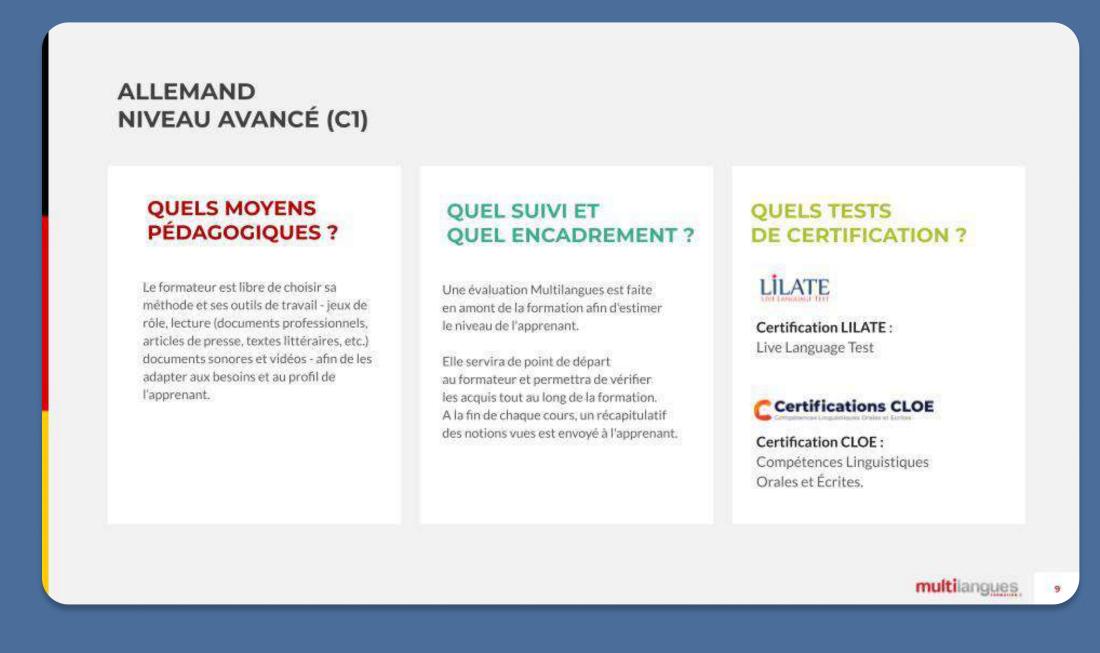




























ONOA

Chocolate and sweets producer

OUR MANDATE

Create several options to redesign a label, keeping some of the visual elements of the original label.

- Create a harmonious, well-structured label.
- Use a varied color palette to represent the different flavors.
- Consider graphic solutions that integrate multiple text spaces.













noisettes, sucre de canne*, masse de cacao*, vanille de madagascar*, fleur de sel. (*ingrédients biologiques) Contient : noisettes. Peut contenir du lait hazelnuts, cane sugar*, cocoa mass*, madagascar vanilla*, fleur de sel. (*organic ingredients)
Contains: hazelnuts. May contain milk.

onserver dans un endroit frais et sec.

tore in cool and dry place.



220gr











CHOCOLAT NOIR DARK CHOCOLATE Notes de noisettes intenses, cacao puissant mais sans amertume, fraîcheur vanille. Ensemble doux et onctueux.

Notes of intense hazelnuts, powerful cocoa but without bitterness, vanilla freshness. Soft and creamy whole.



Valeur nutritive **Nutrition Facts**

pour 1 c. table (15 ml) Per 1 TBS (15 ml)

alories 80	% valeur quotidienne* % Daily Value*
pides / Fat 6 g	8 %
saturés / Saturated 1 + trans / Trans 0 g	9 5%
lucides / Carbohydra	ate 7 g
Fibres / Fibre 1 g	4 %
Sucres / Sugars 5 g	5 %
otéines / Protein 1 g	
nolestérol / Choleste	rol 0 mg
odium 10 mg	1 %
otassium 0 mg	0 %
alcium 10 mg	1 %
er / Iron 0,75 mg	4 %
% ou moins c'est peu , 15 % or less is a little , 15%	% ou plus c'est beaucoup or more is a lot







MARIE-YVONNE PAINT

Luxury real estate broker

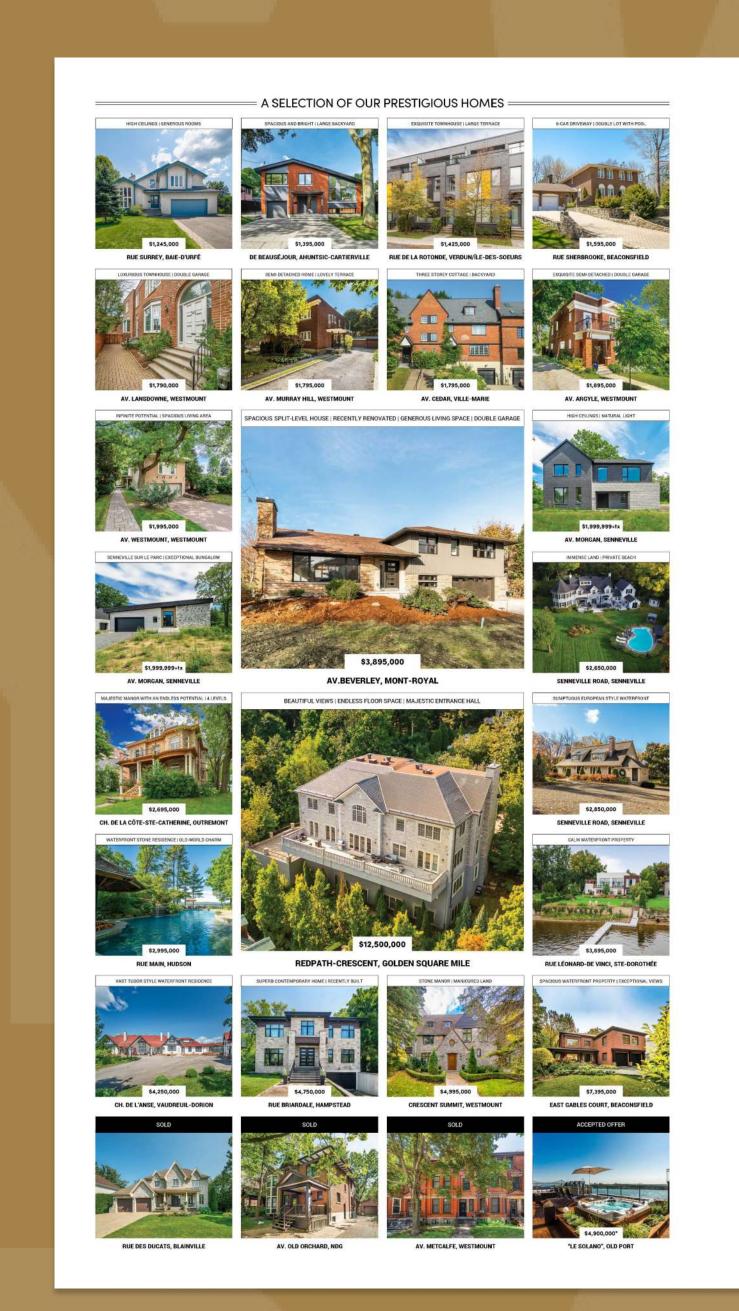
OUR MANDATE

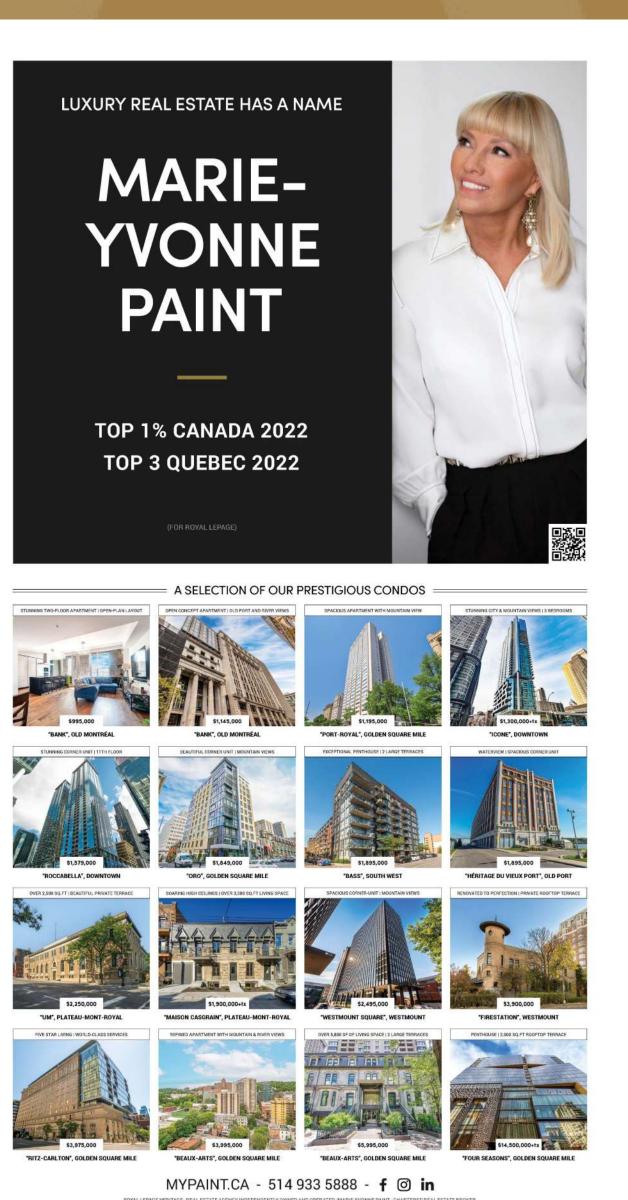
Create catalogs, advertising graphics for newspaper printing, and promotional pamphlets.

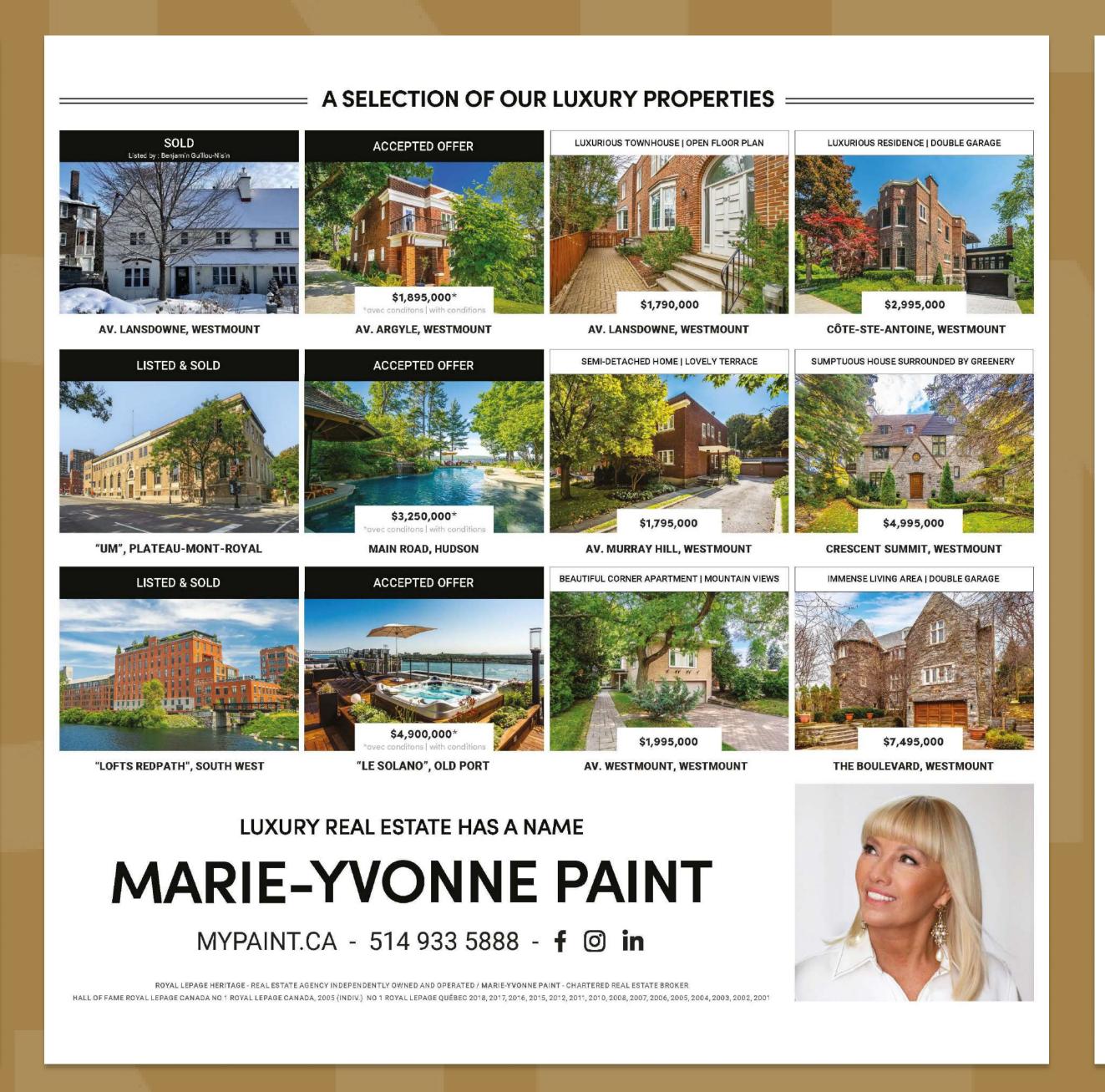
- Be visually consistent across all communications.
- Propose an elegant, high-end aesthetic.
- Enhance Marie-Yvonne Paint's professional image as a prestigious real estate broker.













L'IMMOBILIER DE LUXE A UN NOM

MARIE-YVONNE PAINT

MYPAINT.CA - 514 933 5888 - f © in



LE SUMMUM DU LUXE | THE PINNACLE OF LUXURY

1111 AV. ATWATER

WESTMOUNT



PRESTATIONS AMENITIES

- Lobby spectaculaire avec espace lounge à champagne
 Saile d'exercice à la fine pointe de la technologie
 Piscine intérieure sur le toit
- Skylounge avec terrasse sur deux niveaux
- Suite pour invités
 Concierge 24/7
- Spectacular Lobby with Champagne Lounge
 State of the art Fitness room

 - Indoor Rooftop pool
 Skylounge featuring a split-level terrace
 Guest Suite
 24/7 Concierge

#3201		#3203	3	#3502		
\$2,889,353+tx 1911 pc/sq ft MLS: 26758380		\$1,693,525+b: 1170 pc/sq ft MLS: 18114447		\$5,066,535+b 2600 pc/sq ft MLS: 27307302		
#3503	3	#3602	2		Carl I	
\$2,539,950+tx 1407 pc/sq ft MLS: 11383289		\$5,166,535+tx 2600 pc/sq ft MLS: 19796729			LUTTE	
#3603	3	#PH-37	02			
\$2,633,500+tx 1407 pc/sq ft MLS: 13010667		\$11,378,806+tx 5573 pc/sq ft MLS: 9555963				

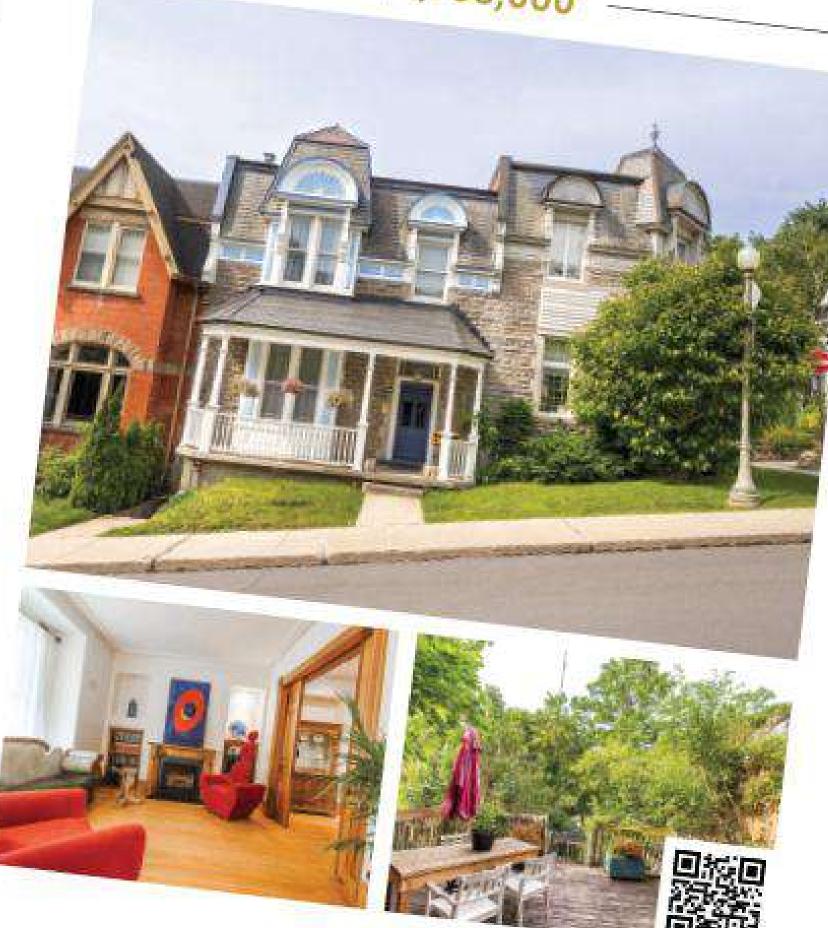
ROYAL LEPAGE HERITAGE - AGENCE HAMOSILIÉRE - FRANCHISÉ INDÉPENDANT ET AUTONOME DE ROYAL LEPAGE MARKE-YVONNE PAINT - COURTIER INMOBILIER AGRÉE HALL OF FAME ROYAL LEPAGE CANADA - NO 1 ROYAL LEPAGE CANADA, 2016 (INDIV.) NO 1 ROYAL LEPAGE QUÉBEC 2018, 7017, 7016, 2015, 2012, 2011, 2010, 2006, 2007, 2006, 2005, 7004, 2003, 2002, 2001

Si votre maison est déjà inscrite auprès d'un courtier, veuillez ne pas tenir compte de cette publicité. Si vous ne désirez pas recevoir cette publicité, vouillez en aviser votre bureau de poste.

Not intericing to subtiff properties already based. If you do not with to redolve this publicity, please advise your local post office.

À VENDRE | FOR SALE

486 AV. ARGYLE WESTMOUNT



REVALLEDADE MARCAGE - AGENCE MANDEL PARE DESIGNATION DESCRIPTION DE ALPRANCISCO CATAVALLEMAGE STATE OF THE PARTY OF THE PARTY

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MASSON LTD

Professional beauty and skin care products distributor

OUR MANDATE

Conception and creation of business cards, and of a promotional brochure for the sales team.

- Clear, attractive organization of products.
- Highlighting of each of the brands distributed.
- Brand identity maintained throughout the document, while respecting the identity of each of the brands distributed.







Spécialiste de beauté & soins de la peau depuis 1957

Skin care & beauty specialist since 1957

Alexandre Masson

Directeur Général | General Manager

- Q 450 741 7300
- **%** 1866 262 7766
- □ alexandre@massonltd.com
- 805 rue Gaudette, St-Jean-sur-Richelieu QC, J3B 7S7

massonltd.com

Spécialiste de beaut & soins de la peau depuis 1957

Skin care & beauty specialist since 1957

swiss line BY DERMALAB

Skin care & beauty specialist since 1957

JUVENA

MAVALA

swiss line 84 DERMALABB

Alexandre Masson

General Manager

- 450 741 7300
- **%** 1866 262 7766
- ☐ alexandre@massonltd.com
- © CrossDec USA, 148 A Bryce Blvd, Arrowhead Ind. Park, Georgia, VT US054
- 🕸 805 rue Gaudette, St-Jean-sur-Richelieu QC, J3B 7S7

massonltd.com

SERVICES GROUPE PUR INC.

Accounting and financial expertise firm

OUR MANDATE

Conception and creation of business cards, scrolling banners, and presentation and recruitment documents.

- Implementation of the new branding elements, ensuring consistency with the website designed and developed by Nara.
- Promote services in a clear and structured way.
- Promotion of recruitment opportunities and transmission of the company's values.











TALAN

Consulting in transformation and technological innovation

OUR MANDATE

Conception and production of printed and digital white papers.

- Clear presentation of concepts, illustrated with diagrams or tables.
- Modern layout to make information easier to understand.
- Brand identity maintained across all documents, while still capturing the reader's attention.





ring nance

for improvement in your operations, sure their effectiveness by setting up e indicators (KPIs).

Pls

nese indicators, you can quantify the processes and gain an overall view of these KPIs can take different forms our specific objectives. For example, the average order processing time, the action rate, the error rate in a cess, or the average cost per

potential problems such as human aps or attempted fraud. This vigilance act quickly to emerging problems and action to resolve them. Moreover, it of ongoing improvement within your

Improving processes continuously

Ongoing improvement of processes enables you to remain agile and adapt quickly to market developments and the changing needs of your customers. To implement effective continuous improvement, promoting a culture of learning and innovation within your company is essential. Encourage your employees to share their ideas and suggestions for improvement, and make sure you value their contributions. Organize brainstorming sessions and workshops to discuss opportunities for improvement and to collaborate in the search for innovative solutions.

Business processes: Wby and how to optimize them?

By integrating performance monitoring and ongoing improvement into your process reengineering approach, you create a virtuous cycle of optimization and innovation. You'll transform your company into an agile, responsive organization focused on

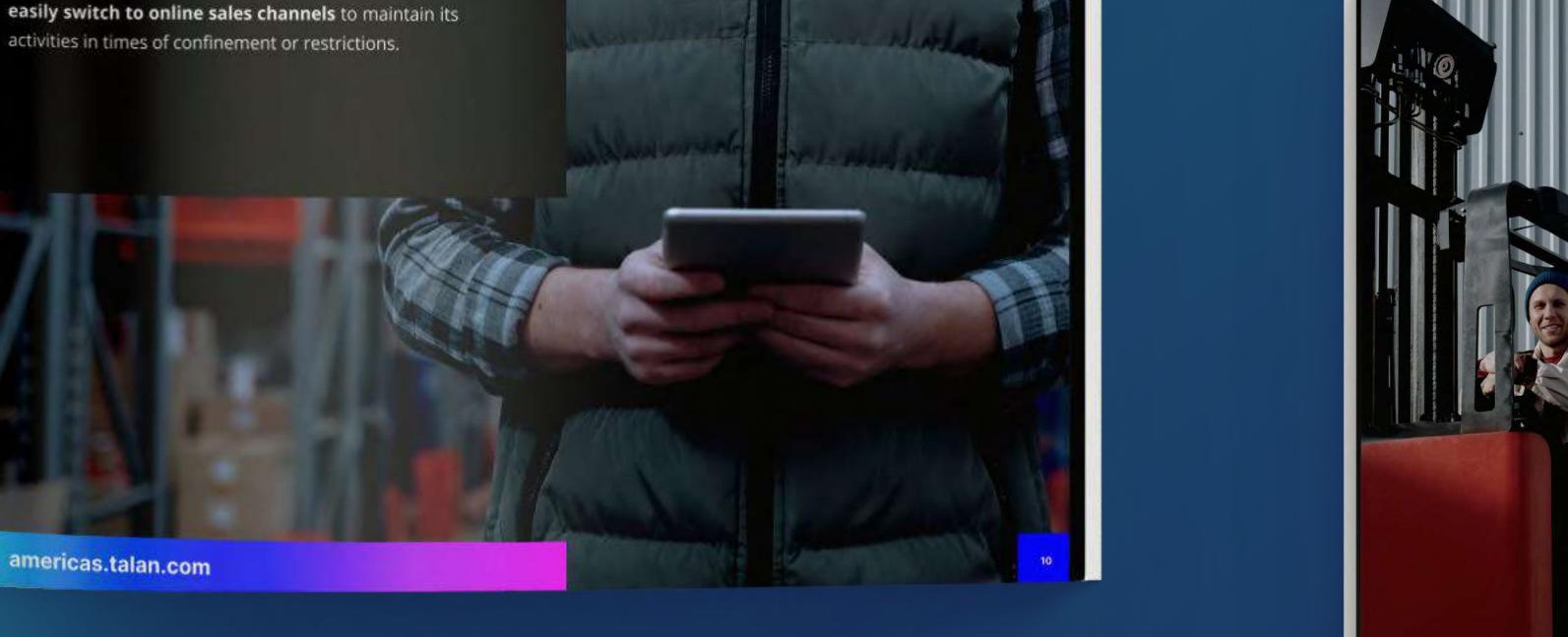
operational excellence.

O4. Adapting to new challenges

One of the main reasons why companies undertake process reengineering is because they want to create an operational structure capable of adapting to change. This includes the ability to pivot quickly in response to new market trends, technological innovations or changes in customer demand.

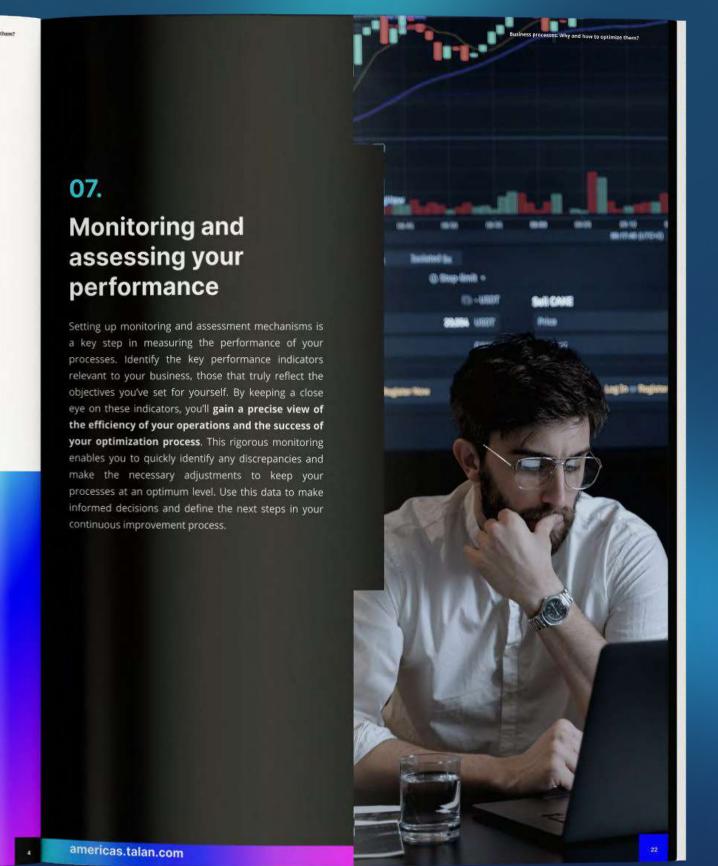
For example, a company that has optimized its production processes can adjust its production capacity in line with fluctuations in demand, thus avoiding overstocking or stockouts. Similarly, a company with agile product development processes in place can design and bring to market new products faster, thereby seizing market opportunities.

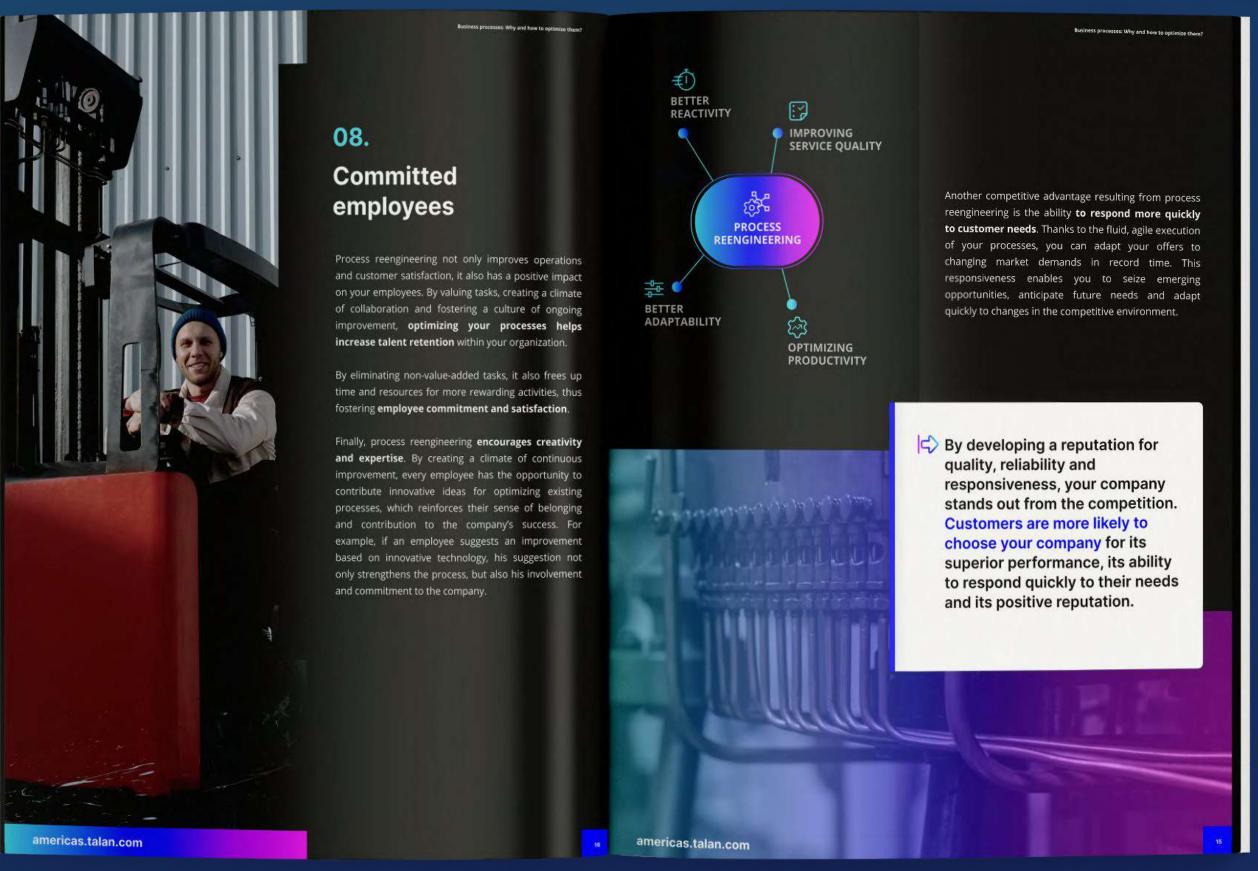
In times of uncertainty or crisis, process reengineering becomes even more crucial. Agile, well-prepared companies are better equipped to deal with unexpected events and challenges. A company that has automated its order management processes and optimized its warehouse management can, in fact, easily switch to online sales channels to maintain its activities in times of confinement or restrictions.





americas.talan.com







THERE'S MORE. IF YOU'RE LOOKING TO:



find a brand name that sets you apart from the competition



boost your visibility on search engines



feed your platforms with original and referenced content

GET IN TOUCH WITH US, WE'LL TAKE CARE OF THAT TOO!

CONTACT US



CUSTOMER TESTIMONIALS

66

We had a very good experience with Nara Creative. The service is professional and, above all, you feel that they put the client at the center of the process. They listened to our needs and responded with speed and flexibility! Thank you so much!

99

FONDATION DE LA VISITE

Charity organization supporting families

66

A few words to let you know how much the team and myself are satisfied of your services. Your ability, availability and integrity are, without a doubt, qualities that separate you from other companies.

99

MARIE-YVONNE PAINT

Luxury real estate broker

66

Having the opportunity to work with Nara means having the chance to discover a team built on strong human values, aware of your needs and capable of working efficiently on any subject you might bring to the table. I can only warmly recommend Nara Creative and its collaborators. Thank you all again for your proactivity and kindness.

99

GROUPE STUDI

Online courses

66

It's a real pleasure working with Nara. They were able to deliver on time and on budget.

99

MASSON LTD

Professional beauty and skin care products distributor

66

Nara has been instrumental in helping us with our digital strategy. They helped us to launch a new website which has had a phenomenal impact on our web presence. They have also assisted with our digital ad campaigns and their suggestions around optimization have resulted in good quality leads for our business, while increasing our market reach. It is great to be able to have a one-stop shop for all our needs.

90

SIMPLEX LEGAL

Law firm



A QUESTION, A PROJECT OR EVEN A DAD JOKE?

We'd love to have a chat. Send us a message and let's start the conversation!

CONTACT US

Follow us on social networks:





