





m-mentumm

Jpport





NUTRIORIA















DESIGN



We are an all-in-one digital agency based in Montreal for 9 years. Our company is composed of 4 departments:

DEVELOPMENT



MARKETING

CONTENT CREATION



PROJECTS SUMMARY

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 - **NBG TELECOM**
 - **TYPEISUPPORT**

 - MPWR
 - GENISTAR

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JOURNEY GROUPE CONSEIL

ABRITA CONSTRUCTION INC

MAISON ELIZABETH HOUSE

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PROJECT JOURNEY GROUPE CONSEIL

Business management consulting firm

OUR MANDAT

Create a brand image including a company name and aesthetic.

CLIENT'S INTENTIONS

- A brand image that's both young and professional.
- A modern brand image, without going off the beaten track.
- A dynamic, striking brand image, with bright and punchy colors.





JOURNEY Groupe conseil

JOURNEY Groupe conseil

JOURNEY Groupe conseil





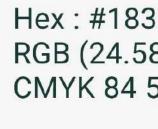


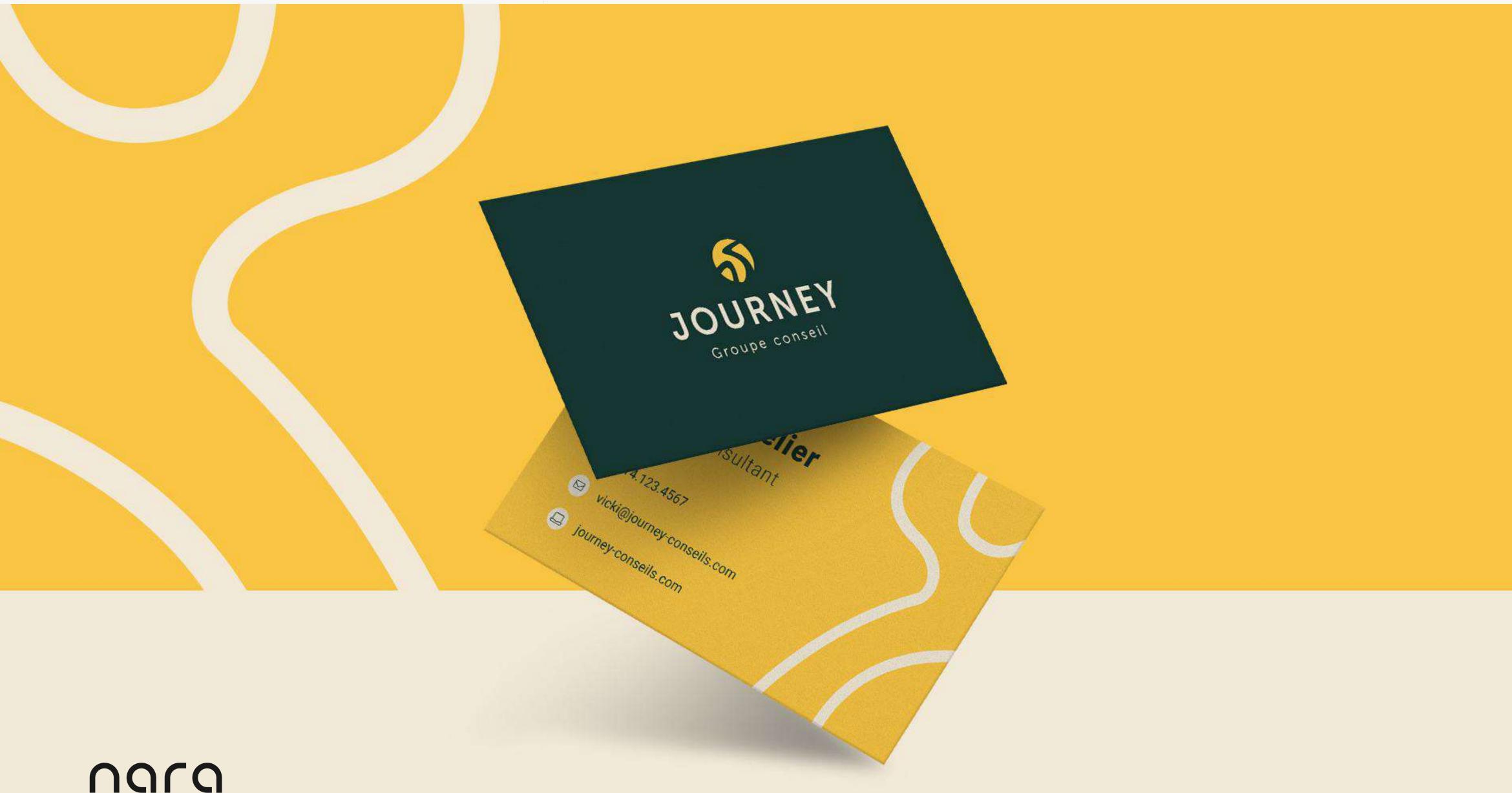
Hex : #183a33 RGB (24.58.51) CMYK 84 53 69 57

Hex : #f9c543 RGB (249.197.67) CMYK 2 23 85 0

Hex : #f2e9d7 RGB (242.233.215) CMYK 4 6 15 0









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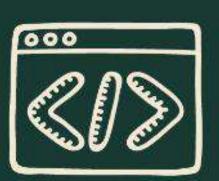


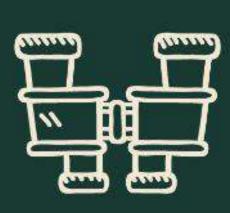


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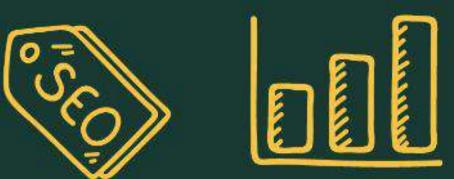
















PROJECT DÜNA Producer of cosmetics and herbal teas

OUR MANDAT

Create a brand image centered around a name, including the creation of a logo and aesthetics.

CLIENT'S INTENTIONS

- A modern, uncluttered brand image.
- A brand image that is both colorful and soothing.
- A brand image that conveys the idea of expertise devoted to human well-being.











BIEN-ÊTRE TISANE COSMÉTIQUE SOINS

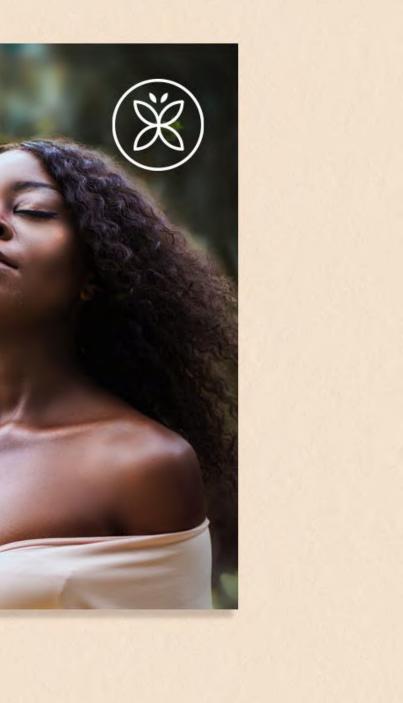
duna

















nara





Lotion dynamisante

250mL







PROJECT

NBG TELECOM

Alarm and surveillance equipment distributor

OUR MANDAT

Redesign a brand image, including refreshing the logo and aesthetics.

CLIENT'S INTENTIONS

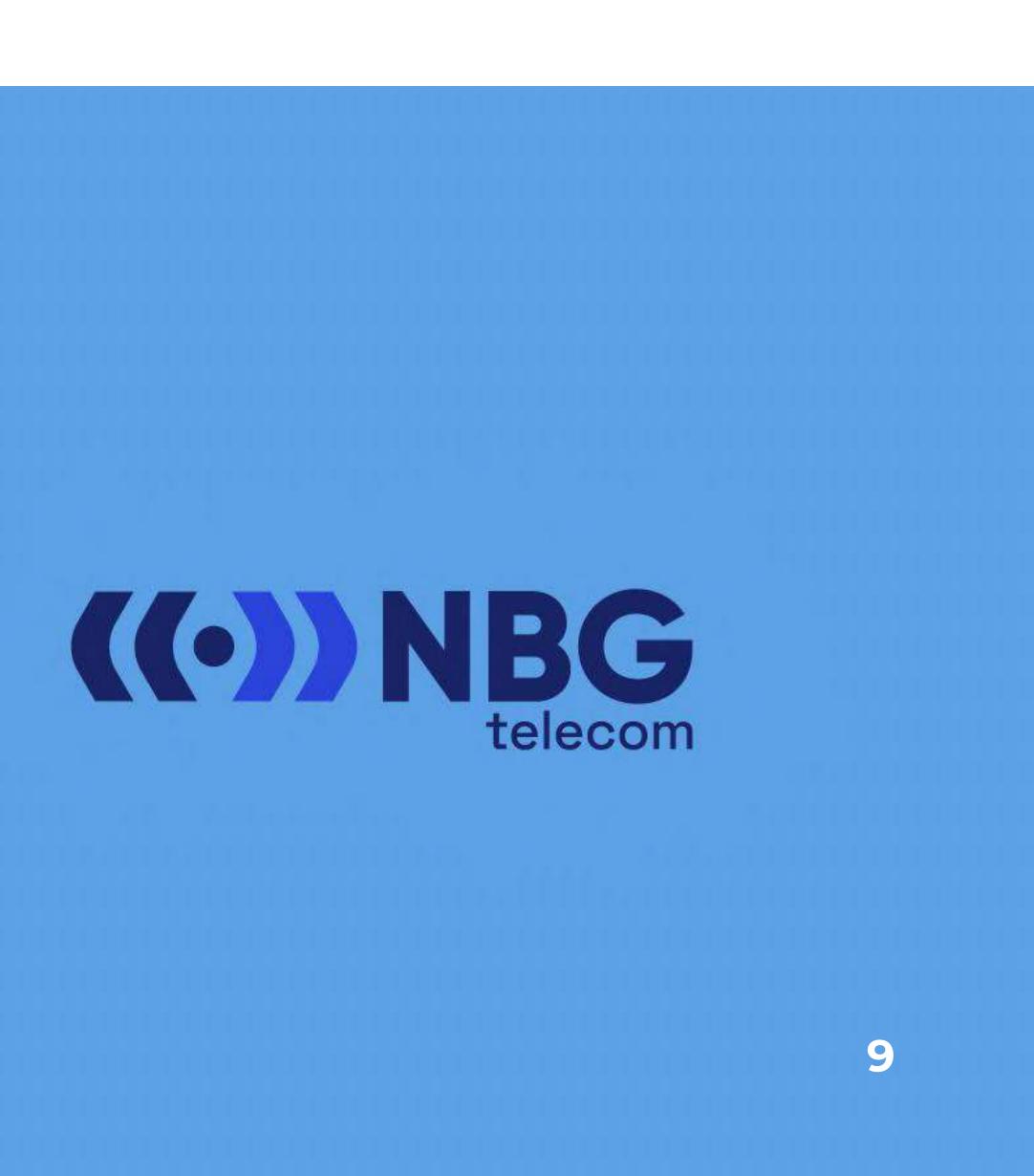
- A modern and professional brand image.
- An accessible brand image.
- A fresh look.







telecom



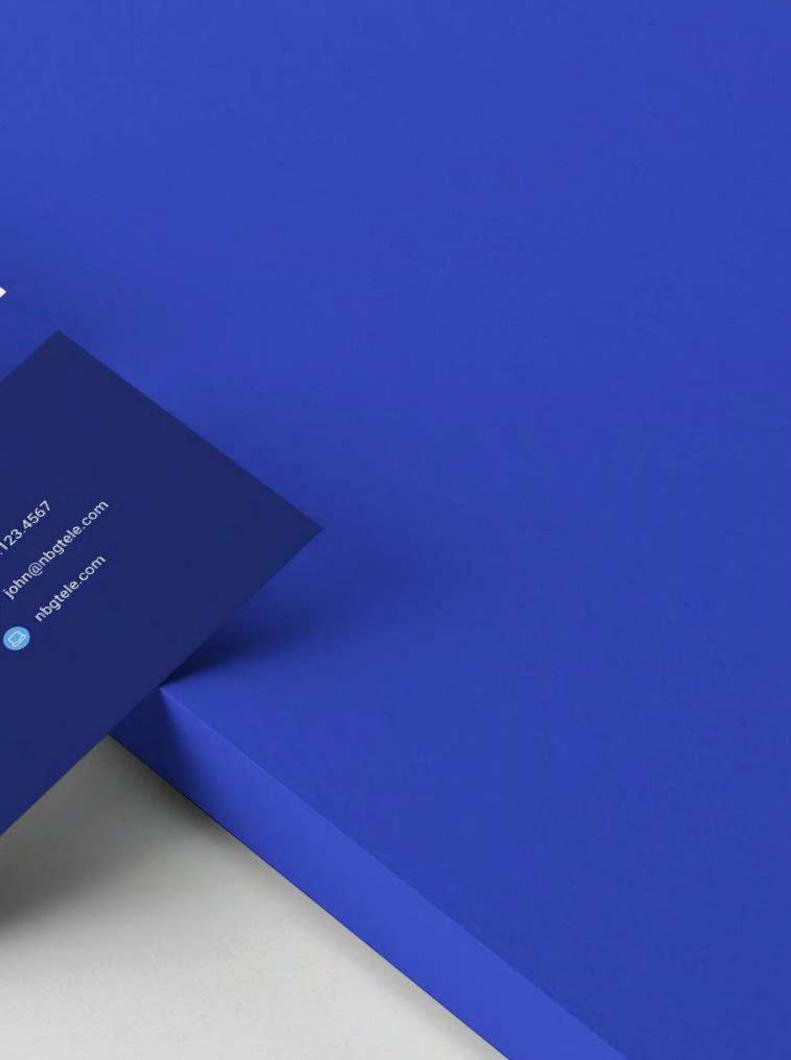


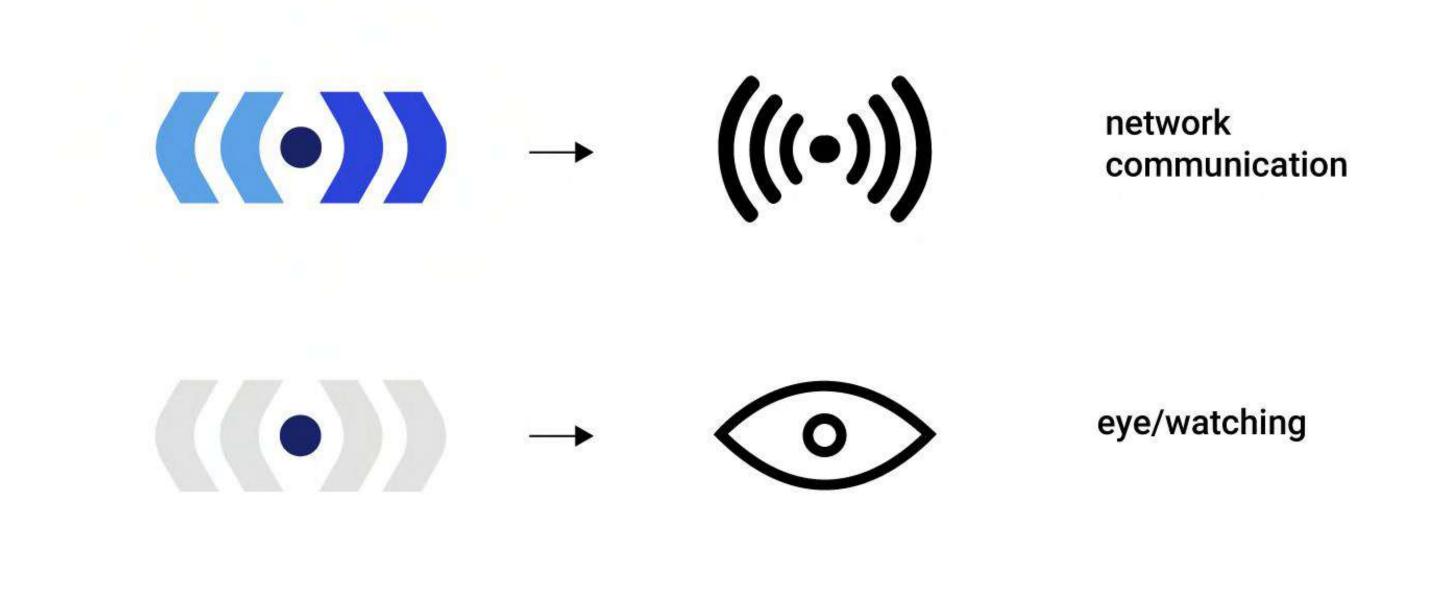
Relecon telecon John Doess Concut



#F4F4F4

#FFFFFF

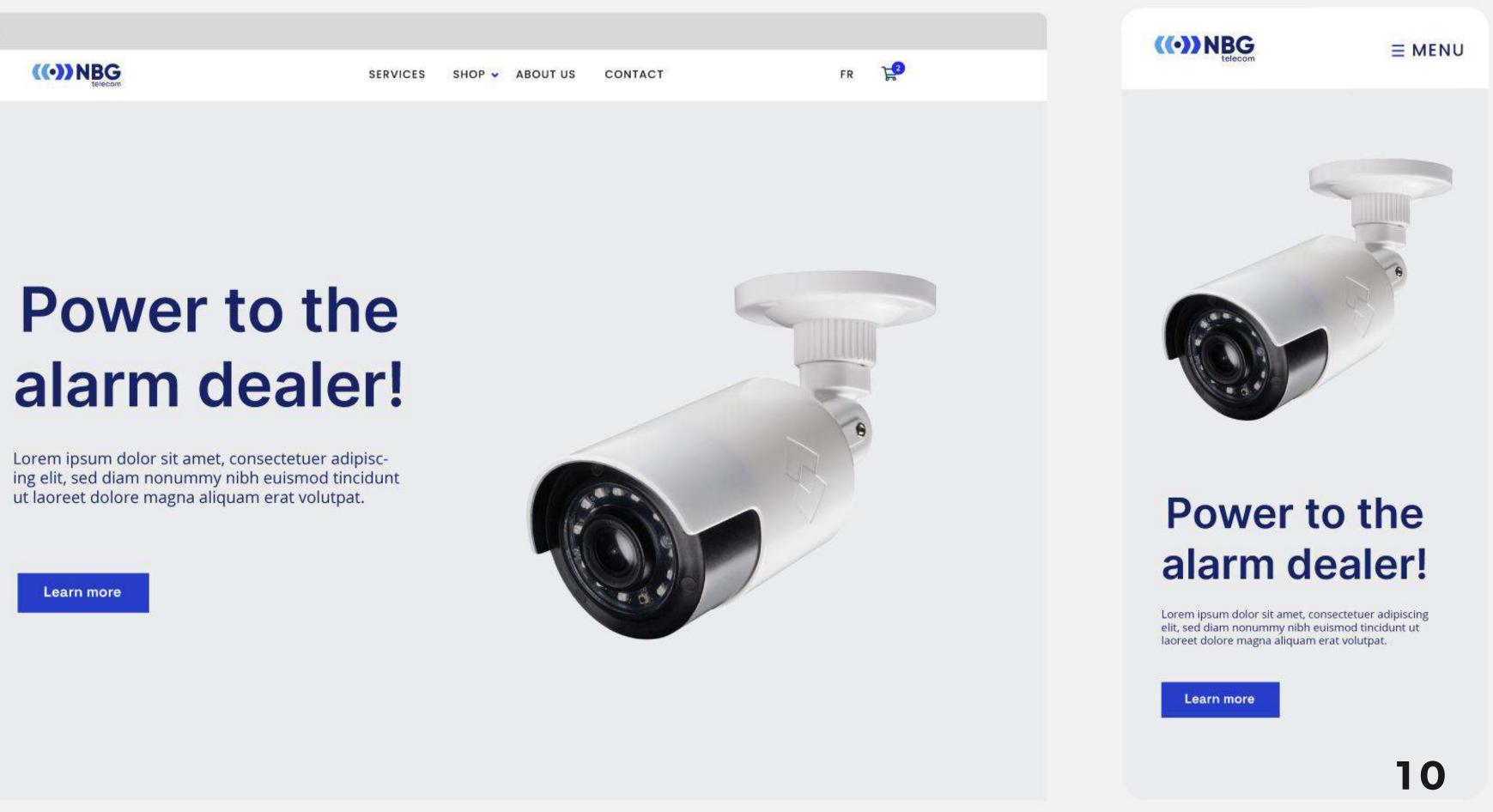




((·))NBG

Learn more





PROJECT

TYPEISUPPORT (Université McGill)

Online educational platform

OUR MANDAT

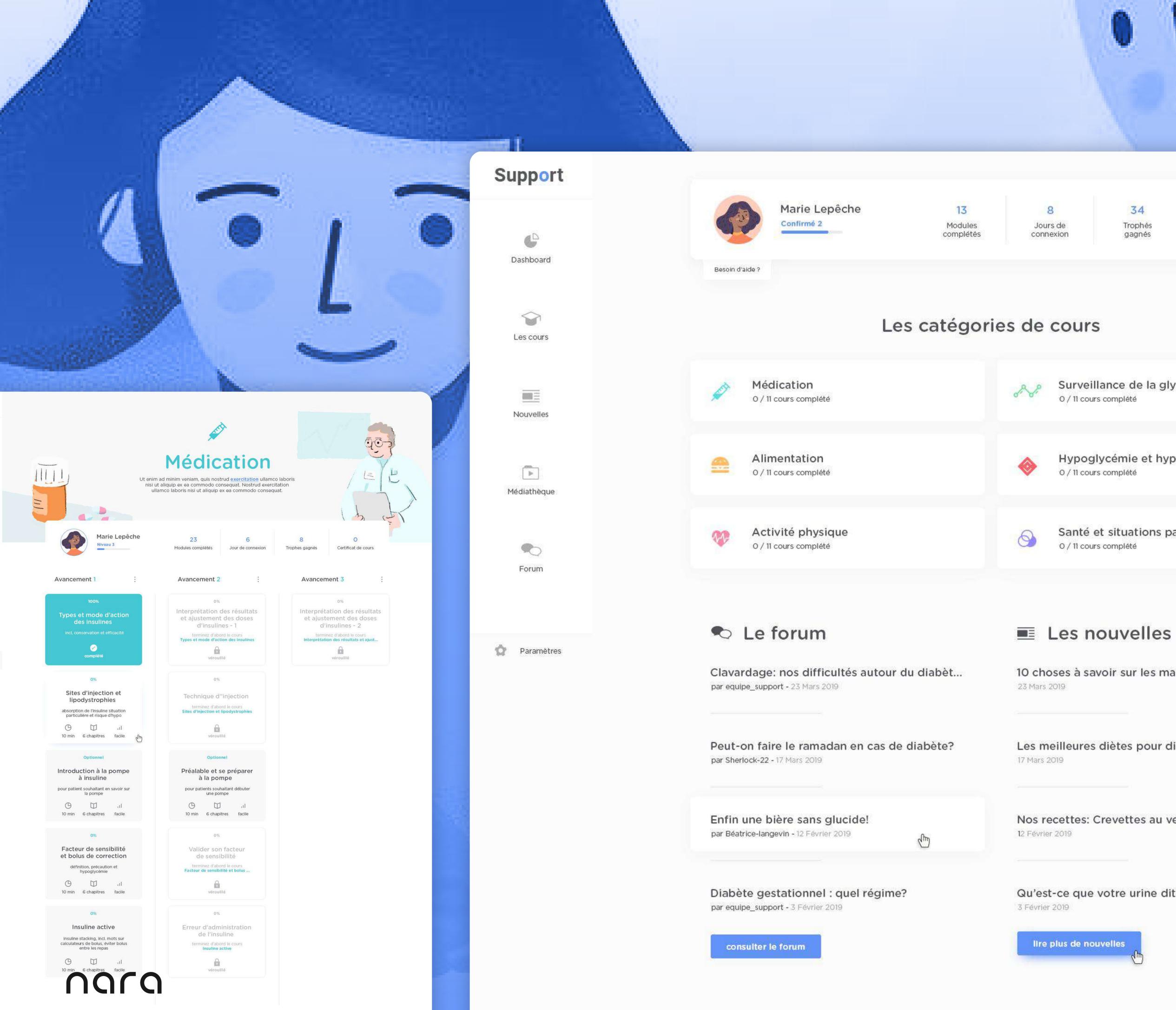
Create a logo and related visual identity, and develop a panel of illustrations and icons.

CLIENT'S INTENTIONS

- An invitation to converse and share on the topic of diabetes.
- An approachable, inclusive and non-judgmental image.
- The gamification of the project through playful, welcoming visuals.







Nos recettes: Crevettes au vermicelle

Qu'est-ce que votre urine dit de vous?

lire plus de nouvelles



34 Trophés gagnés

Certificat de cours

Surveillance de la glycémie

Hypoglycémie et hyperglycémie

Santé et situations particulières

10 choses à savoir sur les maladies des reins

Les meilleures diètes pour diabétiques



port	
board	Alimentation
cours	Bien s'alimenter peut vous aider considérablement à obtenir un bon contrôle de votre glycémie.
Ivelles	Marie Lepêche Débutant 3
que	Niveau 1
	100% Types et mode d'action des insulines
	incl, conservation et efficacité
	Sites d'injection et lipodystrophies absorption de l'insuline situation particulière et risque d'hypo O II .11 10 min 6 sections facile
	% Facteur de sensibilité et bolus de correction définition, précaution et hypoglycémie commencer
	Insuline active insuline stacking, incl. mots sur calculateurs de bolus, éviter bolus entre les repas 10 min 6 sections facile



PROJECT

ABRITA CONSTRUCTION INC

Institutional building renovation contractor

OUR MANDAT

Create a complete visual identity.

CLIENT'S INTENTIONS

- A modern and minimalist brand image.
- A brand image that evokes construction.
- A brand image that conveys the idea of expertise, rigor and know-how.







ABRITA CONSTRUCTION INC.



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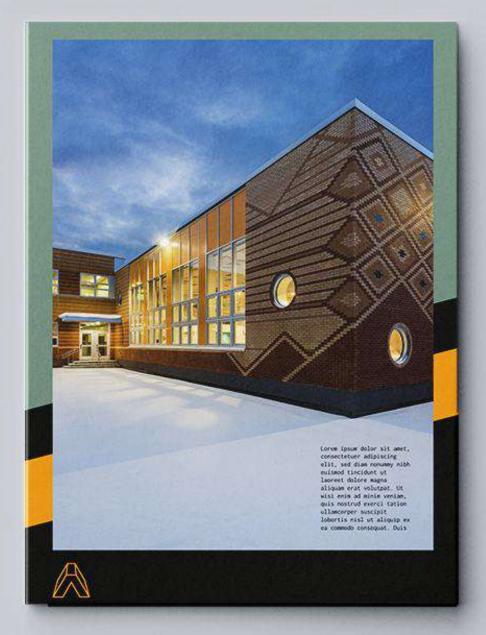








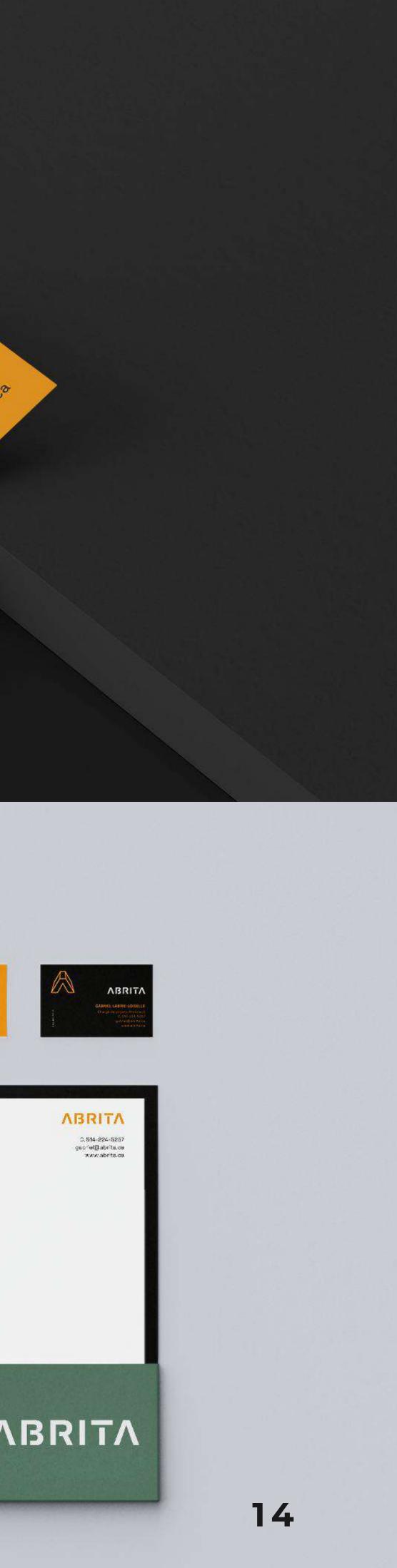




















ΛBRITΛ

PROJECT

MAISON ELIZABETH HOUSE

Organization that offers family support services

OUR MANDAT

Modernize the organization's logo and name, and create a brand image that previously didn't exist.

CLIENT'S INTENTIONS

- A specific color hue (blue/green).
- A brand image that highlights men and women in equal measure.
- A light, caring brand image, deeply connected to the world of parenting.





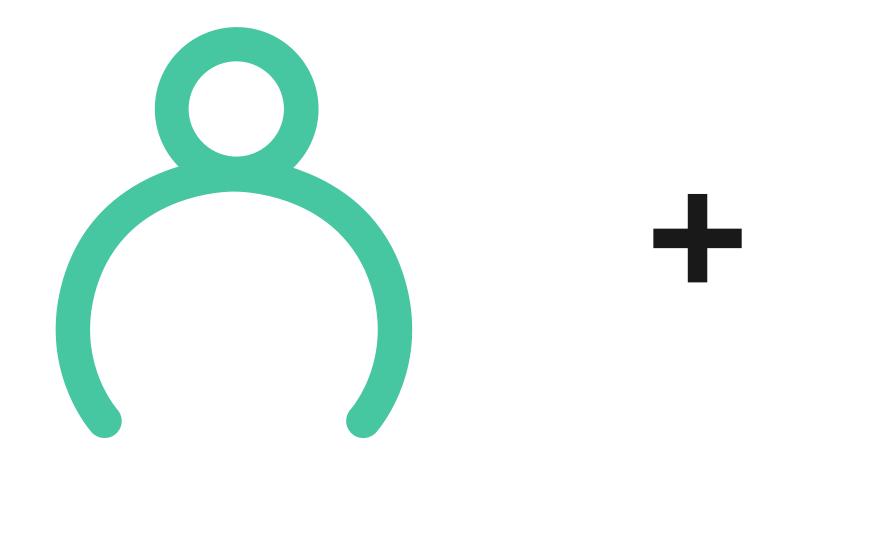


Maison Elizabeth HOUSE









Hug / Care Inspired by existing logo





'E' from Elisabeth

B
HEX #D3D7E2

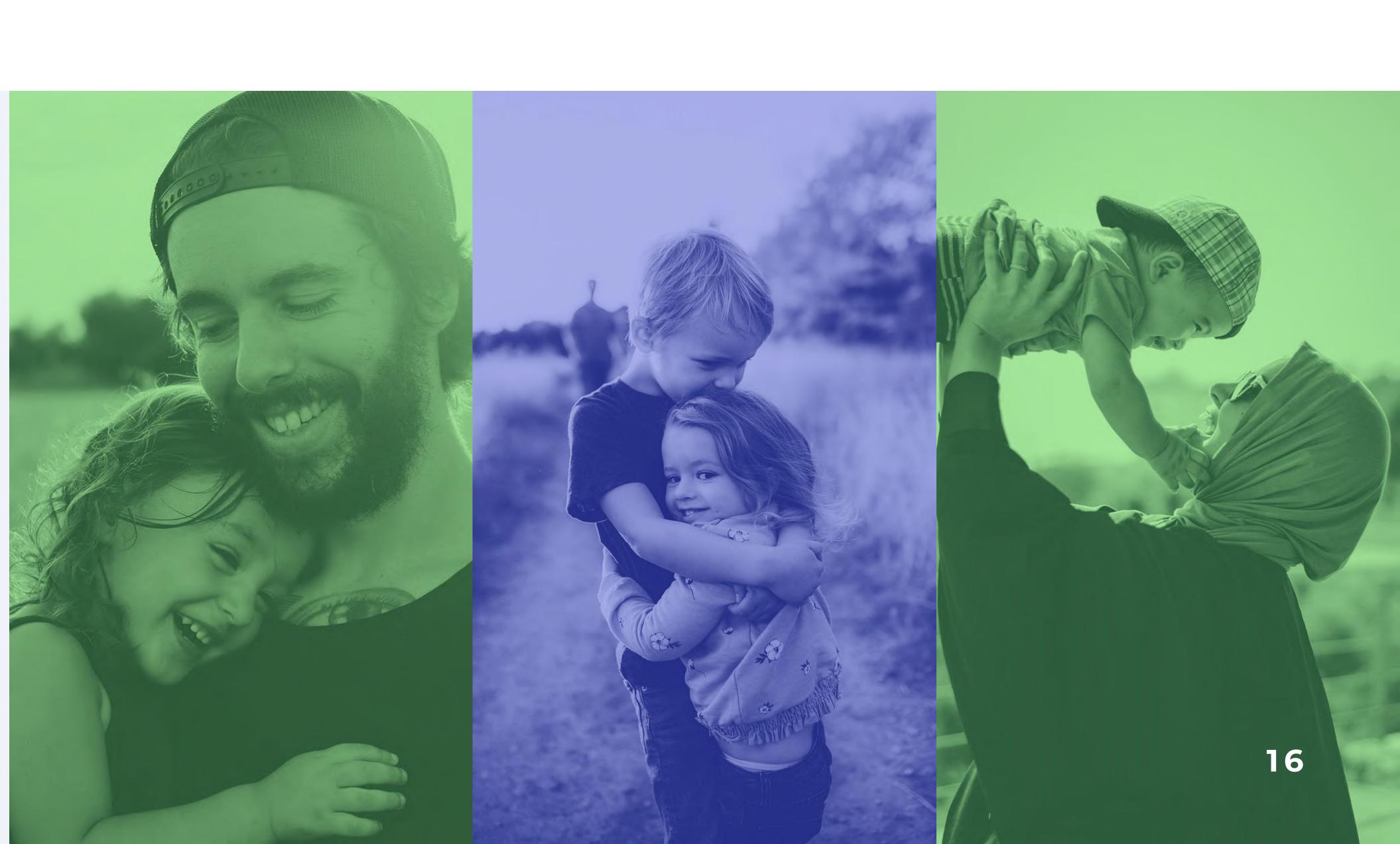
B
HEX #D3D7E2

C
HEX #CD3D7E2

C
HEX #FOF2F7

C
HEX #FOF2F7

C
HEX #Core





Iconography playful that shows the ideas of compassion and caring as well as the notion of shelter with the 'E' being covered

PROJECT MPWR Performance coach

OUR MANDAT

Creation of a logo and an associated powerful visual identity.

CLIENT'S INTENTIONS

- Evoke modernity and technology.
- Use bright, acidic colors.
- Visually convey the notions of competence, mastery and know-how.





mpwr

Headlines – Sora Bold

Subheading – Sora Light / Bold

Body text – Poppins light / bold

You want to grow. We help you do it!

We focus on your success and health. Nothing else.

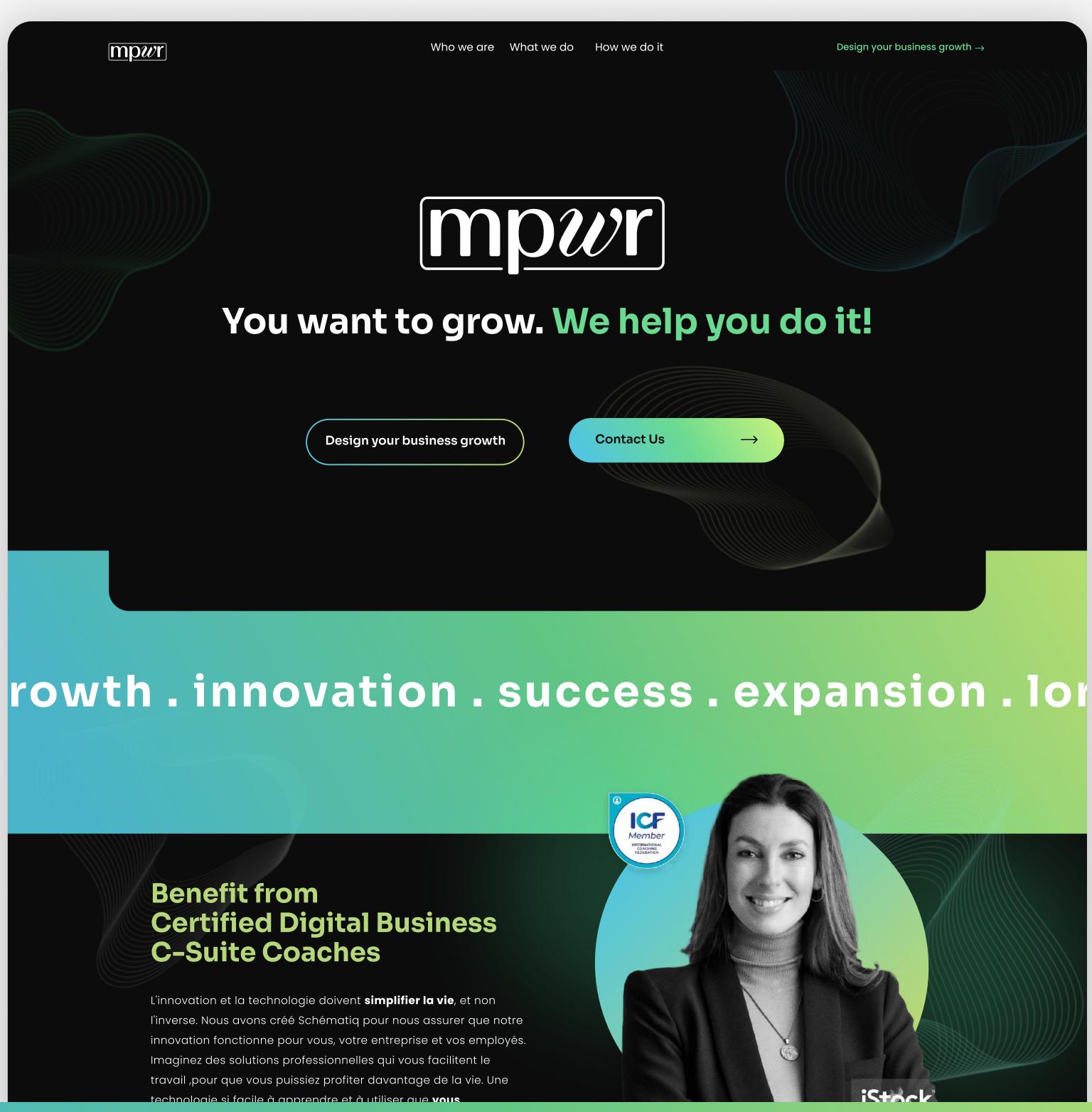
L'innovation et la technologie doivent **simplifier la vie**, et non l'inverse. Nous avons créé Schématiq pour nous assurer que notre innovation fonctionne pour vous, votre entreprise et vos employés. Imaginez des solutions professionnelles qui vous facilitent le travail ,pour que vous puissiez profiter davantage de la vie. Une technologie si facile à apprendre et à utiliser que vous retrouverez du temps libre.



mour







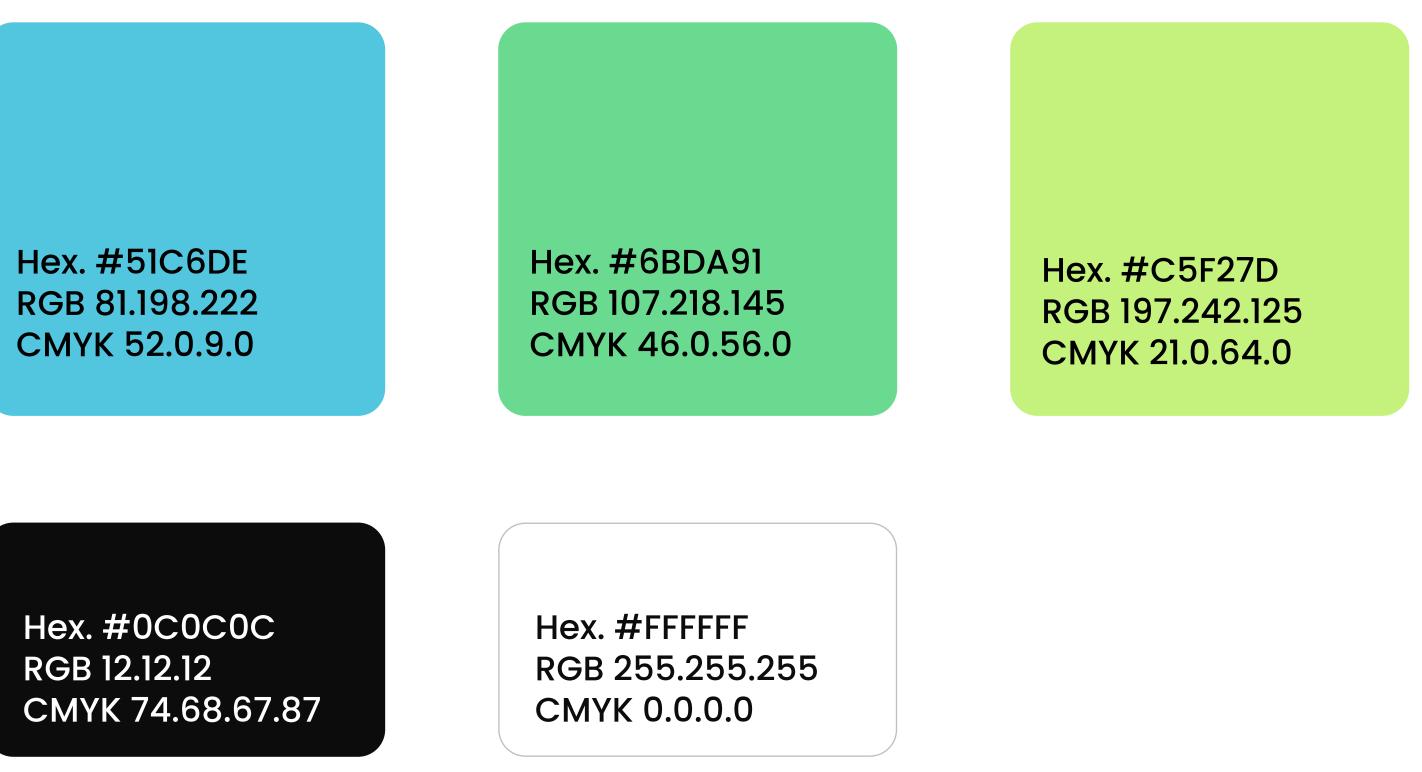
#51C6DE



#6BDA91

#C5F27D











PROJECT GENISTAR 3D printing solutions

distributor

OUR MANDAT

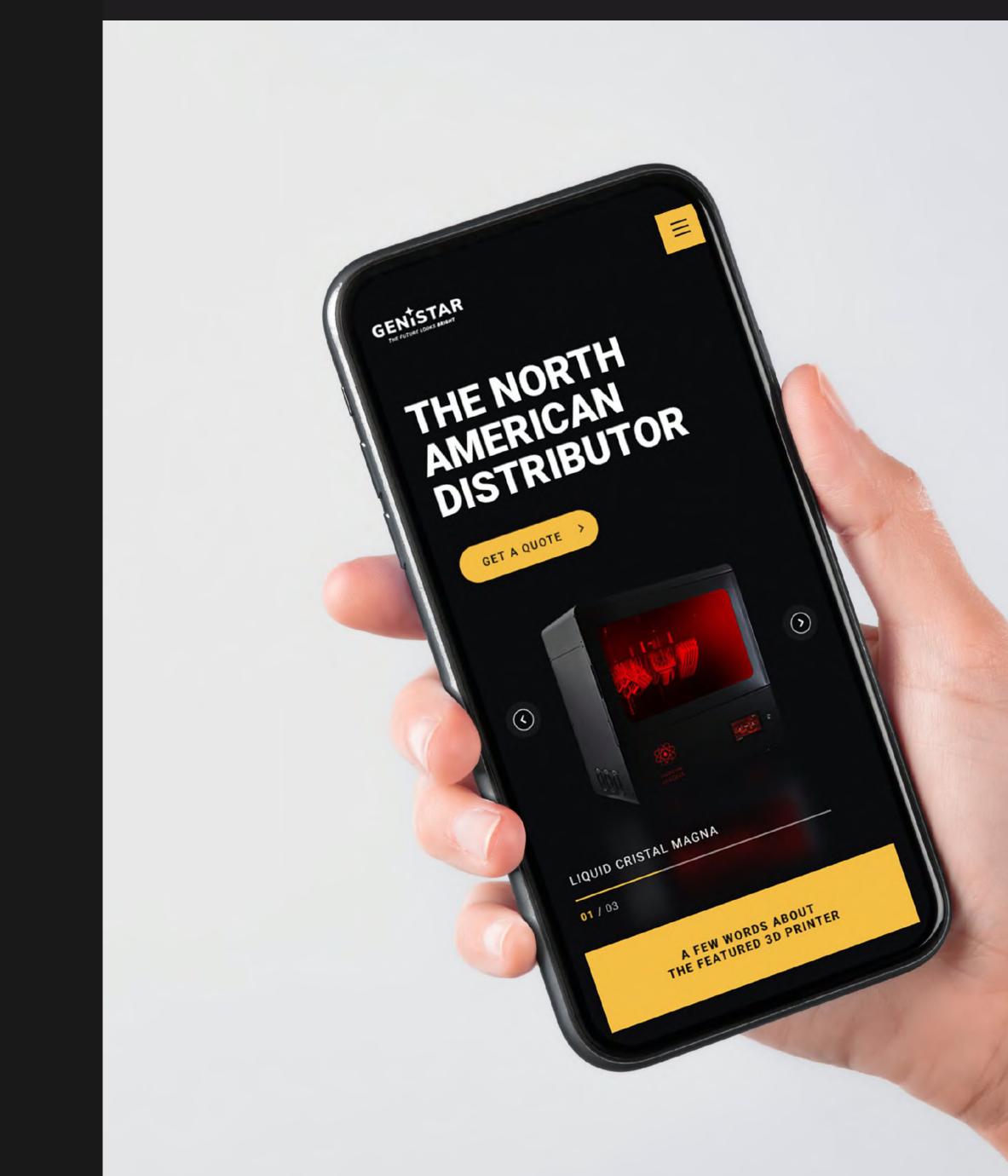
Creation of a logo and visual identity.

CLIENT'S INTENTIONS

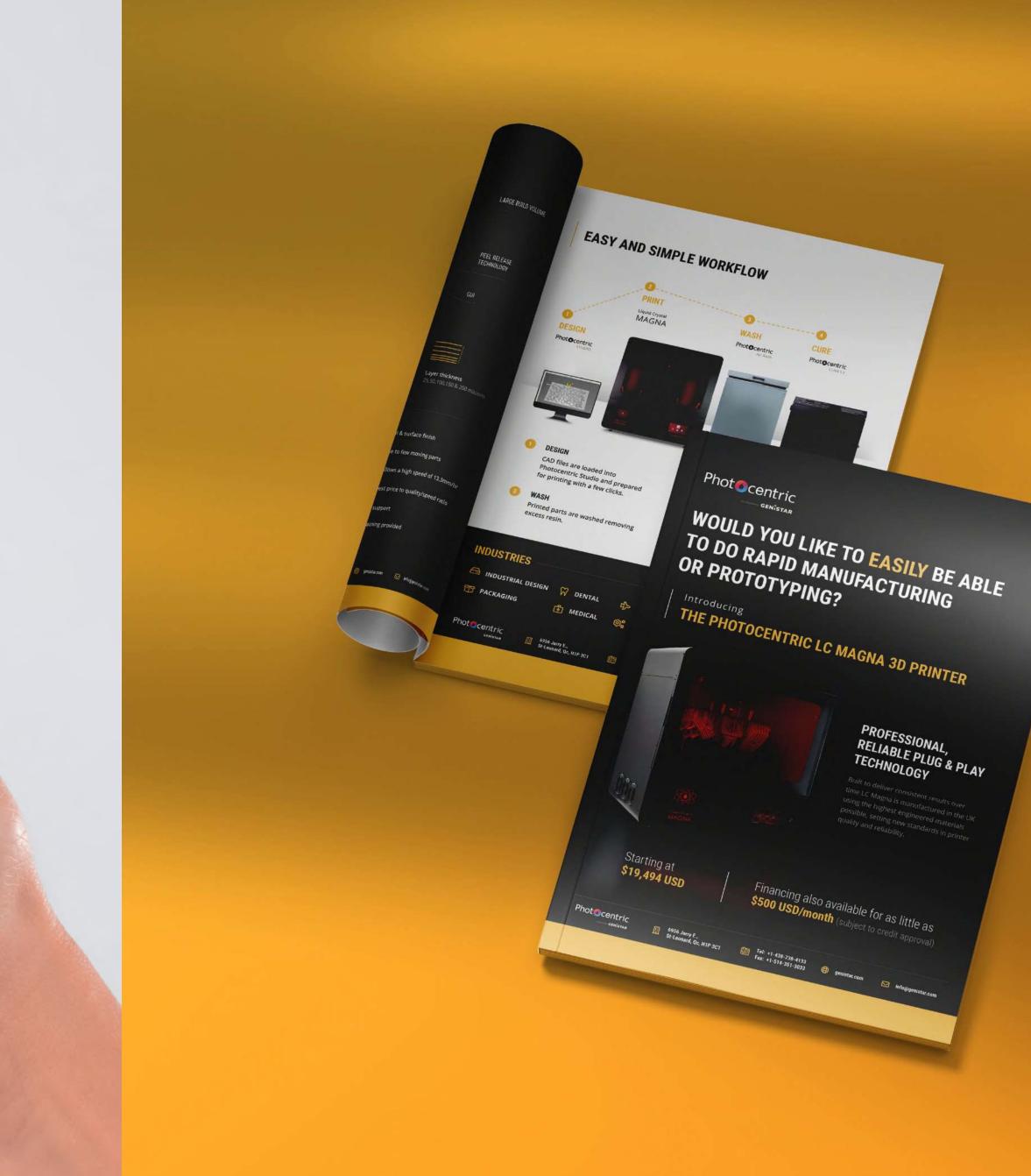
- Reflect the customer's expertise and qualifications.
- Evoke modernity and technology.
- Visually convey the notions of competence, mastery and know-how.



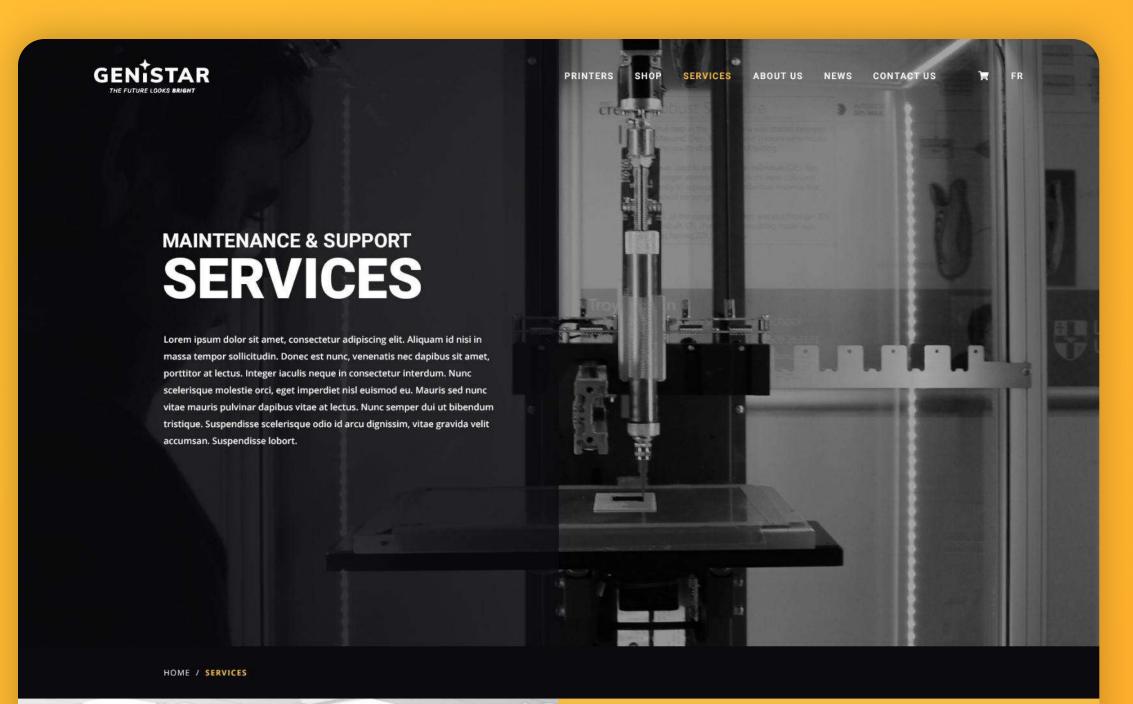














GUARANTEE

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CONTRACTS

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PREVENTIVE

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STANDARD Donec est nunc, venenatis nec dapibus sit amet, porttitor

at lectus. Integer iaculis neque in consectetur.

PREMIUM Scelerisque molestie orci, eget imperdiet nisl euismod eu. Mauris sed nunc vitae mauris pulvinar dapibus.

PRODWAYS 3D PRINTER SERVICE CONTRACT

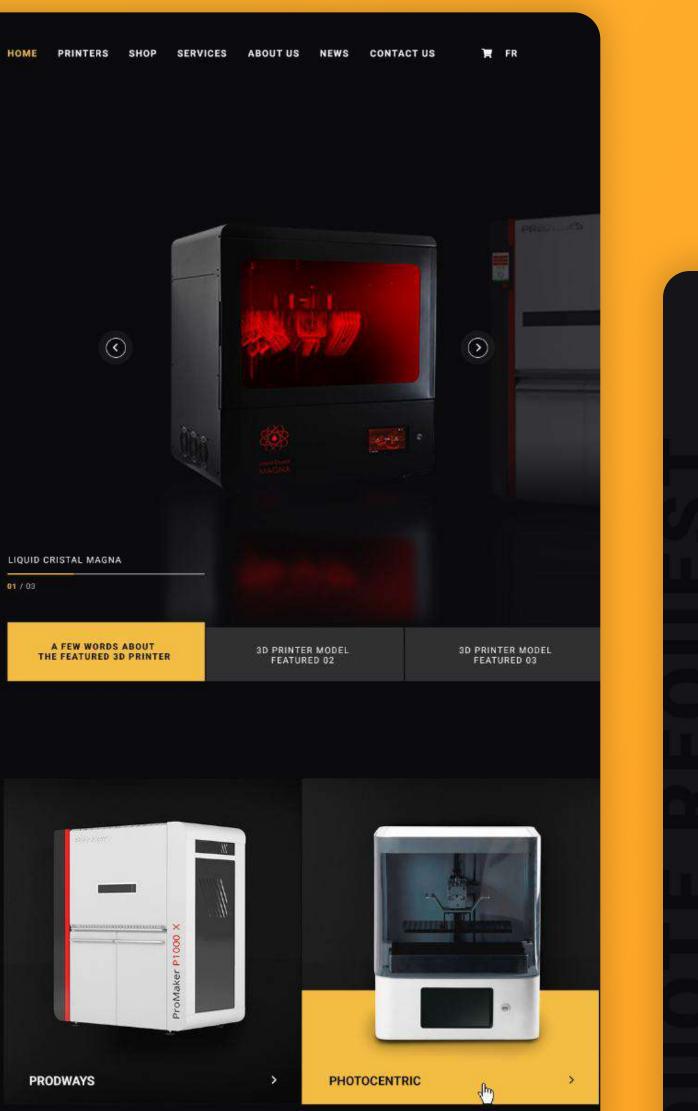
	PREVENTIVE	STANDARD	PREMIUM
PREVENTIVE MAINTENANCE VISITS	1/YEAR	1/YEAR	1/YEAR
TECHNICAL HOTLINE SUPPORT		7	×
REPLACEMENT PARTS*		×.	2
PROMAKER SOFTWARE UPDATES		~	*













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SHOP 3D PRINTING MATERIALS



LIQUID RESINS

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SHOP LIQUID RESINS >



POLYMER POWDERS

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SHOP POLYMER POWDERS >



QUOTE REQUEST

Please fill out and submit the form, one of our member will contact you asap.

CONTACT INFORMATION

FIRST NAME		
EMAIL		
COMPANY NAME		

÷	LAST NAME	9
÷	PHONE NUMBER	3
*	POSITION	

APPLICATIONS

Select the application you intent to use your printer for.

industrial design	🗑 DENTAL		AMANUFACTURING
T PACKAGING	🖆 MEDICAL	🎊 ENGINEERING & TOOLING	i ROBOTICS
O OTHER APPLICATION	Please add some information		

PRINTERS

Select the printers you are interested to buy.



MATERIALS

ARE YOU INTERESTED TO P	PURCHASE MATERIALS?	O YES 🔿 NO			
DO YOU HAVE A SPECIFIC M	MATERIEL IN MIND?	O YES O NO			
PRODWAYS LIQUID RESINS					
Dental Model Resin Grey	Dental Model Resin White	Magna Hard Resin Black	Plastcure Clear 2000		
PRODWAYS POLYMER POV	WDERS				
PA 12-S 1550	PA11-GF 3450	PA11-SX 1350	PA11-SX 1450	PA12-GF 2500	PA12-GFX 2550
PA12-L 1600	PA6-X028 BY BASF	TPU-70A			
PHOTOCENTRIC RESIN					
Dental Model Resin Grey	Dental Model Resin White	Magna Concept Green	Magna Dental White	Magna Hard Resin Black	Magna High Tensil White
Magna Translucent					
ADD NOTES					

🚫 I agree having someone from Genistar to contact me





PROJECT

DIABETES CLINICAL TRIALS NETWORK

Diabetes information platform

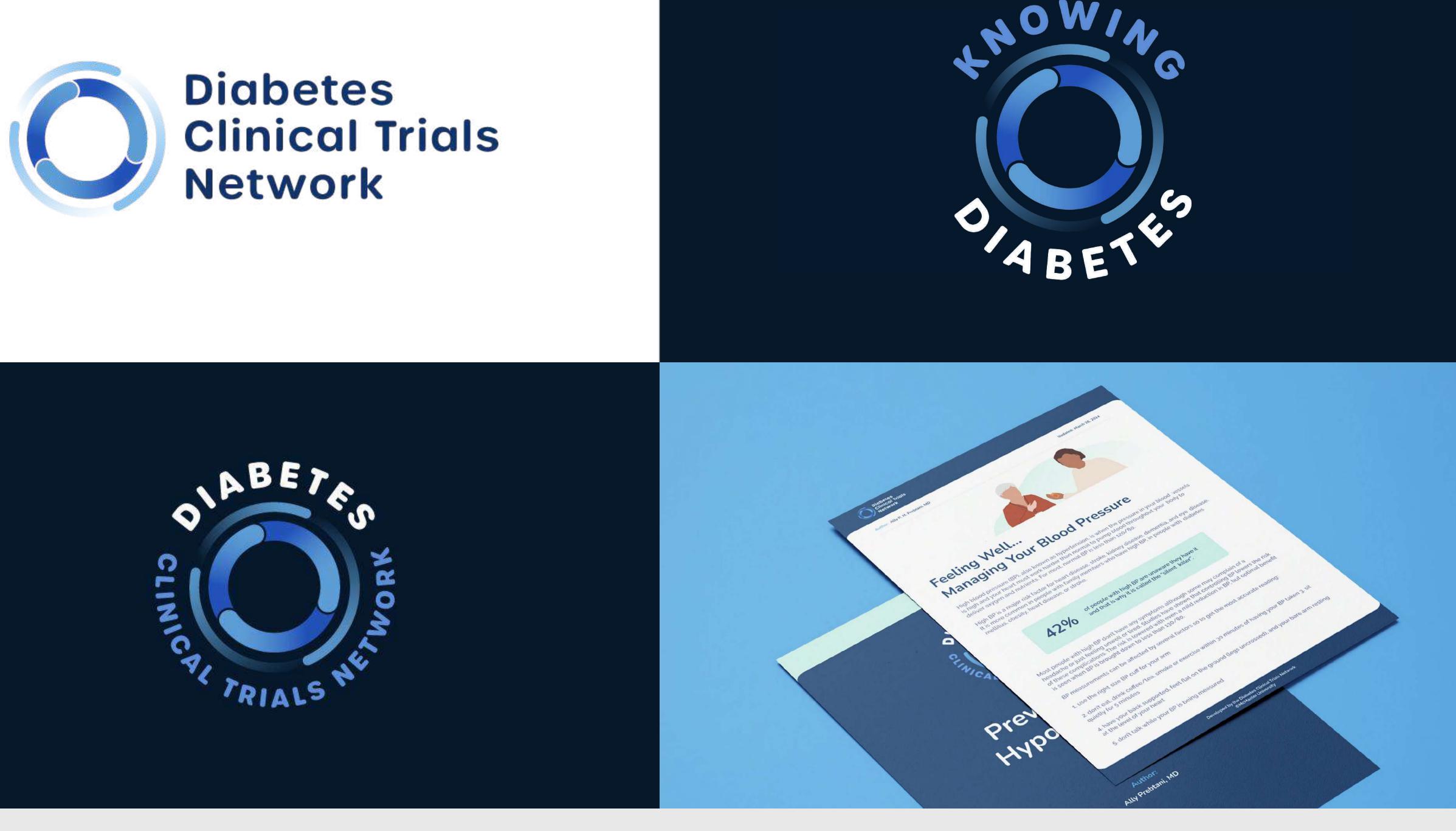
OUR MANDAT

Create a logo and visual identity. Develop a panel of illustrations and a toolbox enabling the customer to create new ones in-house.

CLIENT'S INTENTIONS

- An invitation to converse and share on the topic of diabetes.
- An approachable, inclusive and non-judgmental image.
- Reflect the notion of progress and ongoing research.









+

Universal symbol for diabetes

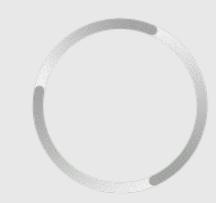


Link Connection



+

Activity/Movement Collaboration



+

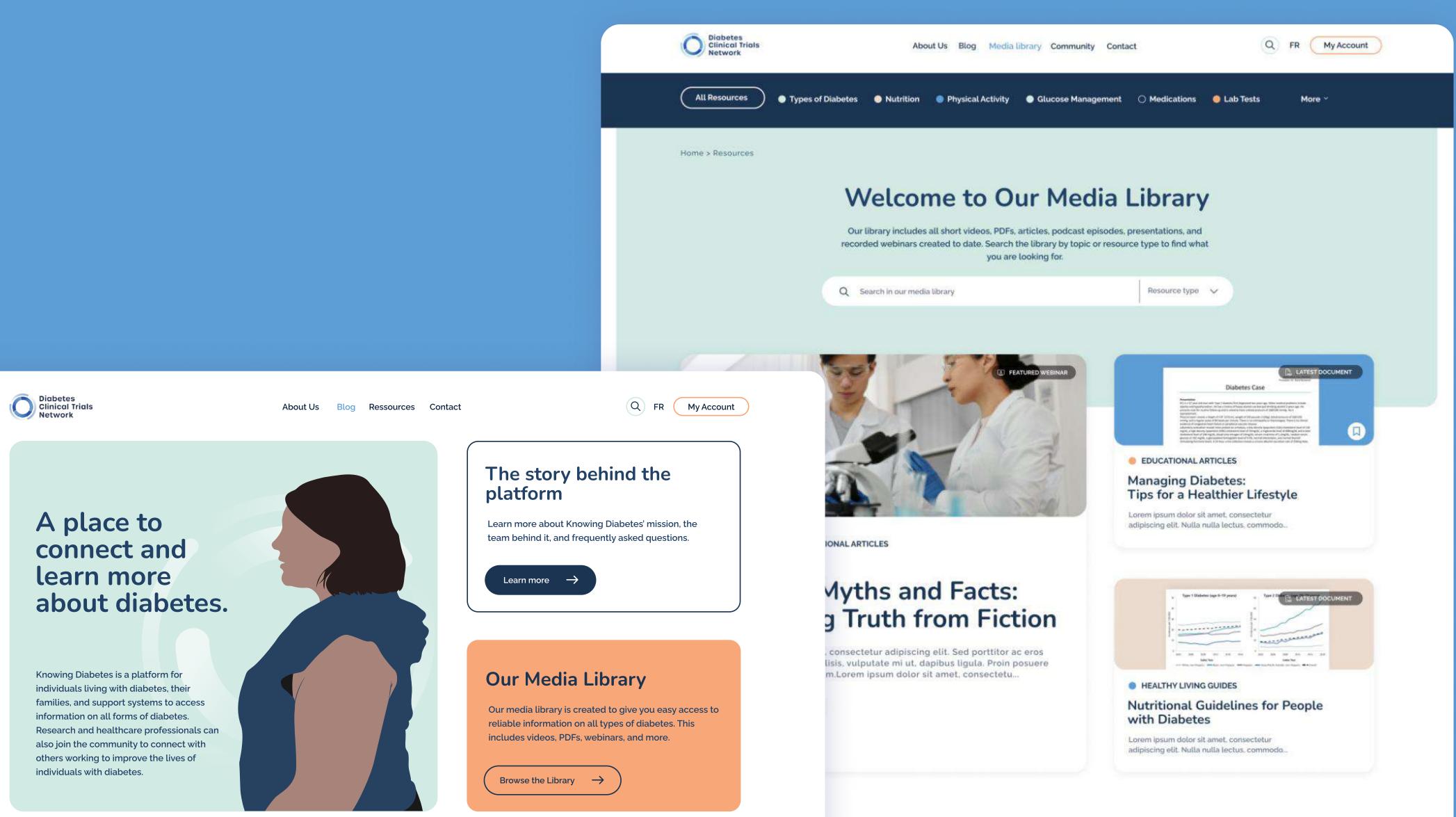


=

In progress, searching, movement, constant movement







A place to connect and learn more about diabetes.

Knowing Diabetes is a platform for individuals living with diabetes, their families, and support systems to access information on all forms of diabetes. Research and healthcare professionals can also join the community to connect with others working to improve the lives of individuals with diabetes.



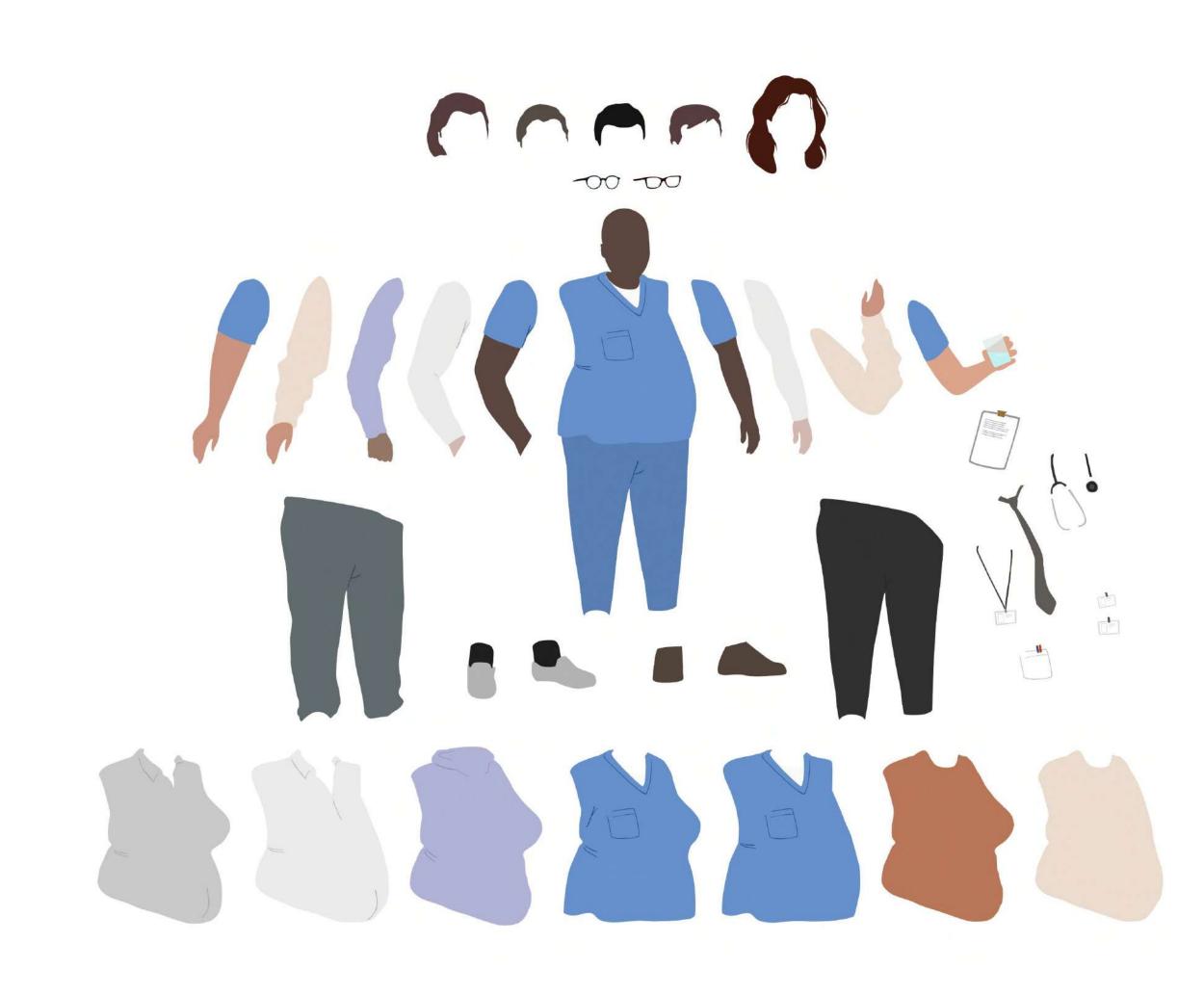


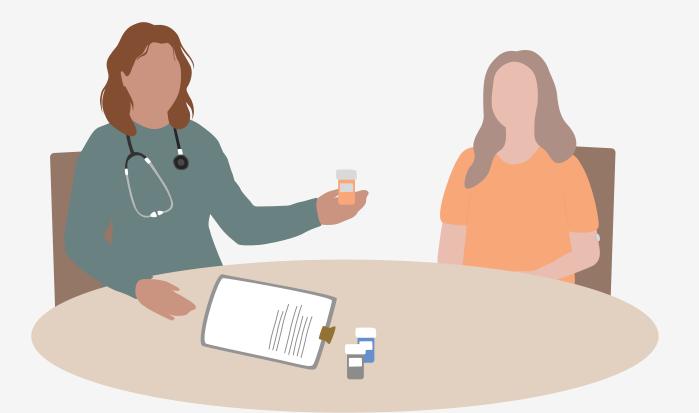














PROJECT

YOU-CAN.BIZ

International business development

OUR MANDAT

Slight redesign of the existing logo to modernize it while preserving its essence, and development of a relevant visual identity.

CLIENT'S INTENTIONS

- Demonstrate the customer's expertise and qualifications.
- Visually translate the notions of competence, mastery and know-how.
- Evoke the idea of a solid and trustworthy partner.







ANALYSE



MARKETING



CROISSANCE







FORMATION



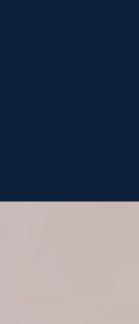
VENTE / PARTENARIAT

YOU-CON-DIZ Export Development

OPENING **DOORS TO NEW MARKETS**

YOUR TRUSTED CONSULTING COMPANION



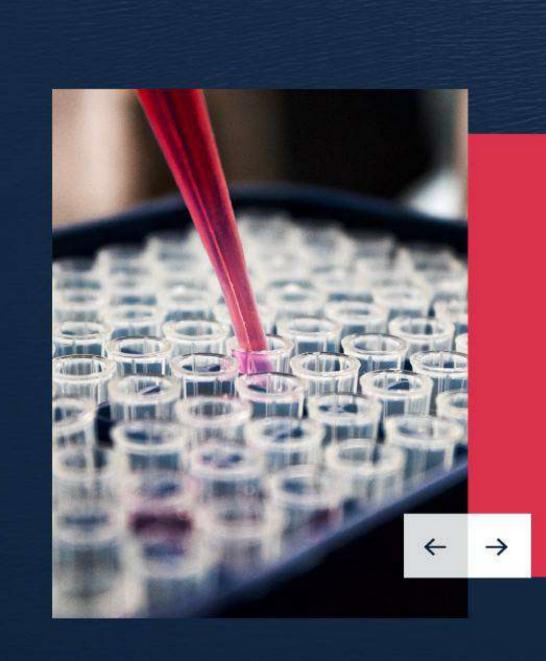






you-can.biz





GG

Working with You-can.biz was such a breath and our international transition was effortless.

🖑 Bristol Myers Squibb

JANE DOE CEO at Bristol Myers Squibb

Point rouge symbolise le point de départ vers l'expansion.

YOU-CON-DIZ Export Development

Police bold pour mettre de l'emphase sur le nom et sa dimension "empowering" : You Can! Police linéal très lisible pour symboliser la simplicité et la clarté du processus de partenariat. Meilleure lisibilité sur petite résolution





you-can.biz

GG

Working with You-can.biz was such a breath and our international transition was effortless.

Clim Bristol Myers Squibb"

JANE DOE CEO at Bristol Myers Squibb

'Z' pointe vers l'avenir et la croissance. Idée d'avancement et de progression.

WITH YOU

WORK WITH US

you-can.biz

 $\bullet \bullet \bullet$

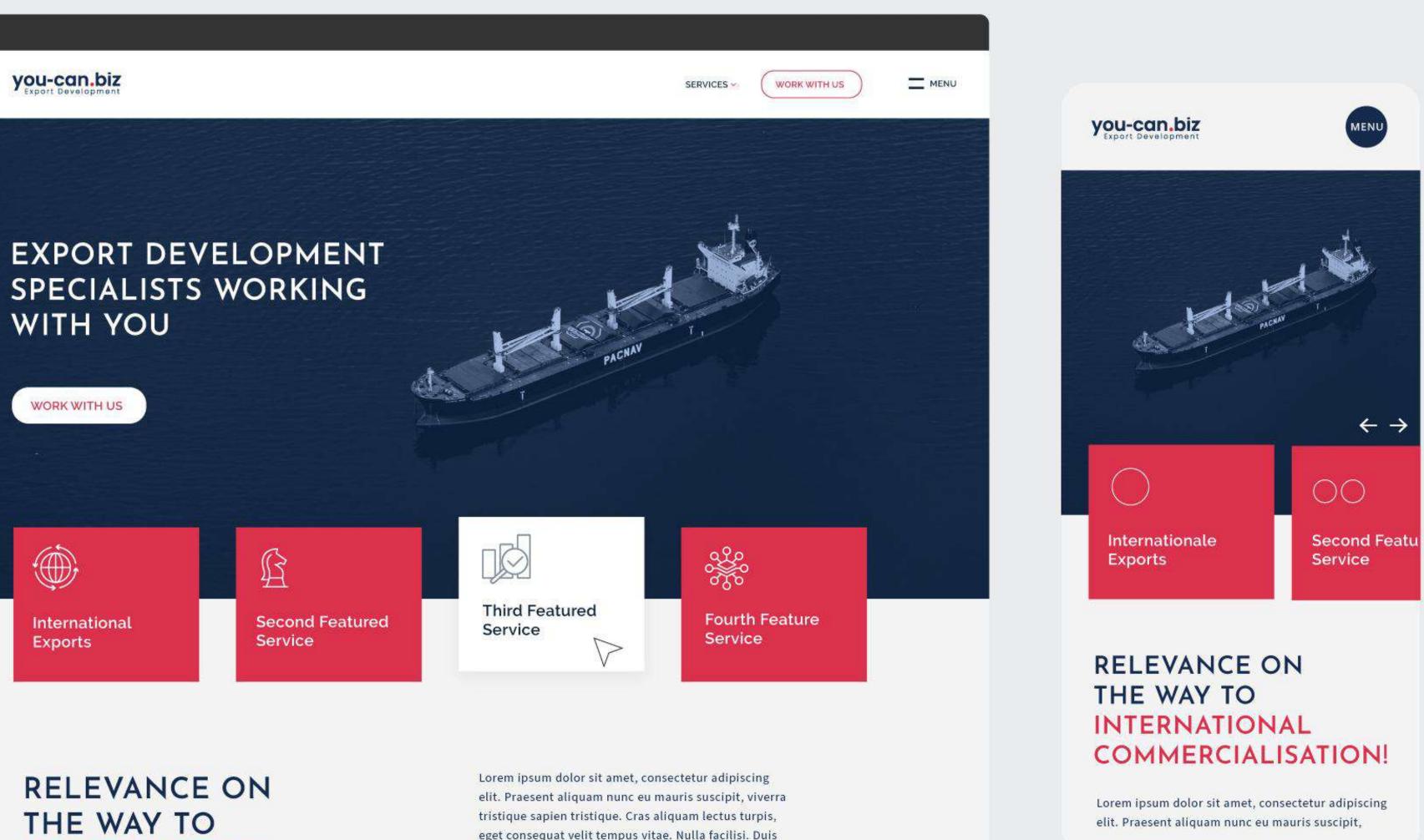


International Exports

RELEVANCE ON THE WAY TO INTERNATIONAL

HEADLINES - JOSEPHINE SANS

BODY TEXT - SOURCE SANS PRO



pellentesque orci blandit, venenatis sem sed, laoreet

EXPORT DEVELOPMENT SPECIALISTS WORKING WITH YOU

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PROJECT NUTRIORIA

Nutrition services for businesses

OUR MANDAT

Create a brand image around a pre-established name, logo and color tone.

CLIENT'S INTENTIONS

- A brand image that speaks to both West (Canada) and East (China).
- A brand image combining youth and professionalism.
- A website featuring illustrations.

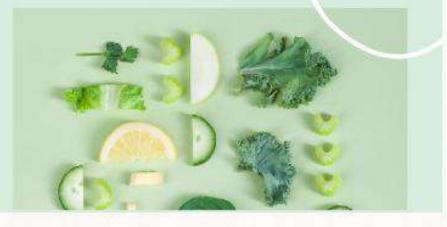




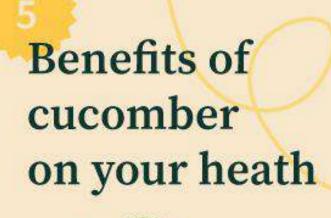


NUTRIORIA

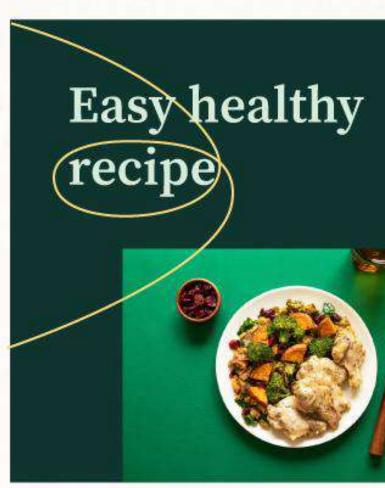




Practical nutrition for everyone

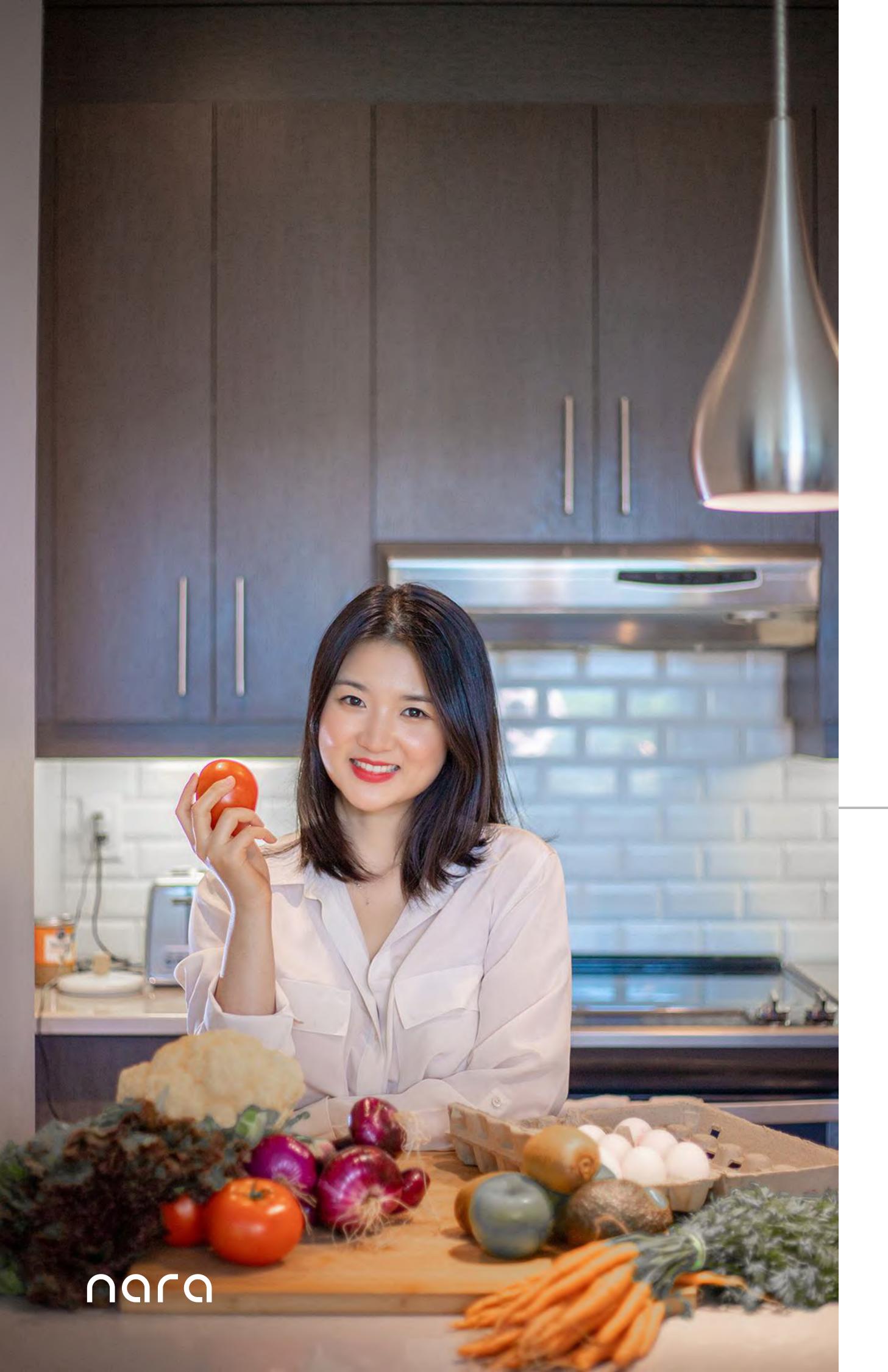






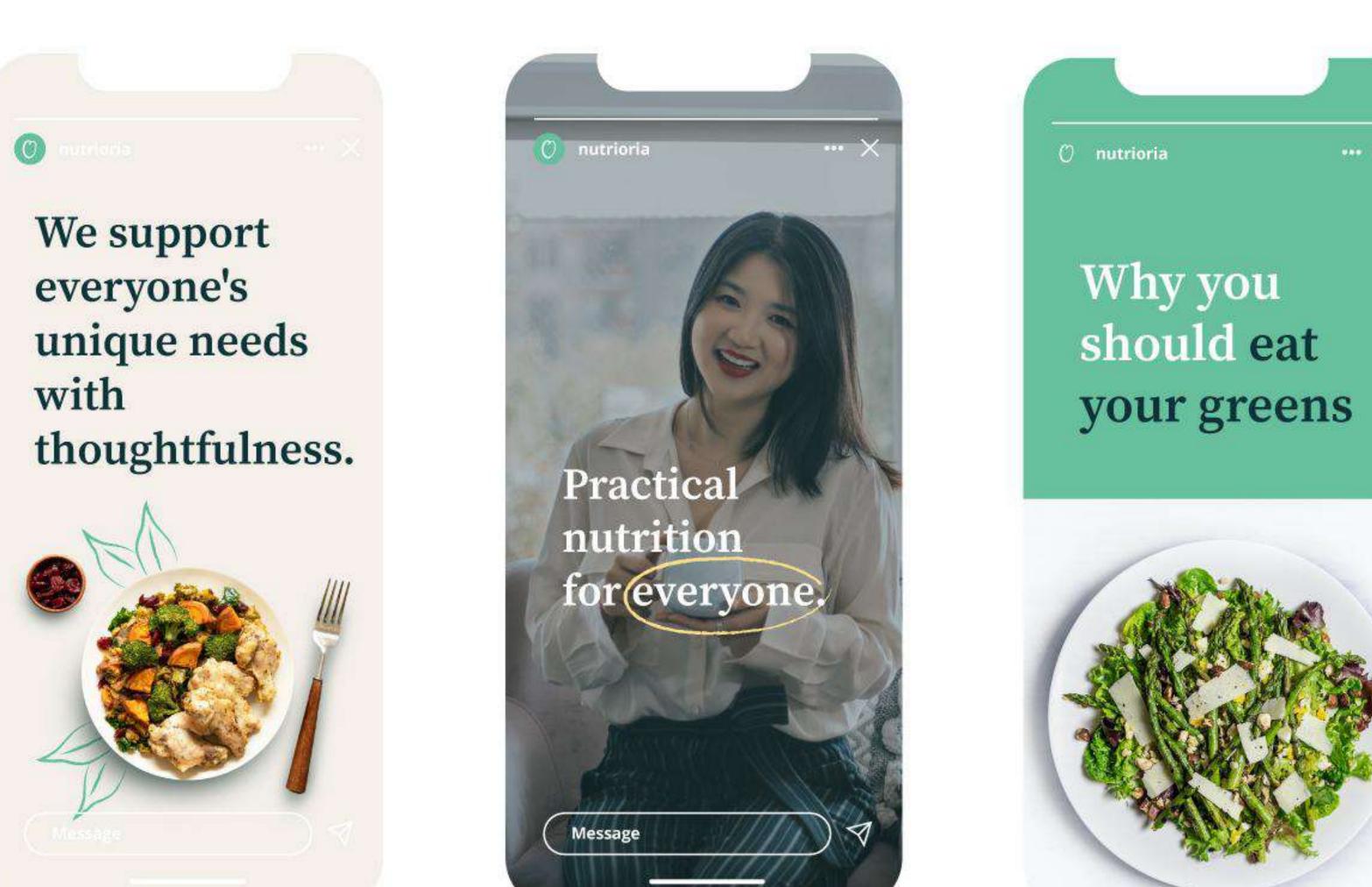






Practical nutrition for everyone.





Brand Colours

8588 892<u>9</u>2) 11212 1458 8925 112



Headline - Source Serif Variable Semibold

We support everyone's unique needs with thoughtfulness.

Body Text - Source Sans Pro Regular

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PROJECT MOMENTUMM Web marketing agency

OUR MANDAT

Creation of a logo and visual identity.

CLIENT'S INTENTIONS

- Refer to the services offered (videography among others) and exploit the word "Momentumm".
- Translate the notions of know-how and expertise.
- Evoke the idea of a trusted partner.



m-mentumm





m•mentumm

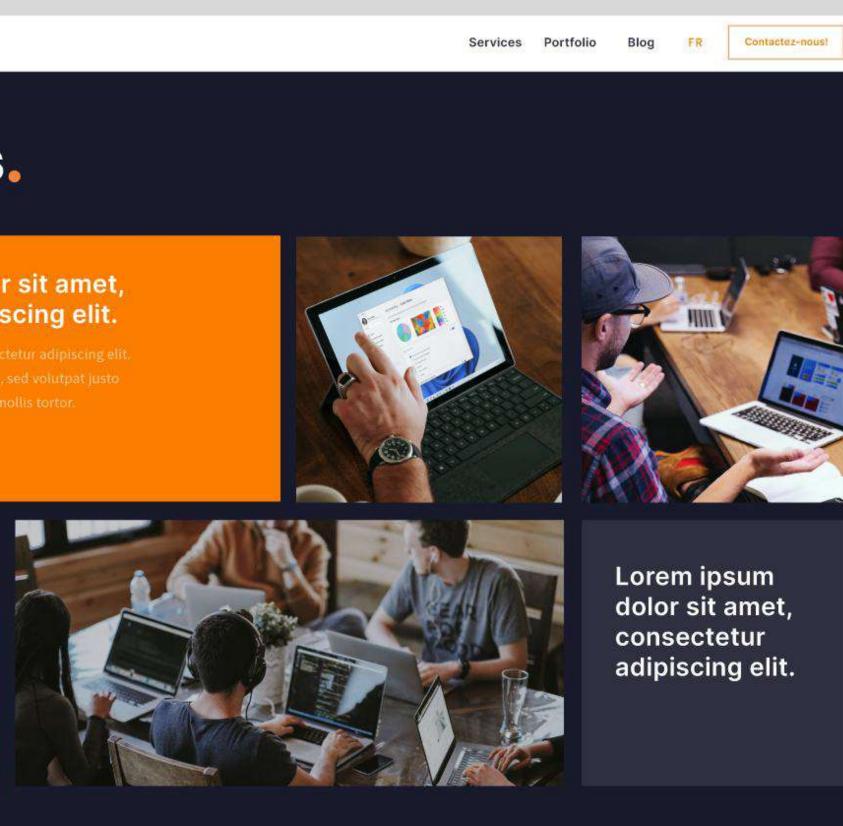


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En savoir plus!













m•mentumm

Services. On est bon dans ce qu'on fait

3

3

Référencement payant (SEM)

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Marketing Inbound

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(Hubspot)

Q Référencement naturel (SEO)

17

D

Production vidéo et animation

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Marketing sur les réseaux sociaux

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Conception de site web

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent aliquam nunc eu mauris suscipit, viverra tristique.

Propulsez votre croissance avec le marketing numérique

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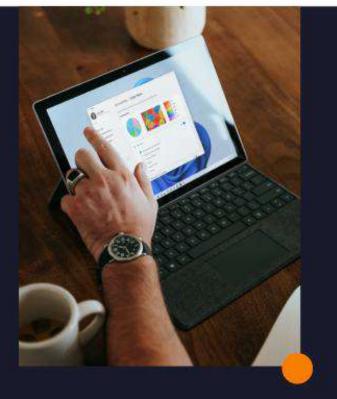


PROPULSEZ VOTRE **CROISSANCE AVEC** LE MARKETING NUMÉRIQUE

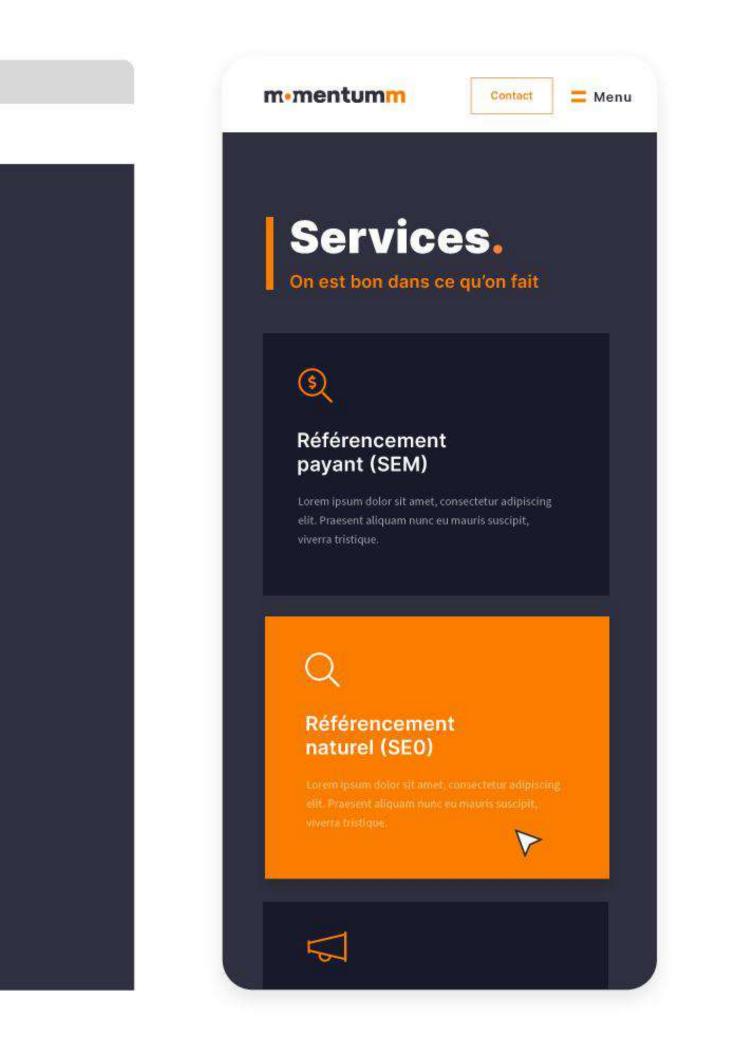
Réseaux sociaux, moteurs de recherche, newsletters, publicité... Vous ne savez plus où donner de la tête ? C'est normal.

Propulsez votre croissance avec le marketing numérique

Réseaux sociaux, moteurs de recherche, newsletters, publicité... Vous ne savez plus où donner de la tête ? C'est normal.







HEADLINES - INTER BLACK

SUBHEADLINES - INTER SEMI-BOLD

BODY TEXT - SOURCE SANS PRO

Deep blue original

#303040

Darker deep blue

#1a1a2d



PROPULSEZ CROISSANCE

LE MARKETING NUMÉRIQUE

LOREM IPSUM DOLOR SH Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur fermentum massa nisi, id aliquet augue tristique id

Lorem ipsum dolor sit arnet, consectetur adipiscing elit. Curabitur fermentum massa nisi, id aliquet augue tristique id

LOREM (PSUM DOLOR SIT

LOREM IPSUM DOLOR SIT Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur fermentum massa nisi, id aliquet augue tristique id

LOREM IPSUM DOLOR SIT Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur fermentum massa nisi, id aliquet augue tristique id. Phasellus lobortis augue sed dolor faucibus, sit amet mollis ligula condimentum. **Propulsez votre croissance** avec le marketing numérique

Nous aidons les entreprises à s'installer et à performer en ligne

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PROJECT

OUR MANDAT

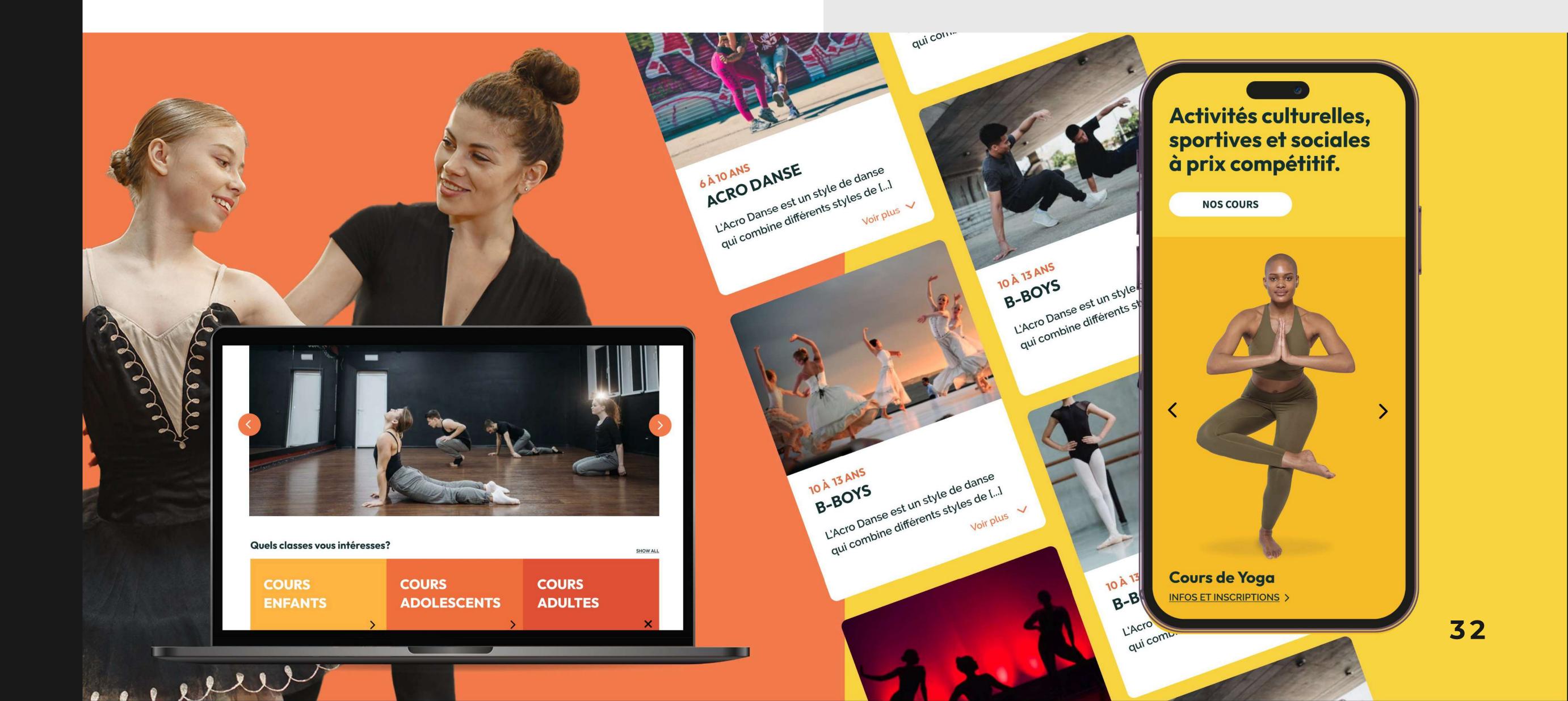
Creation of a logo and visual identity.

CLIENT'S INTENTIONS

- Develop a brand image that evokes conviviality, community, diversity and accessibility.
- Create an image that represents movement, growth and fulfillment.
- Present the diversity of available activities in a clear and playful way.











GRADIENT POUR PRÉSENTER LES 4 PÔLES D' ACTIVITÉ

MOUVEMENT DYNAMISME DANSE ACTIVITÉ PHYSIQUE





COURS **DE DANSE**

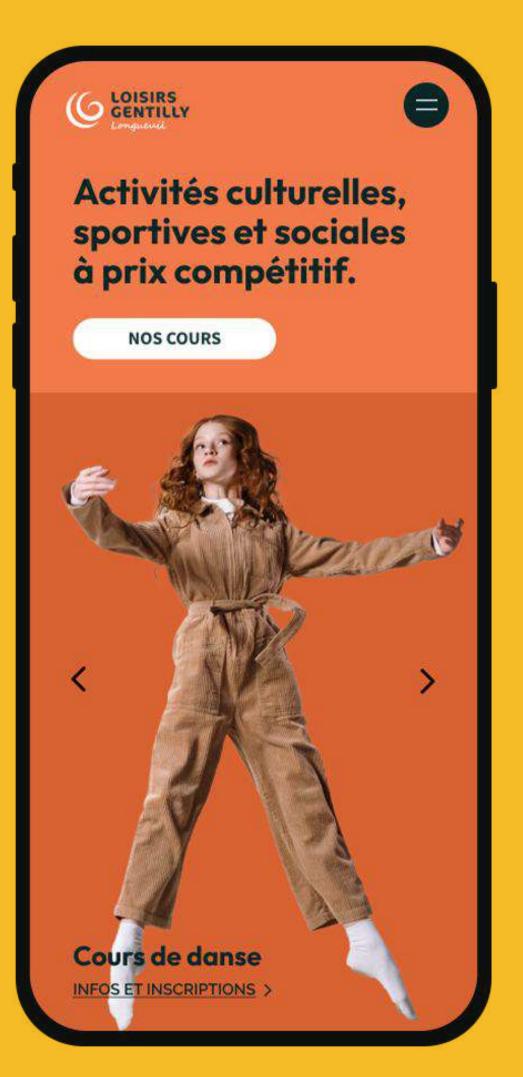
INFOS ET INSCRIPTIONS >

ACTIVITÉS **DE SPORTS**



 \triangleright

COURS DE LANGUES





Cours de volleyball SCRIPTIONS





PROJECT ZINZIN Restaurant

OUR MANDAT

Redesign of the existing logo. Create the associated visual identity for the restaurant's communication materials.

CLIENT'S INTENTIONS

- Create an approachable, upbeat image.
- Evoke the vinyl records that are part of the restaurant's interior design.
- Evoke a fresh and healthy cuisine.





HEADLINES - GASTROMOND REGULAR

SUBHEADER - POPPINS BOLD

BODY TEXT - POPPIN REGULAR

FUN NOTES - CAVEAT

Cuisine maison et de saison

CUISINE MAISON ET DE SAISON

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent aliquam nunc eu mauris suscipit, viverra tristique sapien tristique. Cras aliquam lectus turpis, eget consequat velit tempus vitae. Nulla facilisi. Duis pellentesque orci blandit, venenatis sem sed, laoreet nunc.

CHEF'S FAVOURITE





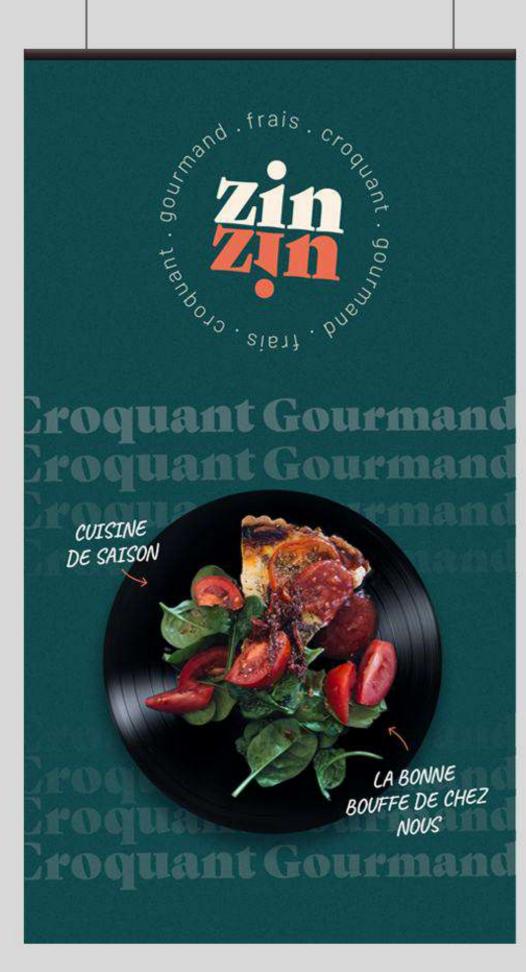
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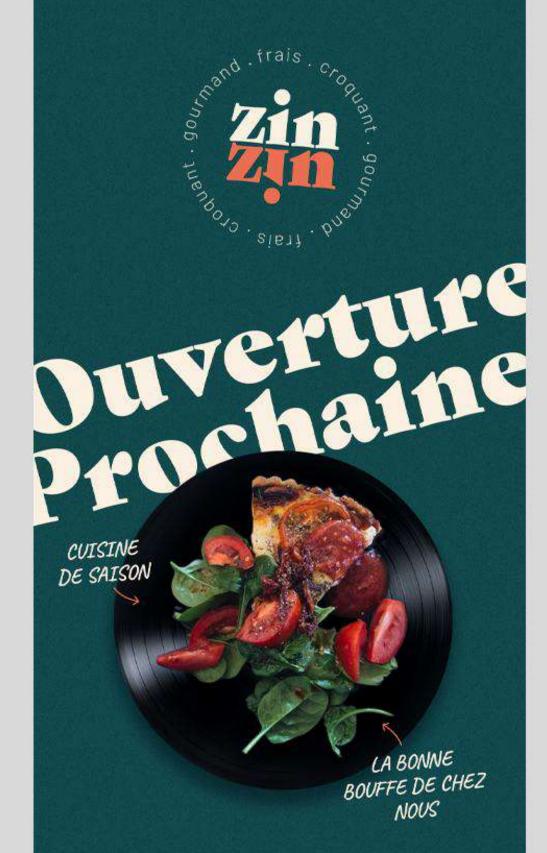
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nara



THERE'S MORE. **IF YOU'RE LOOKING TO:**



apart from the competition





boost your visibility on search engines



feed your platforms with original and referenced content



find a brand name that sets you

GET IN TOUCH WITH US, WE'LL TAKE CARE **OF THAT TOO!**

CONTACT US



CUSTOMER TESTIMONIALS

66

Looking for a new partner to renew our web presence, I followed the advice of a friend who had led me to Nara Creative. She was right to do so.

From the very first contact, Nara's team guided me in a very professional and efficient manner. Just what I'd been looking for. The specialists put a lot of effort into understanding our business model and skills, which target customers on at least two different continents.

The cooperation was always very understanding, and the content creation took a load off my mind. I was very impressed by the result, and by the creativity and courage to try something new.

YOU-CAN.BIZ

International business development

nara

99

66

A great project with Nara Creative. They are professional, competent and attentive to our needs. Their deliverables are perfect and of the highest quality. Many thanks again!

JOURNEY GROUPE CONSEIL

Business management consulting firm

66

If you're looking for a company that will take your ideas and turn them into high definition reality, NARA is the right choice for you. You need a company that will take the time to understand your vision. This is it.

NBG TELECOM

Alarm and surveillance equipment distributor

66

Working with Nara is a very pleasant and inspiring experience. They have great aesthetics and creativity. They took their time to understand our core values and created the most fitting digital representation for us (NUTRIORIA)! Also have to mention that Nara really is a company that always thinks what is best for their clients, they do not hold back information and they do not hesitate to share their insights on whatever issue clients face. In short, an honest, reliable, creative and

inspiring company! Great experience working with Nara!

99

NUTRIORIA

Nutrition services for businesses

99



CUSTOMER TESTIMONIALS

66

A few words to let you know how much team and myself are satisfied of your services. Your ability, availability and integrity are, without a doubt, qualities t separate you from other companies.

MARIE-YVONNE PAINT

Luxury real estate broker

66

A human-sized agency, with real experts design, development and marketing, working seriously and efficiently, with complete transparency. Thank you for ou long-standing collaboration! See you soor

CORPO'EVENTS

Event management agency

nara

the	66 They just get it! Creative and very easy to work with.
hat 99	VRESH FOODS Producer of ghee (clarified butter)
	66
s in ur on. 99	Having the opportunity to work with Nara means having the chance to discover a team built on strong human values, aware of your needs and capable of working efficiently on any subject you might bring to the table. I can only warmly recommend Nara Creative and its collaborators. Thank you all again for your proactivity and kindness.
	GROUPE STUDI Online courses

66

99

99

Robin and Nara Creative are a superb partner as we develop a new online platform for people with diabetes called Knowing Diabetes. The enthusiasm, sincerity, professionalism, quality, and integrity that Nara is investing in this project is truly exceptional, and Robin and his team are a real pleasure to work with.

DIABETES CLINICAL TRIALS NETWORK

99

Diabetes information platform



A QUESTION, A PROJECT OR EVEN A DAD JOKE?

We'd love to have a chat. Send us a message and let's start the conversation!

CONTACT US

Follow us on social networks:





o @nara_creative

in nara-creative