

nara

PORTFOLIO

**BANNERS  
AND VISUALS**



# DÉLICIEUX, CRÉMEUX,

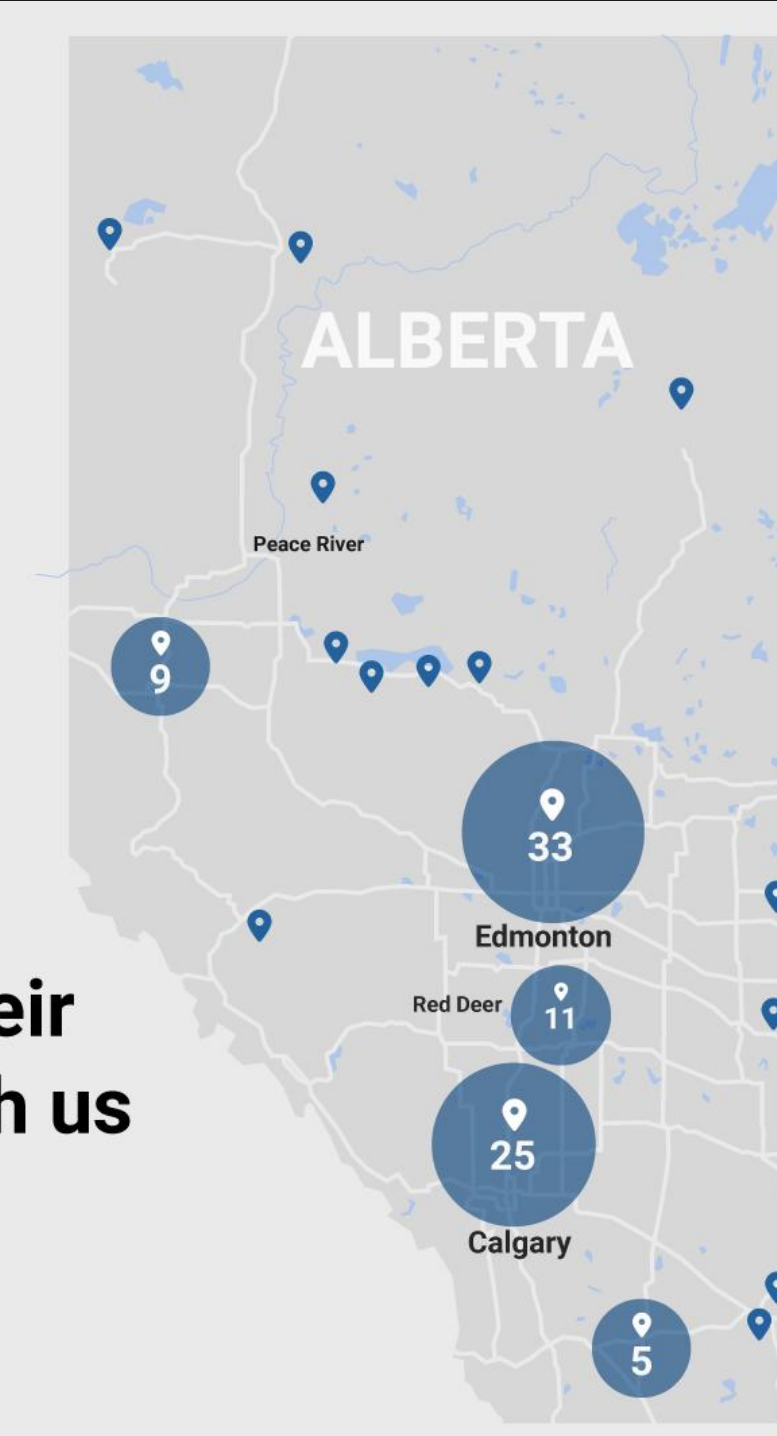


# PRATIQUE

DÉCOUVREZ NOS PRODUITS

MiN Municipal Information Network

**96**  
municipalities  
already find their  
employees with us



AMEQ  
en ligne

**267**  
organisations scolaires trouvent leurs  
candidats en utilisant notre réseau

## AJOUTEZ-Y UNE COLLATION NUTRITIVE...



ESSAYEZ

nurishh

GRATUITEMENT

Découvrez l'offre



ACHETEZ UN PRODUIT NURISHH ET OBTENEZ-EN  
LE REMBOURSEMENT COMPLET EN LIGNE.

Limite de 3 produits par adresse. Offre valide jusqu'au 31 décembre 2024.



Boursin  
simplement  
irrésistible

AJOUTEZ DU WOW

## LA PORTION TRIANGULAIRE ORIGINALE DEPUIS 1921



## NUTRITIF ET AMUSANT



**100%** VRAI  
FROMAGE\*

10 ANS  
D'EXPÉRIENCE

EXCELLENTE  
COMPÉTENCES  
TECHNIQUES

IDÉES  
CRÉATIVES

PARLE  
4 LANGUES

ESPRIT  
D'ÉQUIPE



## COURS DE DANSE POUR VOS ENFANTS







We are an all-in-one digital agency based in Montreal for 9 years.  
Our company is composed of 4 departments:

|  
**DESIGN**

|  
**DEVELOPMENT**

|  
**MARKETING**

|  
**CONTENT  
CREATION**

# PROJECTS SUMMARY

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## PROJECT

# THE LAUGHING COW

Cheese producer

## OUR MANDATE

Creation of advertising banners in different sizes, using the customer's brand image, clear and concise messages, and existing resources related to the brand.

## CLIENT'S INTENTIONS

- Deliver a clear message about their original product.
- Highlight the company's brand and product longevity.
- Meet the needs for the different sizes required.





**LES SAVEURS LA VACHE QUI RIT,  
DONNEZ UNE NOUVELLE COULEUR  
À VOS COLLATIONS**



**LES SAVEURS  
LA VACHE QUI RIT,  
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**LES SAVEURS LA VACHE QUI RIT,  
DONNEZ UNE NOUVELLE COULEUR  
À VOS COLLATIONS**





**DÉLICIEUX,  
CRÉMEUX,**



**PRATIQUE**

**DÉCOUVREZ NOS PRODUITS**

**DÉLICIEUX,  
CRÉMEUX,  
PRATIQUE**



**DÉCOUVREZ NOS PRODUITS**

**DÉLICIEUX,  
CRÉMEUX,**



**PRATIQUE**

**DÉCOUVREZ NOS PRODUITS**



## PROJECT

# BOURSIN

Cheese producer

## OUR MANDATE

Creation of advertising banners in different sizes, using the customer's brand image, clear and concise messages, and existing resources related to the brand.

## CLIENT'S INTENTIONS

- Present a different range of products.
- Focus on packaging and products.
- Meet the needs for the different sizes required.





## PROJECT

# BABYBEL

Cheese producer

## OUR MANDATE

Creation of advertising banners in different sizes, using the customer's brand image, clear and concise messages, and existing resources related to the brand.

## CLIENT'S INTENTIONS

- Present the playful and fun side of the brand.
- Deliver a clear message about the product's strengths.
- Meet the needs for the different sizes required.







**AJOUTEZ-Y  
UNE COLLATION  
NUTRITIVE...**



**ET BEAUCOUP  
DE SOURIRES**

**DÉCOUVREZ NOS SAVEURS**



**AJOUTEZ-Y  
UNE COLLATION NUTRITIVE...**



**ET BEAUCOUP  
DE SOURIRES**

**DÉCOUVREZ NOS SAVEURS**



**AJOUTEZ-Y  
UNE COLLATION NUTRITIVE...**



**ET BEAUCOUP  
DE SOURIRES**

**DÉCOUVREZ NOS SAVEURS**



**AJOUTEZ-Y  
UNE COLLATION  
NUTRITIVE...**





**SOYEZ LE HÉROS**

**REJOIGNONS**  
**LES FORCES DU BON**

**DÉCOUVREZ NOS SAVEURS**



**SOYEZ LE HÉROS**

**REJOIGNONS**  
**LES FORCES DU BON**

**DÉCOUVREZ NOS SAVEURS**



**SOYEZ LE HÉROS**

**REJOIGNONS** LES FORCES DU BON

**DÉCOUVREZ NOS SAVEURS**

**SOYEZ LE HÉROS**



## PROJECT

# NURISHH

Plant-based cheese producer

## OUR MANDATE

Creation of advertising banners in different sizes, using the customer's brand image, clear and concise messages, and existing resources related to the brand.

## CLIENT'S INTENTIONS

- Present the promotional offer effectively and clearly.
- Showcase the product being used in a given situation.
- Meet the needs for the different sizes required.





## PROJECT

# DANSE CLAUDE PILON

Danse school

## OUR MANDATE

Creation of banners and advertising messages to stimulate enrolment in Claude Pilon dance school classes.

## CLIENT'S INTENTIONS

- Present the various age groups for students.
- Highlight different types of dance to target users based on their interests.
- Ensure that the visual dynamism is in line with the dance theme.





## PROJECT

# MUNICIPAL INFORMATION NETWORK

Anglophone municipal news bulletin

## OUR MANDATE

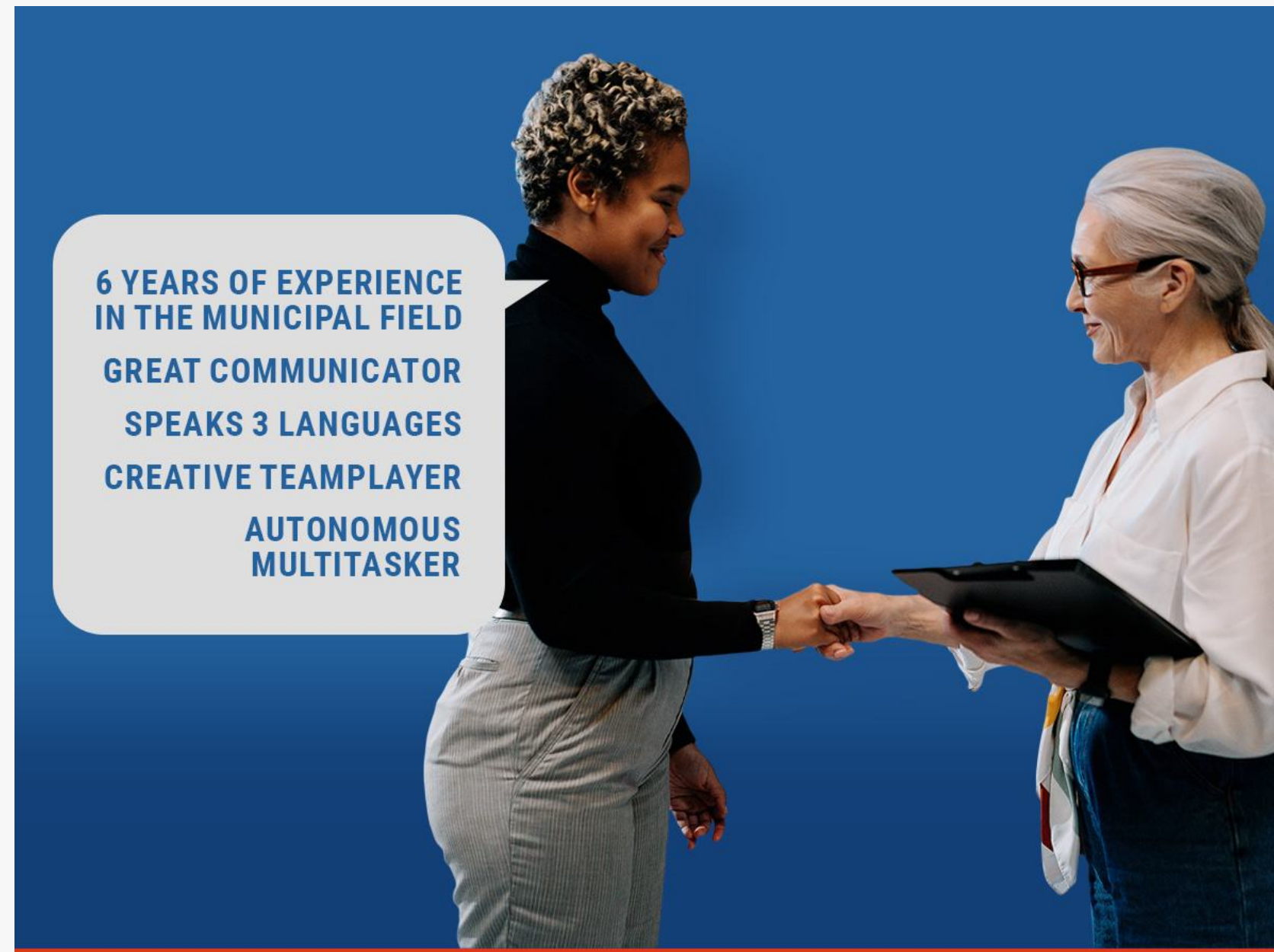
Call to Ontario, British Columbia and Alberta municipalities to join a recruitment network supporting a large number of municipalities in those provinces; and daily publication on social networks of targeted job offers, addressed to newsletter subscribers and interested non-subscribers qualified for the positions.

## CLIENT'S INTENTIONS

- Highlight the network's strong presence in the relevant province and convey a sense of regional identity through the visuals.
- Create a high-impact message that highlights the audience's need.
- Increase the number of skilled candidates applying for the positions highlighted on social networks.







6 YEARS OF EXPERIENCE  
IN THE MUNICIPAL FIELD  
GREAT COMMUNICATOR  
SPEAKS 3 LANGUAGES  
CREATIVE TEAMPLAYER  
AUTONOMOUS  
MULTITASKER

FIND THE PERFECT CANDIDATE ➡




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FIND THE PERFECT CANDIDATE ➡



LOTS OF EXPERIENCE  
GREAT COMMUNICATOR  
SPEAKS 3 LANGUAGES  
CREATIVE TEAMPLAYER  
AUTONOMOUS  
MULTITASKER

FIND THE PERFECT CANDIDATE ➡





**MiN** Municipal Information Network

**NOW HIRING**

**ORILLIA**



**MiN** Municipal Information Network

**NOW HIRING**

**THIS IS CROSSFIELD**



**MiN** Municipal Information Network

**NOW HIRING**

**CASTLEGAR**



**MiN** Municipal Information Network

**NOW HIRING**

**TOWN OF ERIN**



**MiN** Municipal Information Network

**NOW HIRING**

**TOWN OF INUVIK**  
Northwest Territories



**MiN** Municipal Information Network

**NOW HIRING**

**MUNICIPALITY OF NORTH COWICHAN**



## PROJECT

# RÉSEAU D'INFORMATION MUNICIPALE

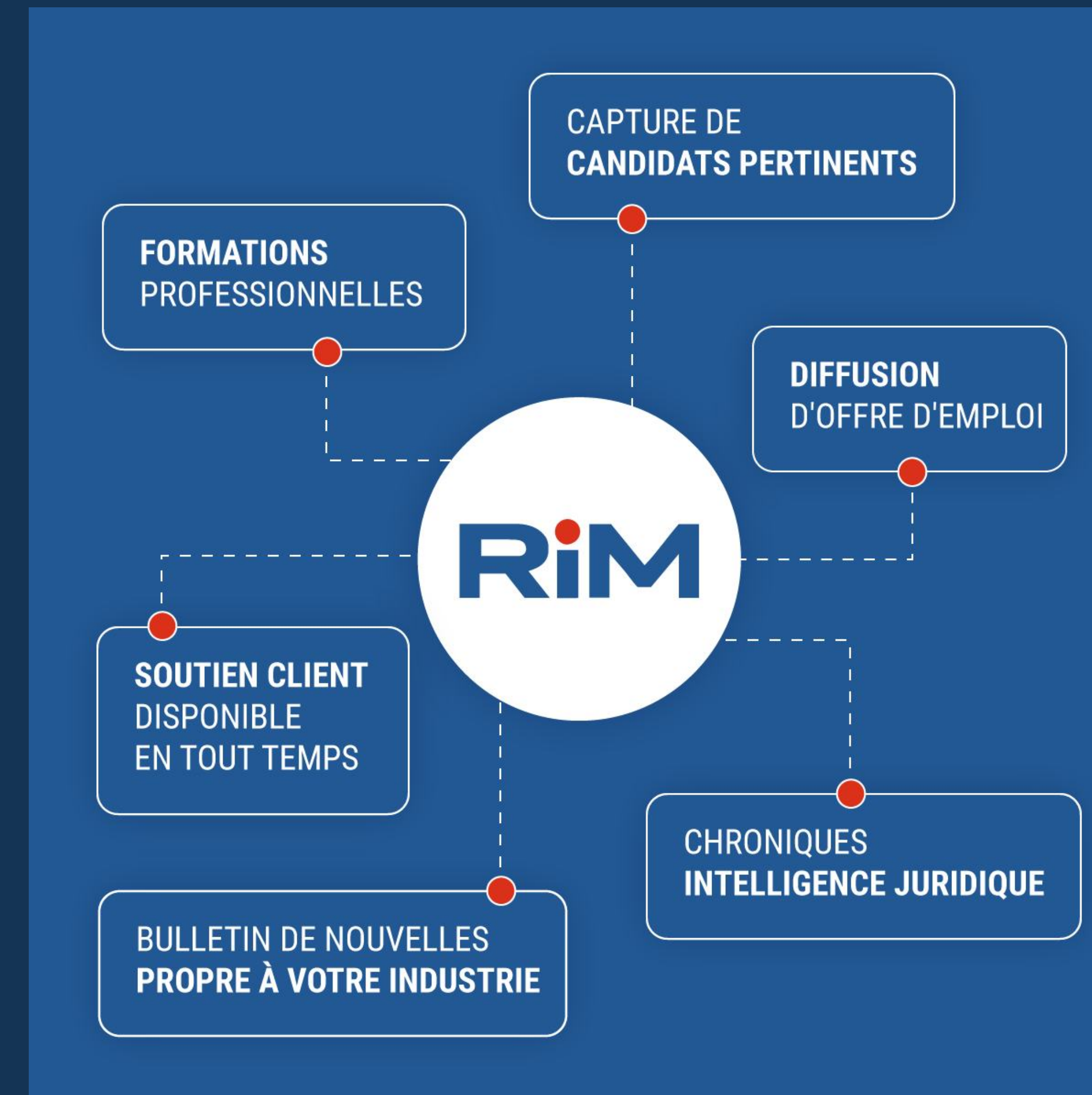
Francoophone municipal news bulletin

## OUR MANDATE

Creation of banners promoting the recruitment, training and news services of the network specialized to the municipal and government sector; and daily publication on social networks of targeted job offers, addressed to newsletter subscribers and interested non-subscribers qualified for the positions.

## CLIENT'S INTENTIONS

- Create a high-impact message that highlights the audience's need.
- Promote the company's services among French-speaking municipalities in Canada.
- Increase the number of skilled candidates applying for the positions highlighted on social networks.









Réseau  
Information  
Municipale

**NOUS  
EMBAUCHONS**







Réseau  
Information  
Municipale

**POSTE À POURVOIR**



Gouvernement du Québec  
Ministère des Services  
à la Clientèle  
Localité de Radisson





Réseau  
Information  
Municipale

**OFFRE  
D'EMPLOI**



SOREL-TRACY

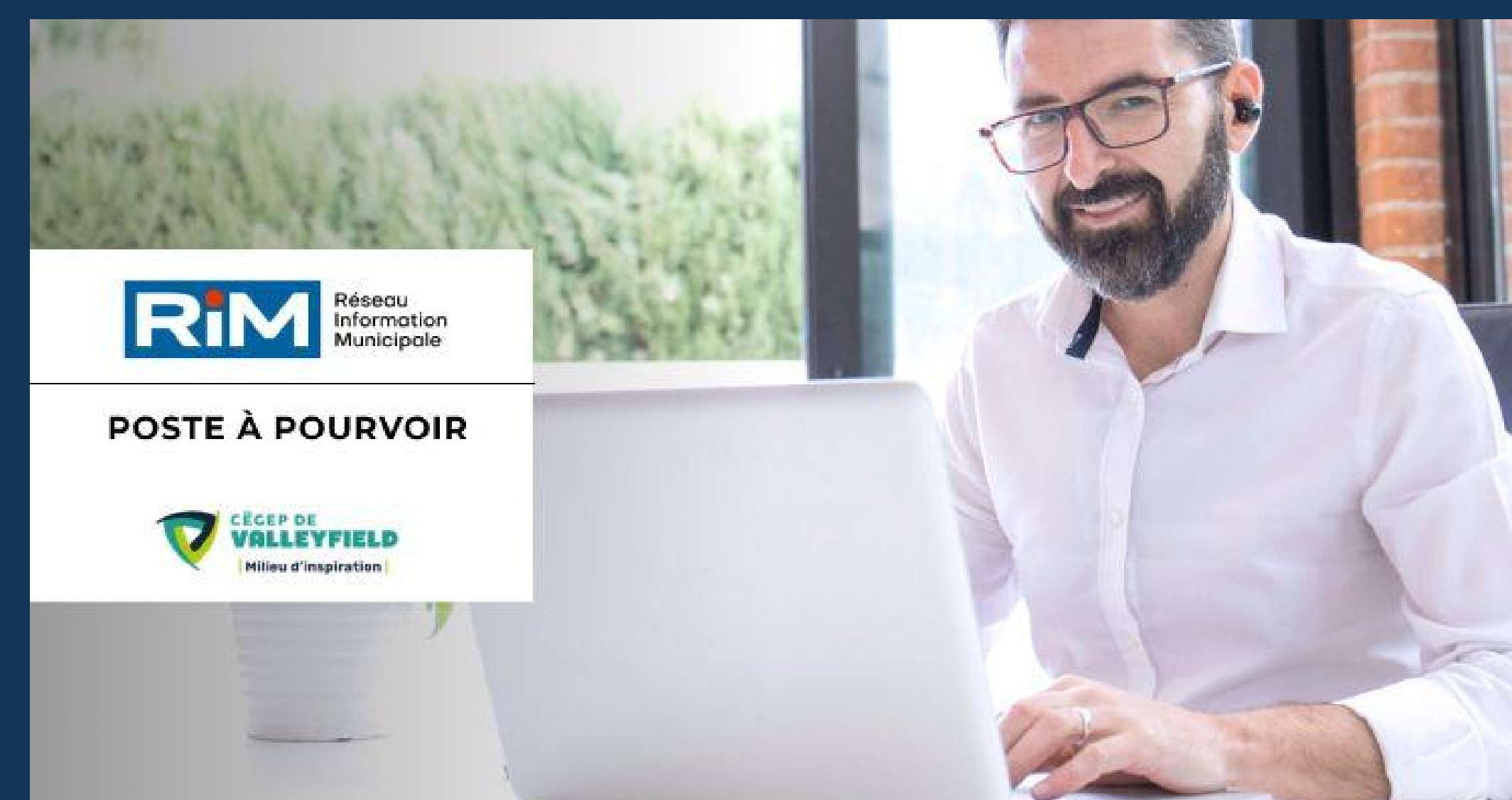





Réseau  
Information  
Municipale

**NOUS  
EMBAUCHONS**








Réseau  
Information  
Municipale

**POSTE À POURVOIR**



CÉGEP DE  
VALLEYFIELD  
Milieu d'inspiration





Réseau  
Information  
Municipale

**OFFRE  
D'EMPLOI**



Dudswell



## PROJECT

# AMEQ EN LIGNE

Francophone portal for information and resources in education, employment and training

## OUR MANDATE

Call to francophone educational organizations in North America to join a large network of information and resources in education, employment and training; and daily publication on social networks of targeted job offers, addressed to newsletter subscribers and interested non-subscribers qualified for the positions.

## CLIENT'S INTENTIONS

- Create a high-impact message that highlights the audience's need.
- Promote the company's services to francophone educational organizations in North America (schools of all grades, government agencies and other related organizations).
- Increase the number of skilled candidates applying for the positions highlighted on social networks.

 **AMEQ | Réseau Info Éducation AMEQ en ligne**  
2,144 followers

BESOIN D'AIDE POUR LE RECRUTEMENT AU SEIN DE VOTRE ORGANISATION SCOLAIRE?

Notre plateforme est adoptée par 267 établissements scolaires pour leurs besoins en recrutement.

N'attendez plus! Atteignez dès aujourd'hui un grand nombre de professionnel·les qualifié·es et comblez tous vos postes vacants ici  
<https://ameqenligne.com/emplois/education/>



**267**  
organisations scolaires trouvent  
leurs candidats en utilisant  
notre réseau

N'attendez plus, comblez vos postes dès maintenant  
[ameqenligne.com/emplois/education](https://ameqenligne.com/emplois/education)

[Learn More](#)

👍 1,607 · 112 Comments · 32,234 Views

👍 Like    💬 Comment    ➦ Share

**267 organisations scolaires trouvent leurs candidats en utilisant notre réseau**





**267**  
organisations scolaires trouvent leurs  
candidats en utilisant notre réseau







## PROJECT

# GROUPE SMI

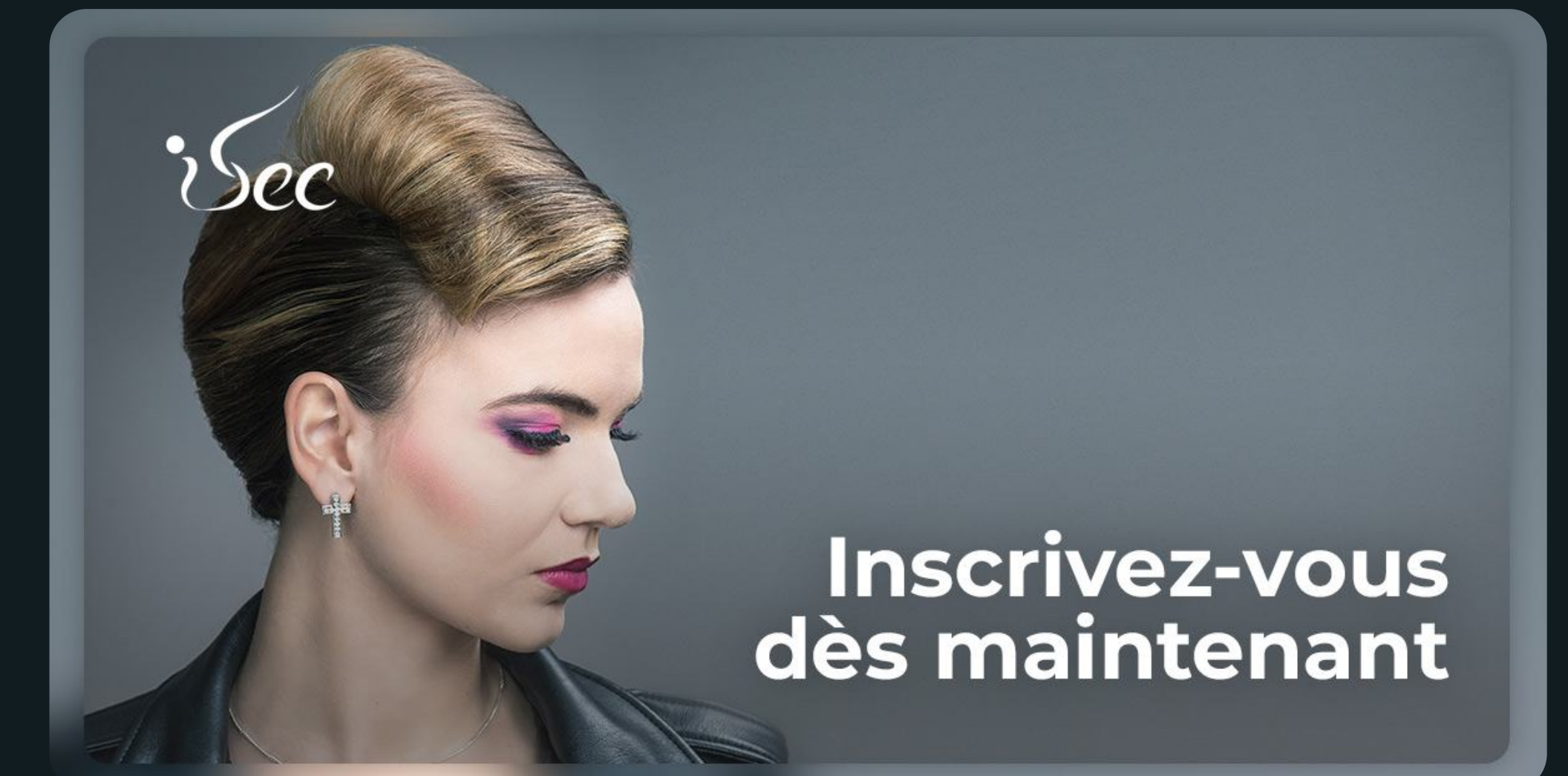
Higher education institutions

## OUR MANDATE

Increase the visibility of SMI Group schools on search engines and social networks, in order to maximize the number of enrolments for the following year and to ensure that each course has enough students enrolled to sustain itself.

## CLIENT'S INTENTIONS

- Encourage brochure downloads and enrolment requests to attract new students to SMI Group schools.
- Adapt visuals to the specificities of each of the group's schools.
- Develop a unique style encouraging clicks and discovery, capable of being adapted for each school and different formats, to be used on as many websites and platforms as possible.





**supcrēa**

Inscrivez-vous  
dès  
maintenant

S'inscrire >

**supcrēa**

Inscrivez-vous  
dès maintenant

S'inscrire >

**supcrēa**

Inscrivez-vous  
dès maintenant

S'inscrire >

**supcrēa** Inscrivez-vous dès maintenant

S'inscrire >

**ACFA multimédia**

Inscriptions  
formation  
son

Je m'inscris >

**ACFA multimédia**

Inscriptions  
formation  
son

Je m'inscris >

**ACFA multimédia**

Inscriptions  
formation son

Je m'inscris >

**ACFA multimédia**

Inscriptions formation son

Je m'inscris >



## THERE'S MORE. IF YOU'RE LOOKING TO:



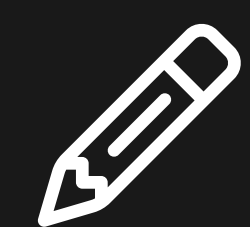
find a brand name that sets you  
apart from the competition



promote your brand on social  
networks



boost your visibility on search  
engines



feed your platforms with original and  
referenced content

GET IN TOUCH  
WITH US,  
**WE'LL TAKE CARE  
OF THAT TOO!**

CONTACT US



# CUSTOMER TESTIMONIALS

66

The level of satisfaction we experience with Nara can be synthesized in few words: a 35% increase in qualified leads during since we started our collaboration 4 years ago.

99

**GROUPE SMI**  
Higher education institutions

66

Having the opportunity to work with Nara means having the chance to discover a team built on strong human values, aware of your needs and capable of working efficiently on any subject you might bring to the table. I can only warmly recommend Nara Creative and its collaborators. Thank you all again for your proactivity and kindness.

99

**GROUPE STUDI**  
Online courses

66

A great project with Nara Creative. They are professional, competent and attentive to our needs. Their deliverables are perfect and of the highest quality. Many thanks again!

99

**JOURNEY GROUPE CONSEIL**  
Business management consulting firm

66

A human-sized agency, with real experts in design, development and marketing, working seriously and efficiently, with complete transparency. Thank you for our long-standing collaboration! See you soon.

99

**CORPO'EVENTS**  
Event management agency

66

They just get it! Creative and very easy to work with.

99

**VRESH FOODS**  
Producer of ghee (clarified butter)

66

It's a real pleasure working with Nara. They were able to deliver on time and on budget.

99

**MASSON LTD**  
Professional beauty and skin care products distributor



nara

# A QUESTION, A PROJECT OR EVEN A DAD JOKE?

We'd love to have a chat. Send us a message and let's start the conversation!

CONTACT US

Follow us on social networks:



@NaraCreativeMtl



@nara\_creative



nara-creative